



**CITY OF SALINAS
COUNCIL STAFF REPORT**

DATE: MARCH 19, 2019
DEPARTMENT: LIBRARY & COMMUNITY SERVICES
FROM: KRISTAN LUNDQUIST, INTERIM DIRECTOR
TITLE: ANNUAL PUBLIC ART UPDATE

RECOMMENDED MOTION:

A motion to receive and accept the annual public art update and authorize staff to bring forward potential projects for funding upon completion of the Public Art Master Plan.

RECOMMENDATION:

Staff recommends that the City Council receive and accept the annual public art update and authorize staff to bring forward potential projects for funding upon completion of the Public Art Master Plan.

BACKGROUND:

On May 16, 2017, the City Council adopted an Ordinance establishing a Public Art Program. The Ordinance created a Municipal Art Fund which is funded exclusively from contributions made by public construction projects: The Ordinance imposes upon the City the requirement to contribute an amount not to exceed one-half percent (0.5%) of the total project cost of each eligible capital improvement program project to a Municipal Art Fund.

A Public Art Commission was formed through the adoption of the Public Art Ordinance. One of the Public Art Commission's primary activities is the preparation of a Public Arts Plan which will describe the funding sources, budgets, and descriptions of proposed and ongoing public art projects and establishes budgets and descriptions for new public art projects. Per Ordinance, the Public Arts Plan will be submitted to the City Council annually no later than April 1.

On October 9, 2018, the City Council approved an expenditure of up to \$56,600 from the Municipal Art Fund for the purpose of contracting with a consultant to facilitate the creation of a Public Arts Master Plan for the City. Following the approval of this expenditure, the City contracted with RRM Design. In January 2019, the Library & Community Services Department in collaboration with the Public Art Commission and RRM Design initiated a community engagement effort aimed at getting feedback from residents regarding what types of public art they would like to see within the community and opportunities sites for public art. The community input phase included: electronic and paper surveys, a bus tour of existing art/opportunity sites

within the City, 12 stakeholder group meetings, 3 community forums and 12 pop up engagement opportunities. RRM Design is currently compiling the data from the community input phase and will be using this information to prepare the Public Art Master Plan.

The original intent was to have this completed in time for the annual Public Arts Plan presentation to the City Council; however, the community input phase was delayed by one month and as a result, we will not have the plan finalized prior to April 1. We hope to have the Public Art Master Plan completed by the end of April and are requesting authorization to bring this item back to the City Council at a later meeting to 1) adopt the Public Art Master Plan and 2) make recommendations on potential projects to be funded through the Municipal Art Fund in FY20.

CEQA CONSIDERATION:

Not a Project. The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378).

STRATEGIC PLAN INITIATIVE:

The creation of a Public Arts Master Plan supports City Council Strategic Plan Goal: Quality of Life

DEPARTMENTAL COORDINATION:

Representatives from the City Manager's Office, Community Development and Public Works participated in stakeholder discussions and staff from Community Development also participated in the community forums.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact on the General Fund or on Measure E or G from this project. Public art projects identified or suggested in the Public Arts Master Plan are expected to be funded through the Municipal Art Fund or through grant funding.

ATTACHMENTS:

None