Developer Selection for 855 E. Laurel Drive for the Design and Development of an Affordable Multifamily Rental Housing Project





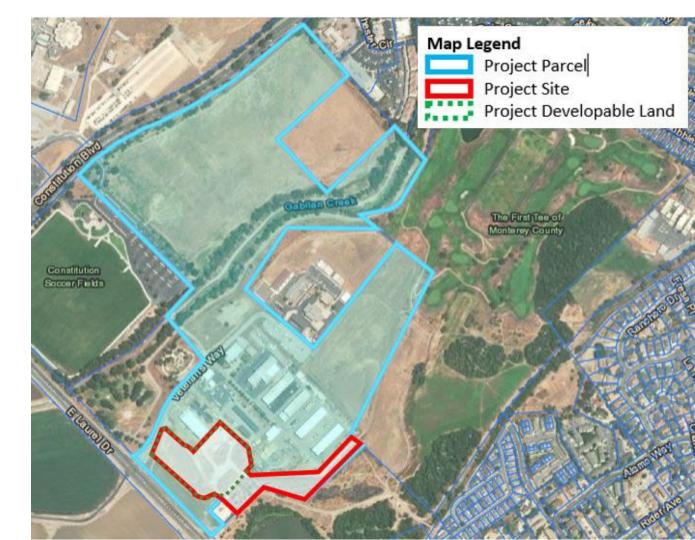
Luis Ochoa, Sr. Community Development Analyst Community Development Department

September 27, 2022

855 E. Laurel Drive – RFQ Process

• **RFQ Overview**

- City and County joint RFQ process
 - Published May 6, 2022
 - Original Deadline June 6, 2022
 - Final Deadline June 24, 2022
- 100 % Affordable Multifamily Rental housing Project
- Minimum Units: 50
- Lease Agreement 55 Years
- Affordability Restriction 55-Year



855 E. Laurel Drive – RFQ Process

Submittals Received

- 8 submittals received
 - 7 proposals accepted
 - 1 proposal rejected (late submission)

• Rating and Ranking Committee

- Composed of 6 members
- 8 proposals evaluated

• Interview Committee

- Composed of 7 members
- 4 development teams interviewed
- Top Proposal / Developer
 - Eden Housing Inc.



DAPHNE HEIGHTS

SALINAS + MONTEREY COUNTY RFQ 100% AFFORDABLE MULTIFAMILY RENTAL HOUSING DEVELOPMENT PROJECT

Submitted by Eden Housing, Inc.

June 24, 2022



RFQ Recommendation – Eden Housing Inc.

- Proposed Site Plan
 - Scenario A
 - 132 units
 - 5 Acres
 - Scenario B
 - Additional County Land
 - 180 Units
 - 6.85 Acres

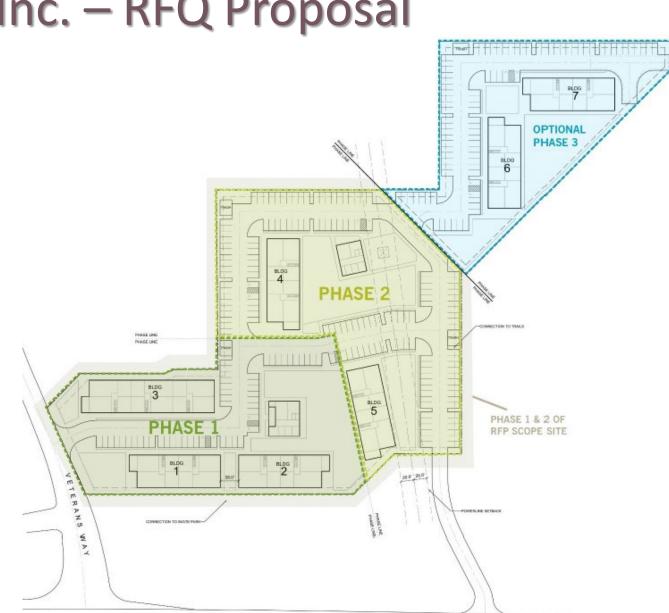


Project Phasing

- Phase 1 84 Units
- Phase 2 48 Units
- Potential Phase 3 48 Units
 - Potential site expansion to include additional County land

• Flexibility and Opportunity

- Unit Count
- Unit Bedroom Size Composition
- Targeted clientele
- Tax Credits
- Pursuit of project funding



Initial Phase



Phase 1 Overview

Structure	Use	Size
Building 1	24 Units Residential	19,800 SF
Building 2	24 Units Residential	19,800 SF
Building 3	36 Units Residential	29,400 SF
Clubhouse 1	Management, Community Room	2,500 SF
Outdoor Open Space	Recreation, Play Area	19,200 SF
Parking	Surface parking @ 1.5 Spaces per Unit	126 Stalls

Scenario A – 48 Units



Phase 2 Overview (Scenario A)

Structure	Use	Size
Building 4	24 Units Residential	19,800 SF
Building 5	24 Units Residential	19,800 SF
Clubhouse 2	Management, Community Room	1,800 SF
Outdoor Open Space	Recreation, Play Area	19,200 SF
Parking	Surface parking @ 1.5 Spaces per Unit	72 Stalls

Scenario B – 96 Units



Larger Phase 2 Overview (Phase 2 + Optional Phase 3 Areas)

Structure	Use	Size	
Building 4	24 Units Residential	19,800 SF	
Building 5	24 Units Residential	19,800 SF	
Building 6	24 Units Residential	19, 800SF	
Building 7	24 Units Residential		
Clubhouse 2	Management, Community Room	2,500 SF	
Outdoor Open Space	Recreation, Play Area	31,800 SF	
Parking	Surface parking @ 1.5 Spaces per Unit	144 Stalls	

Next Steps

- City Council Consideration October 4, 2022
 - Joint CC/BOS selection of Eden Housing Inc. as the project developer
 - Future Negotiations
 - Exclusive Negotiating Agreement (ENA)
 - Ground Lease Agreement
 - Modification to City/County MOU
 - Development responsibilities
 - Funding
 - Regional Housing Needs Allocation (RHNA)
 - Potential Pre-Development Funds
 - ARPA Funds \$500, 000

Questions & Comments