

# FY 2025 - 26 Community Sponsorship Application

Project number	Program/Event Name	Organization	Type of event	Event Description/Purpose	Activities planned	Amount of people expected	Amount Requested from Applicant	Recommended Funding	Applicant Score out of 20 Possible Points
11	<a href="#">Asian Cultural Fair</a>	Asian Cultural Experience of Saliens	Cultural Event	Collaboration of Chinese, Japanese, and Filipino Communities to showcase their culture and heritage as part of Salinas Chinatown as a vibrant community and part of Chinatown Revitalization Plan	Cultural food, entertainment, history display, demonstrations and Open Houses @ venues, culminating in walking history tour of Chinatown.	2500	\$5,986	\$6,000	16
12	<a href="#">Empowering Community Wellness through Positive Youth Development and Accessible Healthy Lifestyles</a>	Salinas Regional Sports Authority	Cultural Event Athletic Event Educational Event Positive Youth Development Family Recreation	To promote physical fitness, improve overall health outcomes, and provide a safe, family-friendly environment, all while improving the economic vitality of our region.	Multiple weekly, monthly, and annual activities planned.	31240	\$50,000	\$45,000	16
14	<a href="#">First Friday Salinas</a>	Arts Council for Monterey County (Arts4MC)	Cultural Event	To launch a free, expanded and revitalized First Friday event every month.	Live music, art activities, stores open later	400-600 monthly	\$50,000	\$40,000	14.8
31	<a href="#">The 15th Annual Salinas Pride</a>	Salinas Valley Pride Celebrations	Cultural Event	Held during LGBTQ History Month (October), the Annual Salinas Pride provides a much needed opportunity for Salinas Valley LGBTQ+ community members and allies to connect and build community.	Our event will include community resource tables, drag performances, games and more	600	\$5,000	\$5,000	14.8
36	<a href="#">Mexican- Tradiciones y Costumbres</a>	Tonatiuh DQS	Cultural Event Educational Event	Tonatiuh provides an avenue for our community to engage with and be involved in Mexican Culture through folklorico dance.	Host a traditional gala event that showcases Mexican music, dance, art, and more.	1700	\$14,000	\$14,000	14.8
25	<a href="#">Dia de los Muertos</a>	Hospice Giving foundation	Cultural Event Educational Event Entertainment Event	To create a compassionate and culturally inclusive space where our community can honor loss, embrace grief as a shared experience, and deepen understanding around end-of-life.	Build community altars, live performances, children's crafts, cultural presentations, resource booths, free community meal, blessing ceremony.	750	\$50,000	\$20,000	13.6
6	<a href="#">CHISPA Folklorico, Art, Guitar &amp; Teen Leadership Council Programs: First Friday Art Walks</a>	CHISPA	Cultural Event Entertainment Event	The purpose of the event is for CHISPA and surrounding community youth ages 8 - 17 participate in CHISPA's Folklorico, Teen Leadership Council, Art, and Guitar programs. These on--site community service programs and activities provide CHISPA and surrounding community youth with activities they often to not have opportunities to participate in CHISPA aims to build youth community engagement with public community programs such as CHISPA's Teen Leadership Council where teens take lead in organizing activities such as art classes for youth 8-13.	- Folklorico - Art - Teen Leadership Council - Guitar classes 3x a week	400	\$50,000	\$20,000	12.2
37	<a href="#">California International Airshow</a>	Monterey county Airshow Association, Inc dba California International Airshow	Educational Event Entertainment	To showcase military and civilian aviation to our community to educate and entertain families	Airshow, ground displays, STEM exhibits, Kid's Zone	40,000 for 3 day event	\$20,000		10.8
15	<a href="#">Craft &amp; Cultura Art Market/Ritmo Y Colores Music Festival</a>	Artists Ink.	Cultural Event	To run 8 Craft & Cultura Art Markets beginning in March 2026 and concluding in October 2026	Live music, live painting, art vendors, food vendors	300	\$50,000		10.6
10	<a href="#">Día de los Muertos Community Production &amp; Tour</a>	Alisal Center for the Fine Arts	Cultural Event	This event will be a bilingual and bicultural theatrical production rooted in Mexican and Chicanx cultural traditions and designed to reflect and uplift the lived experiences of Salinas residents. Created for and by the community, it will bring together all of ACFA's youth arts programs in a collaborative artistic process that culminates in a public celebration of life, memory, and cultural identity.	Baile Folklorico Alma y Tradición, Teatro Familiar, Rondalla Alisal Guitar Program, Visual Art Program	100-300 TBD by ven capacity	\$50,000		9.6
8	<a href="#">SASSO - Salinas Senior Socials</a>	Meals on Wheels of the Salinas Valley	Educational Event Cultural Event Entertainment Event	Reduce seniro isolation, share resources, enjoy fresh lunch, and give seniors a place to gather to socialize	Music and dancing, games, crafts, and a chance for seniors to connect socially	100-120 seniors montly	\$5,000		9.4
