



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: JUNE 8, 2020

DEPARTMENT: PUBLIC WORKS DEPARTMENT

FROM: DAVID JACOBS, PUBLIC WORKS DIRECTOR

BY: ANDREW EASTERLING, TRAFFIC ENGINEER

TITLE: 20-MINUTE GREEN ZONE DESIGNATION AT 2034 NORTH MAIN STREET

RECOMMENDED MOTION:

A motion approving a Resolution for the designation of 45 feet of 20-minute green zones located at 2034 North Main Street.

RECOMMENDATION:

Staff recommends the approval of 20-minute green zones at 2034 North Main Street.

BACKGROUND:

Sang Cha, property owner of Tony's Market, is requesting 20-minute green zones along the frontage of his business property located at 2034 North Main Street. According to Sang Cha, residents from the neighboring building park their vehicles for extended periods along the business' frontage, limiting access for customers. Customers spend an average of 10 to 20 minutes per visit at his business. The requestor is aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement would generally be performed on an on-call basis.

The proposed 20-minute parking zone is effective only from 7:00am to 6:00pm of any day except Sundays and holidays (Section 20-74 (4) of the Salinas Municipal Code). After 6:00pm the green zone is available for unrestricted general-purpose public parking.

North Main Street, between East Boronda Road and Russell Road, is a four-lane major arterial roadway. The street is approximately 80 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street. North Main Street, between East Boronda Road and Russell Road, consists of commercial businesses and apartments. There appears to be sufficient on-site parking associated with commercial uses in the area.

The future of North Main Street is not certain. While on street parking is currently generally permitted, it is possible that on-street parking will need to be prohibited in the future as traffic increases. During the application process, Mr. Sang has been notified that the on-street parking

and green zones may need to be removed in the future, and the City cannot commit to renewing the green zones indefinitely.

Traffic and Transportation Commission

The recommendation for the designation of 45 feet of 20-minute green zones located at 2034 North Main Street was presented to the Traffic and Transportation Commission at its May 13, 2021 meeting. The Commission voted 6-0 to recommend to the City Council to approve a resolution to install 45 feet of 20-minute green zones along the business' frontage on at 2034 North Main Street.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

This action does not conform to a specific Council goal.

DEPARTMENTAL COORDINATION:

Green zone markings are installed and maintained by Public Works staff. Parking enforcement is provided in coordination with Parking Enforcement Staff (LAZ) and the Police Department.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact to the General Fund. Sang Cha, authorized representative of 2034 North Main Street, has submitted payment to fund the costs and the installation of the 20-minute green zone designations.

ATTACHMENTS:

Resolution

Attachment 1: 2034 N Main Street Application

Attachment 2: Location Map