

**REPORT TO THE
CITY COUNCIL**
City of Salinas, California

DATE: July 12, 2016

FROM: Matt N. Pressey, CPA, Finance Director

BY: Sean Eisner, IS Manager

SUBJECT: ROTUNDA VIDEO RECORDING ROOM TECHNOLOGY IMPROVEMENTS

RECOMMENDATION:

It is recommended that the City Council adopt a Resolution approving the direct purchase and installation of Broadcast/Video Equipment from Media Systems Group, in the amount of \$22,065.08, and Omega Broadcast Group for an amount not to exceed \$40,000.00, along with associated equipment and cabling for presentation broadcasting and recording improvements in the Rotunda using Public Education and Government Access (PEG) funds.

DISCUSSION:

As part of the adoption of the FY 2015-16 Capital Improvement Project budget, the City Council authorized funding for the Rotunda upgrades to include replacement of dais, ADA public comment/presenter lectern, public comment timer/lighting, chairs, carpet, technology and audio improvements. In addition to the improvements outlined above, staff and the Monterey County Office of Education, Media Center for Arts, Education and Technology (MCAET), who the City contracts with to provide recording and broadcasting services for all City Council meetings, commissions, boards and other meetings as requested, has expressed concerns regarding the functionality and reliability of the existing equipment in the broadcasting room. Conversion to High Definition (HD) is necessary to stay current with the audio and video demands. As staff consulted with professionals in the area of digital technology, it was determined that the need for HD would better serve the City's immediate needs and in the future, with the fast changing technological advances. As such, staff is requesting an allocation of PEG funds for the purchase and installation of these IP video cameras, a Tricaster digital switcher, and associated equipment and cabling. These expenditures are allowable under the use of PEG funds. Currently there is over \$150,000 available in PEG funds. Media Systems Group has provided a quote for the IP cameras for a total of \$22,065.08. Omega Broadcast Group, a company regularly used by MCAET for the procurement of audio/video equipment have expressed their ability to secure a Tricaster for an amount not to exceed \$40,000.

ISSUE:

Shall the City Council adopt a resolution approving the direct purchase and installation of Audio/Visual Equipment from Media Systems Group in the amount of \$22,065.08; and approving the direct purchase

of a Tricaster digital switcher from Omega Broadcast Group in an amount not to exceed \$40,000.00, along with associated equipment and cabling?

FISCAL IMPACT:

There is no fiscal impact to the City's General Fund. Funding is available through the Public Education and Government Access (PEG) Fund.

ALTERNATIVES/IMPLICATIONS:

The City Council may elect not to approve the direct purchase and provide direction to staff.

CITY COUNCIL GOALS:

The rotunda improvements support Council's Effective, Sustainable Government Initiative by providing adequate and improved service to the public via new technology and meeting transparency.

CONCLUSIONS:

Staff recommends the City Council adopt a resolution approving the direct purchase and installation of Audio/Visual Equipment from Media Systems Group for a total of \$ 22,065.08; and approving the direct purchase of a Tricaster digital switcher from Omega Broadcast Group for an amount not to exceed \$40,000.00, along with associated equipment and cabling to complete the installation.

Distribution:
City Council
City Manager
City Attorney
Department Directors

Back Up Pages:
Resolution
Media Systems Group Estimated Cost

RESOLUTION NO. _____(N.C.S.)

RESOLUTION APPROVING THE DIRECT PURCHASE AND INSTALLATION OF AUDIO/VISUAL EQUIPMENT FROM MEDIA SYSTEMS GROUP IN THE AMOUNT OF \$22,065.08 AND FROM OMEGA BROADCAST GROUP IN AN AMOUNT NOT TO EXCEED \$40,000, USING PUBLIC EDUCATION AND GOVERNMENT ACCESS FUNDS

WHEREAS, the Salinas City Council as part of the FY 2015-17 Capital Improvement Project budget, authorized funding for the Rotunda upgrades to include replacement of dais, ADA public comment/presenter lectern, public comment timer/lighting, chairs, carpet, technology and audio improvements and approved the use of Public Education and Government Access (PEG) funds to be used for audio/visual improvements; and

WHEREAS, staff has determined the need for replacing the audio/visual equipment in the broadcasting room is critical in order to provide a higher quality of viewing and recording of presentations and meetings; and

WHEREAS, Media Systems Group, a commercial audiovisual contractor within Monterey County is able to provide quality service to meet the needs of the City for a total of \$22,065.08; and

WHEREAS, Omega Broadcast Group, a commercial company out of Austin Texas, specializing in broadcasting sales, design, and integration is able to provide the Tricaster digital switcher from for an amount not to exceed \$40,000.00, along with associated equipment and cabling to complete the installation; and

WHEREAS, the City Council may approve a direct purchase of such equipment without notice, advertising or competitive bidding under City Code Section 12-27;

NOW THEREFORE, BE IT RESOLVED THAT THE SALINAS CITY COUNCIL approves the direct purchase and installation of Audio/Visual Equipment from Media Systems Group, in the total amount of \$22,065.08; and from Omega Broadcasting Group in an amount not to exceed \$40,000.

PASSED AND ADOPTED this 12th day of July, 2016 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

APPROVED:

Joe Gunter, Mayor

ATTEST:

Patricia M. Barajas, City Clerks