

December 5, 2016

Mayor Joe Gunter and City of Salinas City Council Via Patty Barajas, City Clerk Patriciab@ci.ca.us

Re: ID 15-994

Dear Mayor Gunter,

On behalf of our board of directors, we are writing to urge you and all City Council members to accept the recommendation to support the proposed Ordinance to Establish a Public Art Program. The mission of the Arts Council is to improve the quality of life for everyone in Monterey County through the arts.

We know from substantial research that this kind of program will bring great benefits to your residents, businesses and visitors for years to come. With its approval, the City of Salinas will be joining large and small cities nationwide in support for public arts.

We are pleased to have be involved in several of the discussions that have led to this proposal, and we are eager to provide any additional help needed as you move through the next steps.

The Arts Council recommends that when this Ordinance is approved and the Arts Commission established that a member of the Arts Council serve as a Commission member. As the Arts Commission evolves in its, responsibilities and initiatives, we hope that it will expand its mission to embrace and support all genres of the arts, the dozens of Salinas based arts and cultural organizations and the artists that help create such a diverse, vibrant city.

We applaud Councilmember McShane for his leadership in bringing everyone together to work out ways to ensure the greatest benefits and impact for everyone in the City of Salinas. Thanks again for your own leadership in making Salinas an ever more robust place to live, work and visit.

Sincerely,

Arlene Krebs Board President

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Paulette Lynch Executive Director