

EXHIBIT C

City Council Strategic Plan for 2016 – 2019

The City budget is developed in alignment with the City Council Strategic Plan for 2016-2019. For FY 2018-19 the following is a list that covers the priority initiatives by City Council Goal categories:

- **Economic Diversity and Prosperity**
 - ✓ Complete the Economic Development Element and Coordinate with Major Economic Development Initiatives
 - ✓ Alisal Vibrancy Plan
 - ✓ AgTech Ecosystem Development
 - ✓ Alisal Marketplace
 - ✓ Revitalize Chinatown
 - ✓ Entitle and Develop the Future Growth Area
 - ✓ Enhance Permit Center Operations
- **Safe, Livable Community**
 - ✓ Recruit, Hire and Retain Public Safety Officers
 - ✓ Re-establish State and Federal Partnerships to Fight Crime in the City
 - ✓ Update Technology in Public Safety
 - ✓ Prepare and Present to the Public a Community Policing Plan that Includes Support and Involvement of Neighborhoods
 - ✓ Improve Code Enforcement in the City
- **Effective, Sustainable Government**
 - ✓ Review the Format, Structure, Purpose, and Processes of Existing Boards, Commissions, and City Council
 - ✓ Review, Update, and Support Human Resources Excellence
 - ✓ Inventory and Determine Cost Effectiveness of Outside Consultants
 - ✓ Enhance Community Input and Participation
- **Well Planned City and Excellent Infrastructure**
 - ✓ Increase the Rate of Planned Infrastructure Improvements
 - ✓ Design and Seek Funding for the Laurel Extension Sidewalk
 - ✓ Improve Fire Department Facilities and Equipment

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- ✓ Design/Build Police Department Building
- ✓ Housing Element
- ✓ Engage Deep Water Desalination
- ✓ Begin Installation of Dark Fiber
- ✓ Update the General Plan
- **Quality of Life**
 - ✓ Explore Carr Lake Opportunities
 - ✓ El Gabilan Library Expansion
 - ✓ Conduct Needs Assessment and Develop an Open Space Master Plan
 - ✓ Upgrade Community and Recreational Centers
 - ✓ Continue Collaboration with the County and Social Service Providers to Address the Needs of the Homeless