

DRAFT MINUTES
SALINAS CITY COUNCIL FINANCE COMMITTEE
Tuesday, November 15, 2016
3:00 P.M.

COMMITTEE MEMBERS PRESENT: Mayor Joe Gunter, Councilmember Jyl Lutes, and Councilmember Kimbley Craig.

STAFF PRESENT: City Manager Ray Corpuz Jr. Economic Development Manager Andy Myrick, and Senior Accountant Abe Pedroza.

Mayor Gunter called the meeting to order at 3:00 p.m.

1. PUBLIC COMMENT

No public comment.

2. MINUTES

The minutes of the October 18, 2016 meeting were unanimously approved by motion of Committee Member Lutes, second by Committee Member Craig.

3. DISCUSSION ITEMS

A. 3rd Annual Forbes Summit Update

Economic Development Manager Andy Myrick distributed a memorandum regarding the City and its involvement with the Forbes AgTech Summit. For the third year, the City has been approached by Forbes to host an Agricultural Technology event, occurring on June 28-29, 2017. Over the past two years, total participation in the event as well as costs have increased. In return, the City receives significant national exposure, advertising, and additional benefits. As part of the summit, the City is committed to including local vendors, sharing the "Salinas story," limiting costs, and garnering an increased role in the creation of the project. Councilmember Craig inquired why there has been an increase in costs and if there has also been an increase in sponsorship. Mr. Myrick stated that the growth of the conference has led to the increased costs, and that sponsorship has also increased, however those funds are allocated to Forbes. Mayor Gunter suggested that CSUMB and the Steinbeck Center should be willing to assist in facility use. As in past years, a budget for the event will be requested at Mid-Year, once a contract is established.

B. Committee Member Reports


None.

4. NEXT MEETING

Next meeting is scheduled for Tuesday November 29, 2016.

5. ADJOURNMENT

The meeting adjourned at 3:14 p.m.

SUBMITTED BY: 
Abe Pedroza, Senior Accountant