

2023 General Plan Annual Progress Report

Planning Commission



March 6, 2024

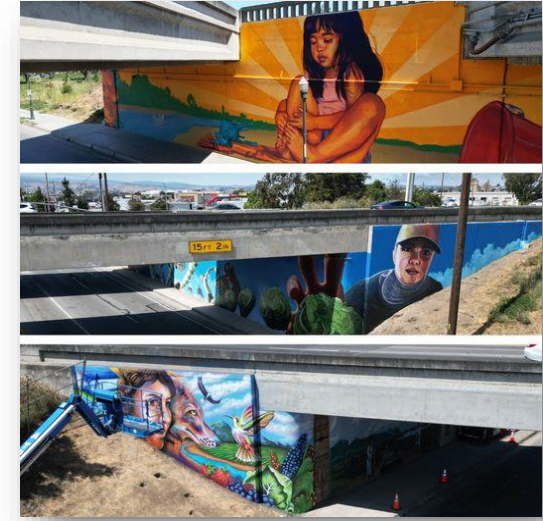


Agenda

- APR Accomplishments
- Visión Salinas 2040
Engagement Update
- GPU Timeline



Draft Annual Progress Report Highlights



Draft Annual Progress Report Highlights



Visión Salinas Accomplishments – 2023



- 6 workshops (Public Safety, Housing and Transportation)
- 8 Steering Committee Meetings
- 11 pop-ups
- 2 surveys (Climate Action and Public Safety)
- CCA Farmworker outreach: 95 house meetings in 3 languages (Spanish, Mixteco and Triqui)
- Over 1,500 Salinas stakeholders engaged

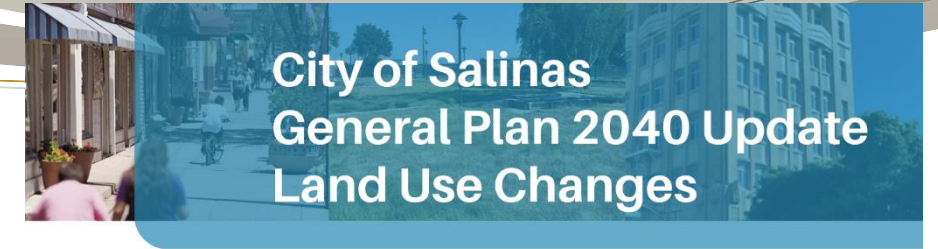
Active Transportation Outreach

- February 1 Transportation Workshop
- Survey
- Canvassing
- Walk and Talks



Land Use Engagement

- 1,300+ postcards
- 100+ letters to businesses that may become nonconforming
- Follow-up direct canvassing
- Three virtual information sessions



WHAT IS LAND USE AND WHY IS IT CHANGING?

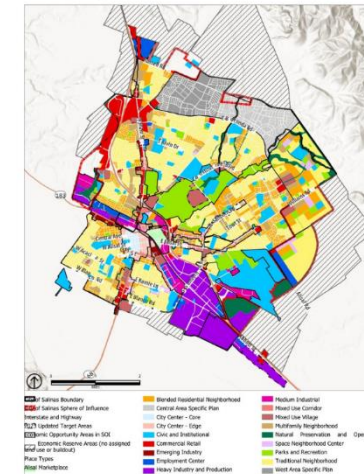
Land use refers to the purpose for which a parcel of land is used. It reflects the broader vision for what activities can be carried out, such as residential, commercial, industrial, park/open space, mixed use, etc. As part of the *Visión Salinas 2040 General Plan Update*, the City is updating its Land Use Element. The purpose of the Land Use Element is to describe present and planned land uses and their relationship to the community's long-range goals for the future. This update will help accommodate Salinas' projected growth.

LAND USE VS ZONING

While land use is a broader category that determines what can be developed on a parcel, Zoning is a specific tool used to govern land use by implementing various rules and regulations. Those regulations include building heights, setbacks, density, permissible uses, etc. The purpose of zoning is to guide development in a way that aligns with the City's goals. The Zoning Code will be updated following adoption of the new General Plan.

