

# Community Safety Division Violence Reduction & Prevention 2017



**FOR OUR FUTURE**

**PARA NUESTRO FUTURO**

Community Alliance for Safety and Peace

# Community Safety Division

---



**José Arreola**, *CSD Administrator* - **Fernanda Ocaña**, *CSD Coordinator*  
**Julia Nix**, *CSD Assistant* - **Carol Cervantes**, *Street Outreach* - **Rebeca Vargas**, *CSD Office Asst.*  
**Agnes Beda**, *CSUMB CHHS Intern* - **Vivian Salinas**, *CSUMB CHHS Intern*



# Community Leadership Academies

- **Violence Prevention Strategy:** Development of Community based leadership
- 100 + Graduates
- Adult Academies for 18 and over held year round
- Summer Youth Academy focused on employment skills development
- **COS Library and Community Services Dept.** is a co-implementer of CLA programs.
- Focus on City Services with presentations from major city departments in English and Spanish





# Street Outreach Program

- City-wide Outreach to youth most at risk of becoming a victim or perpetrator of violence
- Connected to and supported by the CASP Cross Functional Team
- Goal is to reduce youth violence and homicides
- Funded by Measure G and Supplemented by a State Grant



# Grant Writing and Management

- Our division manages 3-4 million dollars in grant funding annually
- We successfully earn 2-3 new grants annually
- The large majority of the grant moneys go to other city departments and Community Based Organizations.
- Grant funding benefits Salinas and Monterey County
- Less the 2 FTE manage about 4-5 grants at once.



NATIONAL FORUM on  
YOUTH VIOLENCE PREVENTION



FORWARD TOGETHER



# Influencing Policy and Learning Best Practices

---

## **National:**

- National Forum on Youth Violence Prevention

## **State:**

- California Cities Violence Prevention Network
- Defending Childhood State Policy Team

## **Local:**

- Partners with STRYVE /MC Health Dep.
- Local Law Enforcement
- County Gang Prevention Coordinator

## **Regional:** working relationships with,

- *4 Cities 4 Peace,*
- *Blue Ribbon Panel,*
- *City of San Jose Mayor's Gang Task Force*

## **Other Collective Impact Initiatives**

- School Climate Leadership Team
- Bright Beginnings: Early Childhood Development Initiative
- Salinas Youth Collaborative
- Impact Monterey County
- PARTS Coalition



# Comprehensive Strategic Plan on Violence Reduction

- Original done 2010 for two-years
- Current plan is a for 5 years 2013 to 2018
- CASP Strategic Work Plan Committee supports implementation of the plan.
- Community Engagement will begin this year for the development of a new plan for 2019.





# Community Alliance for Safety and Peace

CSD staffs and coordinates all CASP meetings and projects in support of all our volunteer leaders.

Coalition of the willing.



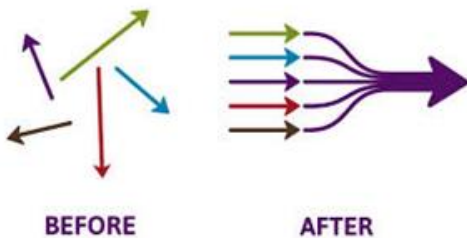


# Community Alliance for Safety and Peace

The CASP General Assembly is a Learning and Networking Community

Governed by an elected Board of Directors always chaired by the Mayor of Salinas and a County Supervisor

There are 6 different committees working on implementing different parts of the plan.



# Outstanding Violence Prevention Efforts Happening Now

---

Monterey County Behavioral Health & Salinas Union School District partner to put mental health counselors in each of their schools

Free Youth Mental Health First Aid Training for 500 adults in the City of Salinas

**PBIS is being implemented in The 3 MAJOR Salinas school districts impacting 85% of school aged children.**

Harmony at Home Olweus + Sticks and Stones in Alisal and Salinas City Elementary Schools

All school districts using increasing funding to focus on school climate and engagement.

City funded, City employed Street Outreach

Choices Hospital Based Violence Prevention Program

Free after School programs at all Alisal and Salinas City Elementary school district schools