20	<a href="#">9th Annual PINK SHIRT DAY Salinas - "A New Light"</a>	Harmony At Home	Promotional Event Cultural Event Educational Event	● Promote kindness and inclusion ● Empower children ● Equip families with tools	● Celebration/resources ● Coloring Book Distribution ● Performances ● Art Show	5,000	\$10,000		9.4
32	<a href="#">2025-2026 Sports Leagues</a>	Boys & Girls Clubs of Monterey County	Athletic Event	2025-2026 Sports League provides over 250 youth with a sports league experience.	Each league consists of practices, games, and a banquet for Flag Football (Fall), Basketball (Winter), Soccer (Spring), and Track & Field (Spring).	250	\$7,500		9.2
16	<a href="#">Sanborn Community Center - Acosta Plaza</a>	Center for Community Advocacy	Program Support	CCa continues with efforts to keep community engaged in Acosta Plaza.	Resource fairs, food distribution, mental health education, cultural & art events, and more.	400 residents	\$46,000		8.8
27	<a href="#">Adelante con Orgullo Mujer Inmigrante Conference (ACOMI) in Celebration of 10 Years of Mujeres en Acción</a>	Action Council of Monterey County Inc. On Behalf Of Mujeres En Acción	Educational Event	The ACOMI Conference aims to celebrate and uplift the voices of immigrant women leaders across the region.	Presentations, panel discussions, workshops, networking, community engagement,	200	\$15,000		8
28	<a href="#">Operation Christmas Cheer</a>	New Hope Baptist Church of Salinas California	Holiday food, jackets, blankets, gloves, and toys distribution	Provide hot meals, food bags, blankets, socks, and toys to the underserved community	Serving hot meals, distributing food bags provided in partnership with the Food Bank	600	\$42,750		7

22	Tezla Sports Academy	Tezla Sports Academy	Athletic Event	Holistic youth developmemnt program that combines elite athletic training with mentorship, community leadership, and mental wellness support.	Guest Speaker sessions, team-buildign activities, and exposure to college athletics, first responders, and community professionals who reflect the diversity of Salinas	Over 100 youth	\$49,000		6.8
26	Senior Health Awareness Week	Senior Network Services, Inc.	Educational Event	To educate, share information and resources with seniors livingl n Salinas to promote independence and highest quality of life.	Provide information to seniors about Medicare, housing, care management, respite	75-100 per day	\$50,000		6.4
33	Pathways to Success	Partners for Peace	Educational Event	Parent education (media supervision/school success) Youth career exploration	Workshops (English and Spanish)/Breakfast/Lunch/keynote/resource tables/raffle	300	\$39,250		6.2
13	Project Prom Dress and Suit Giveaway	Project Prom the Bella Zoe Experience	Youth & Community Event	Provide financial support to students to shop for prom attire.	Volunteers assisting students in selecting formalwear and accessories that reflect student's individual style for prom. Provide a celebratory runway walk and photo opportunity to show off selected items.	500+	\$19,450		5.6
9	The Annual Birth and Family Fair and Community Forum	The Parenting Connection of Monterey County	Educational Event	The event provides resources and important education to pregnant people, caregivers, and frontline workers in our community.	There will be a 35-40 booth resource fair as well as a local forum with 8-10 presenters	250	\$4,500		5.2
7	Set Free Monterey Bay Gala	Set Free Monterey Bay	Educational Event	Annual awareness event designed to mobilize community support in the fight against human trafficking and exploitation.	<ul style="list-style-type: none"> <li>- Hosted Dinner: A plated meal served in a formal banquet setting, providing an atmosphere of dignity and hospitality for guests and community partners.</li> <li>- Survivor Testimony &amp; Keynote Address: A powerful segment featuring a survivor sharing their lived experience, offering attendees a deeper understanding of the realities of trafficking and the journey toward healing.</li> <li>- Educational Program: Presentation of Set Free Monterey Bay's mission, programs, and measurable impact—including specific services offered to survivors from the City of Salinas.</li> <li>- Community Awareness: Sharing of local statistics, prevention strategies, and ways community members can help identify and respond to trafficking in their own neighborhoods.</li> <li>- Fundraising Appeal: A live donor appeal to raise essential funds for survivor services, prevention programs, and community outreach.</li> <li>- Networking &amp; Collaboration: A space for Salinas residents, local leaders, and service providers to build stronger partnerships in the fight against exploitation</li> </ul>	300	\$50,000		4.8
2	Ongoing Programming	First Mayor's House	Community Event	Ongoing events	Volunteer opportunities, interactive learning, class visits, educational opportunities	Varies by program	\$40,000		4.6
1	Annual Children's Shopping Tour	Salinas Valley Chamber of Commerce Foundation	Educational Event	To provide 400 economically disadvantaged students with a day of shopping for new school clothes and other essentials.	Check-in, volunteer pairing shopping, kids corrat playtime	800	\$15,000		4.2