PROPOSED LAND USE MAP

Draft Place Types and Economic Areas



WHAT DOES THIS MEAN?

- Some areas of the city will become open to new development opportunities.
- Existing businesses *may* become 'legal non-conforming' if not allowed under new land use designation.
- Legal non-conforming businesses continue to operate as normal until the property owner wants to change uses.
- Existing businesses will not be required to close down.
- Property will not immediately be redeveloped.

NEXT STEPS

Timeline

- **Winter/Spring 2024:** Continue public engagement
- **Summer 2024:** Release public draft for review
- **Late 2024:** Adopt new General Plan

Informational Sessions

Meet with Community Development staff for more information on the Land Use Element.

- **Meeting #1:** 02/27/24 - 7 AM
- **Meeting #2:** 02/28/24 - 11 AM
- **Meeting #3:** 02/29/24 - 6 PM

Register here: [*add bitly](#)

MORE INFORMATION



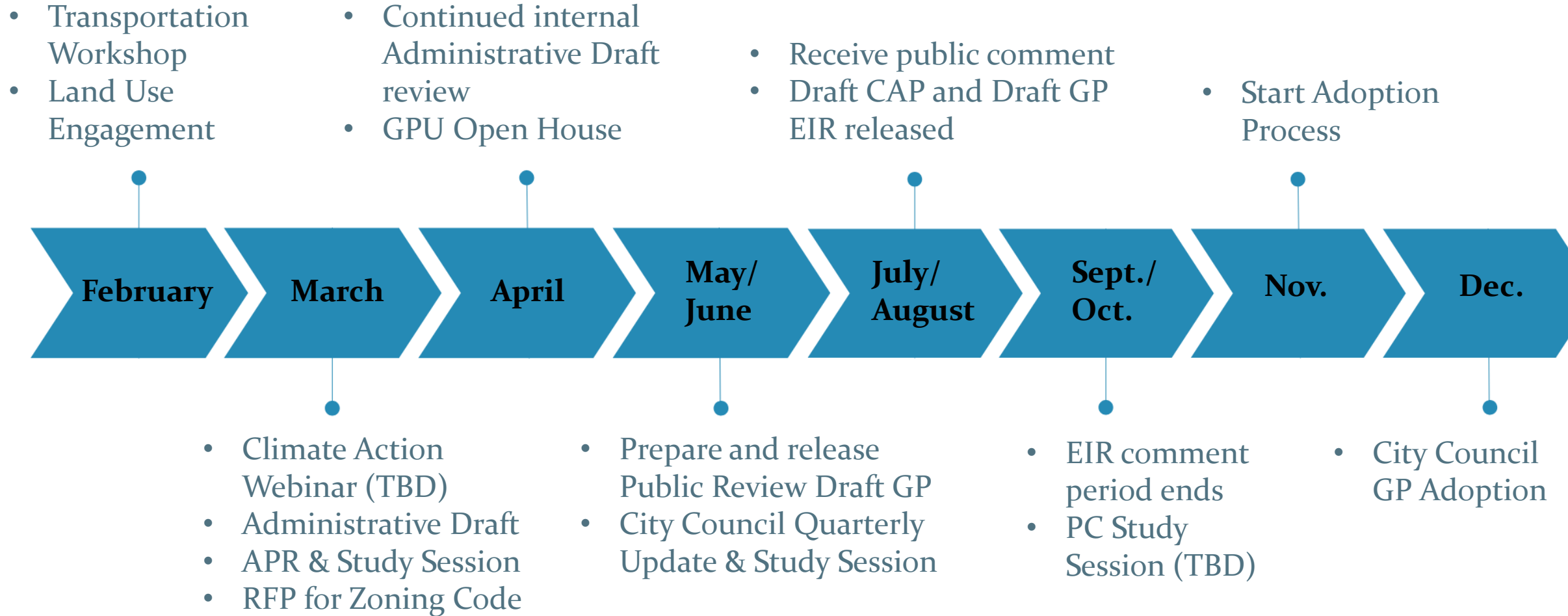
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visionsalinas.org
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GP Update Timeline





Questions/Comments