			Salinas			Monterey Co			California		Federal		
EDE Macro Indicators	Data Sets	2013	2014	2015	2013	2014	2015	2013	2014	2015	2013	2014	2015
		i e		2015 and 2016	2011	2012	2013	2011	2012	2013	2011	2012	2013
	1. Violent Crime per Thousand People (SPD)	13.8	15.3	14.2 & 13.3	n/a	n/a	n/a	411.2	423.1	n/a	n/a	n/a	n/a
	2. Crime by Type	2013	2014	2015	2016								
	Murder	23	15	40	36								
	Negligent Manslaughter	0	0	0	0								
	Forcible Rape	35	28	72	84								
	Attempted Forcible Rape	1	4	4	2								
	Robbery with Weapon	309	274	230	215								
	Strong Arm Robbery	142	175	139	110								
	Aggravated Assault	490	501	613	559								
	Non-aggravated Assault	1062	1329	1084	1223								
	Arson	36	36	19	11								
Crime	Total Burglaries	1148	1281	679	695								
	Total Larceny (Theft)	2720	2330	1534	2484								4
	Motor Vehicle Theft	1488	1616	1932	1563								
	Total	7454	7589	6346	6982								
	3. Juvenile vs Adult Arrests	2013	2014	2015	2016								4
	Juvenile	n/a	632	460	423								
	Adult	n/a	4,474	4,293	4,540								4
	4. Accidents by Type	2013	2014	2015	2016								
	Car Accidents	n/a	1,053	1,092	1,051								
	Injury Accidents	n/a	440	471	458								
	Fatal Accidents	n/a	10	8	11								
	Bicycle Accidents Pedestrian Accidents	n/a n/a	86 68	56 46	58 44		-						1
		10.90%	9.50%	8.50%	10.39%	9.08%	8.10%	8.90%	7.50%	6.20%	7.30%	6.16%	5.28%
	Unemployment Rate (Seasonally Unadjusted)     Unemployment by Race/Ethnicity (Census ACS)	10.90%	9.50%	8.50%	10.39%	9.08%	8.10%	8.90%	7.50%	6.20%	7.30%	6.16%	5.28%
Unemployment Rate	Asian	5.50%	7.60%	6.80%	6.10%	7.30%	5.70%	8.70%	8.20%	7.40%	7.50%	7.10%	6.40%
Onemployment Nate	Asian American Indian/Alaska Native	20.80%	11.20%	8.80%	19.50%	17%	6.30%	17.80%	16.90%	15%	16.40%	15.90%	14.70%
	Black or African American	15.70%	12.60%	12.40%	16.90%	16.10%	15.50%	18.10%	17.80%	16.60%	16.60%	16.10%	14.70%
	Hispanic or Latino	12.40%	10%	8.70%	13.30%	10.90%	9.30%	13.40%	12.70%	11.40%	11.70%	11%	9.80%
	White Non Hispanic	9.40%	10%	9.50%	7.80%	7.70%	7%	9.80%	9.30%	8.30%	8%	7.50%	6.70%
	1. Median Household Income (Census ACS)	\$46,901	\$52,305	\$52,334	\$57,052	\$57,864	\$60,494	\$60,190	\$61,993	\$64,500	\$52,250	\$53,657	\$55,755
	2. Median Household Income (Past 12 Months) by Race/Ethnicity	ψ.0,301	ψοΞ,ουσ	ψοΞ)ου :	ψο/,002	ψοτήσοι.	φου, .σ .	ψ00,130	<b>401,333</b>	ψο 1,500	ψ52)255	<b>400,00</b>	<del>+</del>
	Source: Census ACS: 2013-2015												+
Household Income	Asian	\$70,545	\$66,971	\$58,138	\$69,986	\$67,989	\$68,208	\$76,806	\$77,932	\$79,260	\$72,225	\$73,244	\$74,245
	American Indian/Alaska Native	\$58,667	\$58,696	\$57,540	\$41,227	\$44,231	\$58,361	\$44,498	\$45,319	\$45,490	\$37,146	\$37,170	\$37,408
	Black or African American	\$45,323	\$51,786	\$46,658	\$55,765	\$59,504	\$59,634	\$43,969	\$43,476	\$43,087	\$35,415	\$35,600	\$35,695
	Hispanic or Latino	\$45,281	\$45,907	\$46,943	\$47,325	\$47,457	\$48,236	\$47,082	\$47,206	\$47,393	\$42,042	\$42,396	\$42,651
	White Non Hispanic	\$58,242	\$62,926	\$69,514	\$73,158	\$71,538	\$76,776	\$70,786	\$73,017	\$75,933	\$57,684	\$59,622	\$61,394
	1. Percent in Poverty by Race/Ethnicity (Census ACS)												
	Asian	9%	8%	9%	9%	9%	10%	12%	12%	12%	12%	13%	13%