**Salinas Police are being trained in Procedural Justice and Why'd You Stop Me**



# Outstanding Violence Prevention Efforts Happening Now

---

## **Ciclovia**

Sun Street Centers S.T.E.P.S

Sunrise House Youth Prevention

Champions for Change Youth

## **Dream Academy**

Hartnell College/MILPA Health  
Career Connections

**Youth Empowerment Solutions by  
STRYVE through the YMCA, City of  
Salinas Community Services**

Rebecka Children's Services

## **Saturday Night Recreation at Breadbox and Hebborn Heights**

Joven Noble and Xinachtli by BHC,  
Second Chance, MILPA

Community Leadership Academies

## **Salinas Police Explorer Program**

Silver Star

Alternative Education Programs

Rancho Cielo Youth Program

Peacock Acres

# IS THIS APPROACH WORKING?

---

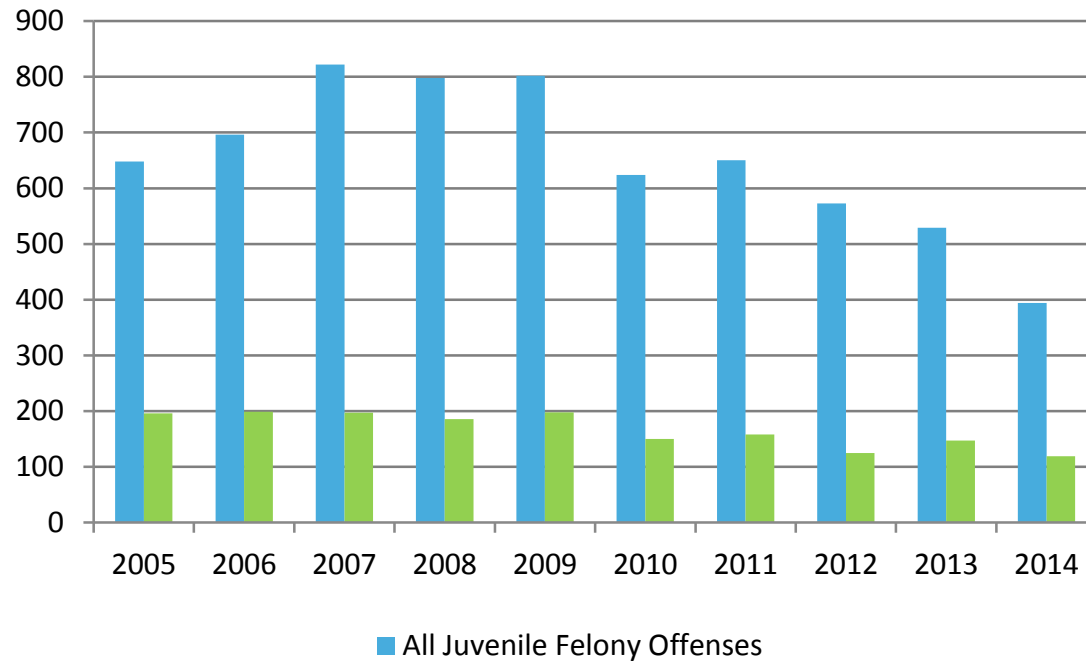
*ASK SAN JOSE, WHICH WENT FROM ONE OF THE MOST VIOLENT LARGE CITIES IN THE U.S. TO ONE OF THE SAFEST. OUR MODEL IS BASED ON SAN JOSE'S APPROACH OF TARGETED NEIGHBORHOOD LEVEL PREVENTION, INTERVENTION, ENFORCEMENT AND RE-ENTRY EFFORTS.*