18	Junior Railroad Engineering Programs	Monterey & Salinas Valley Railroad Modeling & Historical Society	Educational Event	The Monterey & Salinas Valley Railroad & Historical Modeling Society (MSVRRR) proposes a local, hands-on learning experience through its Junior Railroad Engineering Program (JREP) to help bridge the educational gap for students and families in Salinas and the Salinas Valley.	<ul style="list-style-type: none"> <li>- Create new and improved information displays in the Museum and Rail Yard</li> <li>- Develop, create, print, and distribute guest self-guided tour handouts for both Museum and Rail Yard locations</li> <li>- Develop and print comprehensive docent tour guides for Museum and Rail Yard experiences</li> </ul>	572	\$46,400		4
34	Beyond the Bridge. A Solution to Homelessness.	Franciscan Workers of Junipero Serra	Educational Event	Curated viewing of BEYOND THE BRIDGE, an ambitious documentary film about solutions to homelessness and how they have been successfully implemented in many cities across the U.S.	Event will include an introduction and snacks/beverages before film and panel discussions	500	\$7,447		4
35	Art Inspired by Claes Oldenburg	Urban Arts Collaborative	Cultural Event	To highlight world-renowned Claus Oldember	Workshop on 2/3, 2/10, 2/17, & 2/24	20-100	\$6,600		4
5	Carmen's Precious Paws Countywide Cat Rescue & Adoption Program	Carmen's Precious Paws	Ongoing clinics	Rescue, rehabilitate, and protect abandone, sick, and feral cats. Help to reduce cat overpopulation through Trap-Neuter-Return, provide foster care, veterinary services, and find homes for socialized cats.	<ul style="list-style-type: none"> <li>- Countwide Trap-Neuter-Return</li> <li>- Daily care and monitoring of cats in kennels awaiting medical treatment, evaluation, or spay/neuter</li> <li>- Temporary housing for vulnerable animals</li> <li>- Foster and adoption placements</li> <li>- Veterinary care for injured or ill cats</li> <li>- Public education and outreach on human care</li> <li>- Expansion goal: Establishment of permanent adoption center in Salinas</li> </ul>	Over 3000 annually	\$50,000		3.6
4	Soccer youth seasons	Salinas Soccer-League Academy	Sports Season	2025-2026 Soccer Seasons	Soccer	22 kids	\$4,500		3.4
3	Ongoing Clinics	Spay Neuter Imperative Project (dba SNIP Bus)	Low-cost mobile Spay/Neuter for Low-income Salinas Residents	To fix between 26-32 pets per clinic for low-income Salinas residents	Spay/neuter plus two vaccines per pet	15-30 per clinic, depending on how many pets	\$50,000		3.2

29	<a href="#">Elementary Math Tutoring</a>	Salinas Steinbeck Rotary	Educational Event	Provide math tutoring for elementary students to increase state tests scores	Pre-assessment, 30 hours of Ace it 1 math tutoring, post assessment	32-36 elementary students	\$26,880		3
17	<a href="#">United Way Monterey county Community Impact Center Mural Project</a>	United Way Monterey County	Other	Public art initiative that will bring stories of work, resilience, and culture to life on exterior walls of the new Community Impact Center in the heart of Oldtown Salinas.	Opening remarks from artists and community leaders, live music and entertainment from local performers, light refreshments and food from neighborhood vendors, art activities for youth, mural tour and storytelling sessions by the artists, media outreach and printed programs to educate and inspire attendees.	100	\$30,000		2.8
24	<a href="#">Rancho Cielo 25th Anniversary Celebration</a>	Rancho Cielo	Community Event	Rancho Cielo's 25th Anniversary Celebration	Food, live entertainment, and demonstrations	500	\$25,000		2.2
19	<a href="#">Student Amabassador &amp; Exchange Trip to Japan</a>	Salinas-Kushikino Foundation, Inc.	Cultural Event Educational Event	Educational, cutural and goodwill trqavel program for high school students to Salinas' sister city Ichikikushikino, Japan	Meet with city officials and visit schools in Ichikikushkino, learn about Japanese history and visit historical sites throughout Japan.	9 students, 2 chaperones	\$5,000		1.6
30	<a href="#">Nurse Honor Tribute &amp; Nursing Scholarship Launch</a>	Nurse Honor Guard California Central Coast Monterey Bay	Community outreach and support	To honor local nurses who have passed away or face terminal diagnoses and to launch a nursing scholarship fund for local students.	Nightingale Tribute for fallen LVN, RN, NP	TBD	\$2,000		0.6
21	<a href="#">Celebrate America</a>	First Presbyterian Church of Salinas DBA Compass Church	Cultural Event Entertainment Event	To provide a free, family friendly event to the community that is highly entertaining	Family festival with rides, bounce houses, patriotic service with a sky diver landingi n the arena, patriotic music, medal ceremony for all veterans and the largest fireworks display in the tri county area	14000	\$50,000		0
23	<a href="#">Salinas Valley Young Life After School Program</a>	Salinas Valley Young Life	Educational Event	To meet the holistic needs of local middle and high school students and provide a safe sace for students to after school each day.	Academic support, tutoring, mentoring, coaching, life-skills and leadership development, support groups, college readiness support	not listed	\$20,000		0
Total requested							\$1,062,263	\$150,000	