

REPORT TO THE TRAFFIC AND TRANSPORTATION COMMISSION

City of Salinas, California

DATE: October 13, 2016

FROM: James Serrano, Transportation Manager

THROUGH: Frank Aguayo, City Engineer

SUBJECT: BIKE SHARE

RECOMMENDED ACTION:

Receive presentation on Bike Share, a program staff is looking into, and provide input for staff to consider in developing the program.

DISCUSSION:

Traffic staff is working with a potential vendor to deliver bike share services in Salinas. The work is in its early stages and staff is looking for input as we move forward towards developing a recommendation.

Bike share is a service that aims to improve choices for alternative transportation in areas where needed. It is similar to car sharing services that one may encounter in more urban areas. In a Bike Share program, bicycle stations are placed in strategic areas which will house a number of bicycles that will be available for rent by one who will need access to transportation that could be made practically with a bicycle.

Unlike bicycle rental shops, modern bike share stations will be unmanned and users of the service would have to register on-line to partake of bike share services. Once a bicycle is needed, the customer is provided a code to unlock a bicycle for their use. At the conclusion of the bicycle trip, the customer will return the bicycle to a bike station.

There are still many aspects of the program to be worked on including location, cost and funding of service and the cost for the customers. This is typically an item that staff would bring up at a bicycle committee meeting but in the absence of a city committee we are bringing it to the Commission for any input that staff may use. Staff will bring this back to Commission at a more developed stage of the program.

ISSUE:

The Commission is requested to receive brief presentation from staff on Bike Share.

TIME CONSIDERATIONS:

Staff has received requests from the community for this service. The provision of bike share in downtown Salinas may support the requests for amenities that complement bicycle travel. Staff is currently working on implementation of certain aspects of the Salinas Vibrancy Plan and would like to determine if bike share fits the objectives of the Plan.

CITY COUNCIL GOALS:

Provision of bicycle amenities supports the Council Goal of Excellent Infrastructure.

CONCLUSIONS:

The Traffic and Transportation Commission is requested to receive the presentation from staff on bike share, and provide input as necessary for staff to consider in the development of this program.

Distribution:
City Council
City Manager
City Attorney

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None