*THEY'VE BEEN AT IT FOR 25 YEARS.*

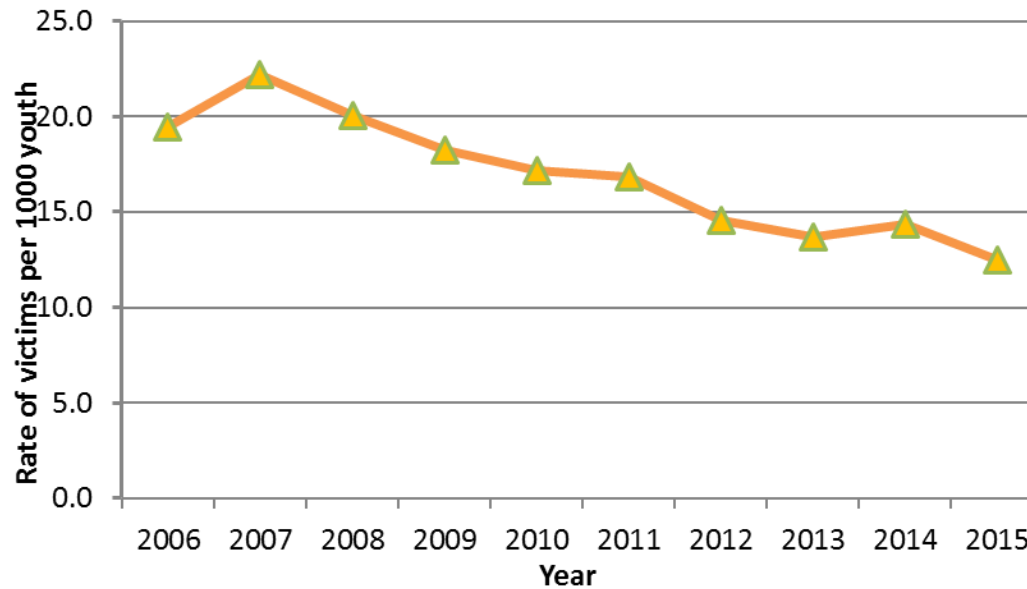




## Juvenile Arrests in Monterey County, Ages 10-17, 2005 - 2014



### Rate of Victims of Violent Assaults, Ages 10 – 24, Salinas CA (2006 - 2015)

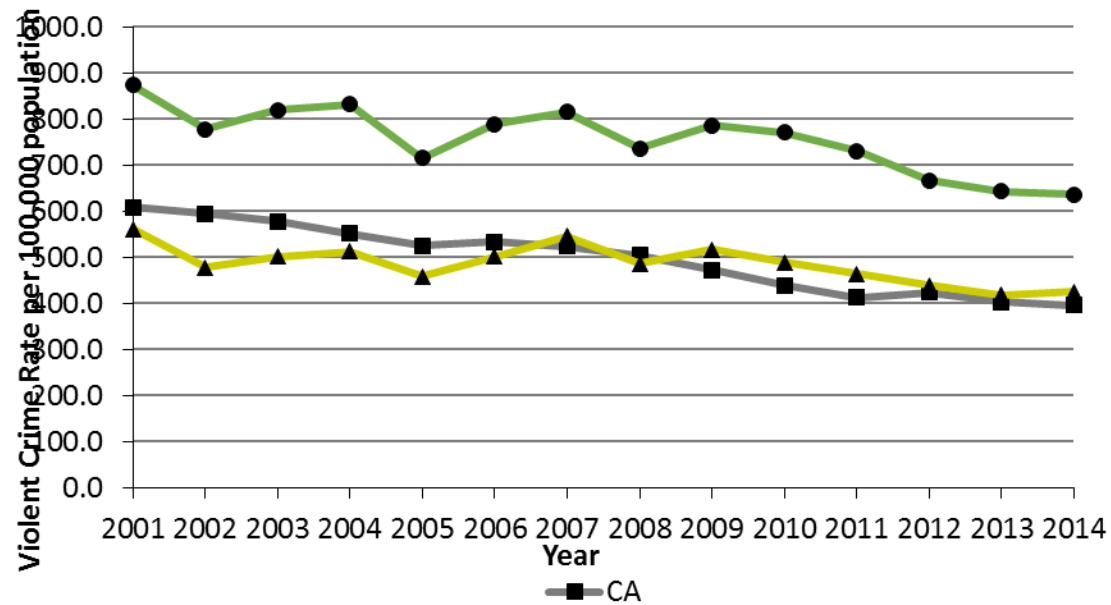


Note: statistically significant decrease in the violent assault rate of youth ages 10-24 in Salinas from 2006 ( $p < 0.001$ ).

Source: Salinas Police Department, 2015; and American



## Violent Crime Rates for California, Monterey County, and Salinas, 2001-2014



Note: Salinas and Monterey County had a statistically significant decrease in violent crime

What more  
can we do?

---

# Community Safety Division Recommendations

---

## PREVENTION

### **Universal Pre-school and Junior College**

Raising the minimum wage

Parent Outreach Programs

Reduce number of firearms on our streets

### **Expansion of Library, Parks, Neighborhood and Community Services**

## INTERVENTION

Invest in Community Policing in more neighborhoods across Salinas (this should be done county-wide)

### **Culturally Sensitive Community Shooting/Crisis Response Teams**

Heavy investments in early math and reading interventions to make sure less students fall behind



# Community Safety Division Recommendations

---

## ENFORCEMENT

Cease Fire Call-ins

### **Expand Community Policing**

Continued improvement of community relations

Use of technology and strategy to reduce impact of low personnel numbers

Increase number of officers

Develop self care programs for officers

Work in community engagement values to promotion criteria

## RE-ENTRY

Develop stronger basic support services

### **Increase Employment opportunities**

Expand offering of re-entry programs

Low cost drug abuse treatment programs

# FUNDING

---

- We can all agree violence prevention is a top priority for our city.
- State, federal and foundation grants fund much of the current Prevention and Intervention programming in the City and County.
- Grant funding also supports some Enforcement and Re-entry programs but most of the funding in these areas comes from State, County and City funds.
- Could the City and or County develop a funding program to fund elements of the Strategic Plan using a competitive RFP Process? This is similar to what we do with CDBG and CAL GRIP funds already.



[www.future-futuro.org](http://www.future-futuro.org)

[www.cityofsalinas.org](http://www.cityofsalinas.org)

## ◎ Jose Arreola

Community Safety Division Administrator & CASP Director:

- [jose.arreola@ci.salinas.ca.us](mailto:jose.arreola@ci.salinas.ca.us)
- (831) 758-7396