	American Indian/Alaska Native	18%	18%	14%	34%	39%	31%	24%	24%	23%	29%	29%	28%
	Black or African American	17%	18%	26%	20%	19%	22%	24%	25%	25%	27%	27%	27%
	Hispanic or Latino	25%	24%	23%	23%	23%	22%	22%	23%	23%	25%	25%	24%
	White Non Hispanic	9%	10%	11%	8%	8%	9%	10%	10%	10%	10%	10%	11%
Dovorty Lovels													
Poverty Levels	2. Percent in Poverty by Educational Attainment (Census ACS)												
	Less than 12th Grade (No Diploma)	22.30%	19.30%	21.50%	24.50%	22.40%	19.10%	26.20%	26.50%	24.70%	27.70%	27.80%	26.50%
	High School Graduate	11.90%	12.40%	11.90%	11.10%	13.20%	9.60%	16%	16.20%	15%	14.60%	14.70%	14.10%
	Associates Degree	11.30%	5.50%	10.90%	11.10%	9.10%	9.10%	11.50%	11%	10.60%	10.90%	10.60%	10.20%
	Bachelor's Degree or Higher	10%	4%	5.80%	7.30%	4.10%	4.50%	5.70%	5.50%	5.20%	4.80%	4.70%	4.50%

			Salinas		Monterey Co				California		Federal			
EDE Macro Indicators	Data Sets	2013	2014	2015	2013	2014	2015	2013	2014	2015	2013	2014	2015	
	1. Percent Overcrowded (Census ACS)													
	American Indian/Alaska Native	6.50%	10.10%	18%	17.80%	16.20%	12.10%	9.70%	9.90%	10.70%	8.20%	8.10%	8.10%	
	Asian	5.40%	6.60%	9.70%	6%	5.90%	7.60%	8.40%	8.40%	8.30%	7.30%	7.20%	7.10%	
	Black or African American	2.30%	0%	0%	2.90%	0.80%	1.90%	5%	5.10%	4.90%	3.60%	3.70%	3.70%	
Housing	Hispanic or Latino	24.94%	25.70%	26.10%	25.70%	26.44%	26.16%	20.90%	20.60%	20%	13.40%	13.15%	12.70%	
	White	1.60%	2.30%	2.30%	1.70%	1.60%	2%	1.80%	1.80%	1.90%	1.20%	1.20%	1.20%	
	2. Overcrowded by Housing Tenure (Census ACS)													
	Renter Occupied Not Overcrowded	17,668	17,537	17,581										
	Renter Occupied Overcroweded	3,761	3,890	3,932										
	Renter Occupied Severely Overcrowded	1,656	1,766	1,904										
	Owner Occupied Not Overcrowded	15,700	15,704	15,931										
	Owner Occupied Overcrowded	1,256	1,214	1,202										
	Owner Occupied Severely Overcrowded	413	330	342										
	2.Owner vs Renter Occupied (Census ACS)													
	Owner-Occupied	42.90%	42.60%	42.70%	49.70%	49.60%	49.20%	55.30%	54.80%	54.30%	64.90%	64.30%	63.90%	
	Renter-Occupied	57.20%	57.40%	57.30%	50.30%	50.40%	50.80%	44.70%	45.20%	45.70%	35.10%	35.70%	36.10%	
	3. Median Home Prices Year to Year (zillow.com)	\$265,900	\$331,825	\$368,433	\$343,350	\$405,333	\$431,375	\$369,158	\$412,941	\$439,425	\$160,608	\$169,100	\$177,075	
	4. Single-parent Households with own Children (Census ACS)	7=00,000	7002/020	<b>4000,100</b>	70 10/000	<b>4</b> 100/000	Ţ 10 <b>2</b> /0 1 0	4000,200	7 122,6 12	Ţ 100 <b>7</b> 120	<b>+</b> = = = +	7 - 00 / 100	7=11,610	
	Single-parent headed household percent	34%	43%	41%	31%	32%	33%	29%	30%	25%	28%	33%	33%	
	Married-couple headed household percent	66%	57%	59%	69%	68%	67%	71%	70%	75%	73%	67%	67%	
	1. Jobs vs Number of Households (Census ACS)	1.66	1.72	1.67	1.45	1.43	1.42	1.38	1.38	1.39	1.19	1.19	1.2	
	Households	42,579	41,083	43,374	139,386	140143	140,491	13,726,869	13,781,929	13,845,790	132,057,084	132,741,033	133,351,840	
	Jobs	71,019	70,628	72,332	202,220	200,196	199,740	18,946,244	19,108,876	19,269,449	158,157,977	158,965,511	159,913,288	
	2. Paid Employment by Industry (Census ACS)	71,013	70,020	72,332	202,220	200,130	133,710	10,3 10,211	13,100,070	13,203,113	130,137,377	130,303,311	133,313,200	
