



Alisal Vibrancy Plan – “What We Heard”

Land Use:

- Maximize affordable housing and community benefits on publicly-owned opportunity sites
- Develop more mixed-use housing for low-income families
- Build more housing in commercial areas
- Need for more flexible commercial/retail space for entrepreneurs

Housing and Neighborhoods:

- Residents are experiencing high rents, frequent rent increases, and poor housing conditions
- Due to financial constraints, many Alisal residents live with extended families or with families they do not know
- Renters fear eviction if living conditions are brought up to landlords
- Provide more opportunities for people to own a home

Economic and Workforce Development:

- Residents want to see a variety of different restaurant and clothing store types in the Alisal
- Improve communication between businesses and the City of Salinas
- Start a beautification and maintenance program for commercial corridors
- Need affordable childcare so that parents can work or improve their education

Community Health and Safety:

- Improve the relationship between residents and the police
- Increase access to healthy foods
- Create or expand successful prevention/intervention programs for youth and adults
- Need for more culturally relevant mental health services

Transportation and Infrastructure:

- Alisal residents are concerned about high vehicle speeds
- Improve street lighting, crosswalks, and sidewalks for pedestrians
- Parking is challenging in residential and commercial areas
- Bus schedules and routes should align with community needs

Art, Youth, and Open Space:

- Improve maintenance and features in existing parks and recreation facilities
- Residents need more gathering spaces, like plazas, where people can interact and create a sense of community
- Create affordable youth programs where everyone has an equal opportunity to participate
- Partner with schools, churches, and others as venues for after-school activities