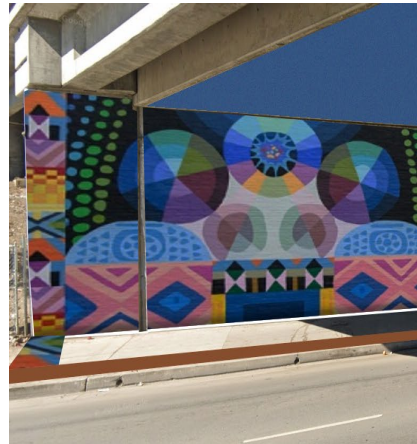




CLEAN CALIFORNIA

Salinas-Alisal Vibrancy Neighborhood Beautification (Highway US 101)



PROJECT OVERVIEW

The Alisal neighborhood is an underserved, working class area along US101 in the City of Salinas, the largest city in Monterey County.

This Clean California project is an opportunity to beautify three blighted undercrossing structures, and the adjacent infrastructure and roadside landscape, resulting in a more visually pleasing highway corridor and a more inviting, vibrant entryway into the Alisal neighborhood. The project will include improved lighting for safety and unique custom artistic and aesthetic elements reflective of the history and culture of the community to create a memorable experience for drivers, pedestrians and bicyclists. It will increase economic vitality for local businesses and will contribute to neighborhood livability and property values.

- Clean and/or paint underpass structures
- Revitalize existing murals
- Add colorful new murals or other tile or metal artwork
- Seal with anti-graffiti coating
- Add lighting to underpass, including colorful decorative lights
- Add aesthetic elements to sidewalks
- Replace worn out chain link fence with decorative, stronger fence where feasible
- Add signature gateway skyline trees and Improve landscaping at structure corners
- Add inert materials or rock blanket to suppress weeds

Enthusiastic community support and involvement by neighborhood groups, businesses, city representatives, and local artists is a hallmark of this exciting revitalization project.

PROJECT SCHEDULE

Construction Begins Fall 2022
Project Complete June 2023

AT-A-GLANCE

OVERALL TOTAL ESTIMATED COST \$1.8 million

FUNDING SOURCE BREAKDOWN Clean California

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