	Agriculture	21.10%	22.80%	24.10%	15.80%	16.70%	17.50%	2.30%	2.40%	2.40%	1.90%	2%	2%	
	Construction	5.40%	5.40%	5.40%	5.60%	5.60%	5.70%	6%	5.90%	6%	6.20%	6.20%	6.20%	
	Manufacturing	5.60%	5.10%	5.20%	5.10%	4.90%	4.90%	10%	9.90%	9.80%	10.50%	10.40%	10.40%	
	Wholesale Trade	3.50%	3.50%	3.60%	2.80%	2.80%	3%	3.20%	3.10%	3.10%	2.80%	2.70%	2.70%	
	Retail	11.10%	10.90%	10.60%	10.70%	10.80%	10.20%	11.10%	11.10%	11.10%	11.60%	11.60%	11.60%	
	Transportation, Utilities and Warehousing	4.10%	4.10%	4%	3.40%	3.20%	3.20%	4.60%	4.60%	4.70%	4.90%	4.90%	5%	
Jobs &	Information	1.20%	1.20%	1.10%	1.10%	1.40%	1.10%	2.80%	2.90%	2.90%	2.20%	2.10%	2.10%	
Housing Balance	Finance, Insurance, and Real Estate Services	3.20%	3.20%	2.90%	4.10%	4%	3.70%	6.10%	6.30%	6.20%	6.70%	6.60%	6.60%	
riousing bulance	Professional, Technical and Scientific Services	7.80%	7.70%	7.20%	9%	9%	8.80%	12.60%	12.70%	12.90%	10.80%	10.90%	11.00%	
	Public	5.40%	4.80%	4.50%	6%	5.60%	5.40%	4.70%	4.60%	4.50%	5%	4.90%	4.80%	
	Healthcare, Education and Social Assistance	18.40%	17.90%	17.30%	19.90%	19.60%	19.70%	21%	21%	21%	23.20%	23.20%	23.10%	
	Arts, Entertainment, Accommodation, and Food Services	7.90%	8.50%	9.50%	10.90%	11.30%	12.10%	9.80%	10%	10.20%	9.30%	9.50%	9.60%	
	3. Minority and Non-Minority Owned Firms 2007 and 2012 (Ec Cs)	7.3070	2007	2012	10.3070	11.0070	12.1070	3.0070	10,0	10.1070	3.5075	3.5075	3.0070	
	Minority Owned	n/a	51%	58%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
	Non-Minority Owned	n/a	36%	34%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
	Minority Owned Sales Receipts/Shipments in 1000's	n/a	\$361,223	\$764,472	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
	Non-Minority Owned Sales Receipts/Shipments in 1000's	n/a	\$3,720,704	\$3,889,711	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
	1. Educational Attainment (Census ACS)	11/4	<i>\$3,720,701</i>	<b>\$3,003,711</b>	11/ 4	11/4	11/4	11, 4	11/4	11/ 4	1.70	.,, a	11/4	
	Less than 12th Grade (No Diploma)	39.40%	38.90%	40.50%	29%	28.70%	29.30%	18.70%	18.50%	18.20%	13.90%	13.60%	13.30%	
	High School or GED Graduate	22.60%	22.80%	22.50%	20.40%	21.10%	20.80%	20.70%	20.70%	20.70%	28.10%	28.00%	27.80%	
	Associates Degree	7%	7.70%	7.70%	7.70%	7.90%	7.80%	7.80%	7.80%	7.80%	7.80%	7.90%	8.10%	
	Bachelor Degree	8.60%	8.90%	8.50%	14.20%	14.10%	14.20%	19.40%	19.60%	19.80%	18%	18.30%	18.50%	
	Graduate or Professional Degree	3.80%	3.70%	3.50%	8.80%	9%	8.90%	11.20%	11.40%	11.60%	10.80%	11%	11.20%	
	2. High School Dropout Rates (w/ comparisons) (CA DOE)	8.70%	7.40%	4.50%	10.40%	9.60%	6.80%	11.40%	11.50%	10.70%	10.0070	11/0	11.20/0	
Educational Levels	3. English Learners by School District (CA DOE) 2015-16	n/a	n/a	n/a	n/a	n/a	40.60%	n/a	n/a	22.10%				
Laucational Ecveis	Salinas City Elementary School District	n/a	n/a	54%	n/a	n/a	n/a	n/a	n/a	n/a				
	Salinas City Elementary School District  Salinas City High School District	n/a	n/a	25.70%	n/a	n/a	n/a	n/a	n/a	n/a				
		■ II/d	ı II/d	ı 43./U%	II/d	ı II/d	II/d	■ 11/d	ı 11/d	ı II/d				

			Salinas			Monterey Co			California		Federal		
EDE Macro Indicators	Data Sets	2013	2014	2015	2013	2014	2015	2013	2014	2015	2013	2014	2015
	4. Educational Attainment by Race/Ethnicity: Salinas 2015	Asian '15	Hispanic/Latino '15	White Non Hisp '15									1
	Less than 12th Grade (No Diploma)	14.90%	42.40%	61.70%									
	High School Graduate or Higher	85.10%	57.60%	38.30%									
	5. SAT Scores (CA DOE)	2012-13	2013-14	2014-15	2012-13	2013-14	2014-15	2012-13	2013-14	2014-15			
	Percent above 1500	30.50%	28.90%	30.43%	33%	34.00%	32.70%	46.40%	45.90%	44.30%			
Educational Levels	Alisal High School	19.90%	16.20%	22.80%									
	Everett Alvarez High School	27.30%	23.40%	20.50%									
	North Salinas High School	29.40%	27.10%	24.80%									
	Salinas High School	44.00%	44.70%	49.60%									
	1. Taxable Sales by Commodity (CA Controller)												1
	Motor Vehicle and Parts Dealerships	n/a	\$105,133,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	General Merchandise Stores	n/a	\$88,175,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Gas Stations	n/a	\$60,387,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Food Services and Drinking Places	n/a	\$55,705,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Clothing and Clothing Accessories	n/a	\$38,721,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Building Material and Garden Equipment	n/a	\$33,125,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Retail Spending and	Food and Beverage Stores	n/a	\$32,761,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fiscal Revenues	Other Retail	n/a	\$31,792,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Home Furnishings and Appliances	n/a	\$18,466,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	All Other Outlets	n/a	\$130,772,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Total:	n/a	\$595,036,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	2. Retail Sales per Capita (CA BOE)	n/a	\$2,955	n/a	n/a	\$2,631	n/a	n/a	\$2,935	n/a	n/a	n/a	n/a
	3. City Revenue per Capita (CA Controller)	,	2011-2012	·		. ,	,		. ,	,	,	•	
		n/a	\$845	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	2. Lead Causes of Death (w/ comparisons) (CDPH) (2012)	n/a	n/a	2012	n/a	n/a	2012	n/a	n/a	2012	n/a	n/a	2014
	Cancer	n/a	n/a	19.50%	n/a	n/a	24.30%	n/a	n/a	23.70%	n/a	n/a	22.50%
	Heart Disease	n/a	n/a	20.80%	n/a	n/a	21%	n/a	n/a	24.40%	n/a	n/a	23.40%
	Stroke	n/a	n/a	8.30%	n/a	n/a	7.30%	n/a	n/a	5.50%	n/a	n/a	5.10%
	Unintentional Injuries	n/a	n/a	6.60%	n/a	n/a	5.70%	n/a	n/a	4.40%	n/a	n/a	5.20%
	Chronic Lower Pulmonary Disease	n/a	n/a	4.10%	n/a	n/a	5.20%	n/a	n/a	5.30%	n/a	n/a	5.60%
	Alzheimer's Disease	n/a	n/a	2.60%	n/a	n/a	3.40%	n/a	n/a	4.80%	n/a	n/a	3.50%
	Diabetes Mellitus	n/a	n/a	4.70%	n/a	n/a	2%	n/a	n/a	3.20%	n/a	n/a	2.90%
	Pneumonia and Influenza	n/a	n/a	1.70%	n/a	n/a	1.60%	n/a	n/a	2.40%	n/a	n/a	2.10%
	Suicide	n/a	n/a	1.40%	n/a	n/a	1.60%	n/a	n/a	1.60%	n/a	n/a	1.60%
Healthy Community	Chronic Liver Disease/Cirrhosis	n/a	n/a	1.40%	n/a	n/a	1.60%	n/a	n/a	1.90%	n/a	n/a	n/a
Indicators	Hypertension	n/a	n/a	0.60%	n/a	n/a	1.20%	n/a	n/a	1.90%	n/a	n/a	n/a
	Nephritis	n/a	n/a	1.30%	n/a	n/a	1.10%	n/a	n/a	1.10%	n/a	n/a	1.80%
	All Other Causes	n/a	n/a	27.10%	n/a	n/a	22.50%	n/a	n/a	19.70%	n/a	n/a	n/a
	3. 5th Grade Physical Fitness Test (CA DOE)												
	Aerobic Capacity % Needs Improvement	35.40%	34.90%	34.80%	31.50%	28.40%	30.40%	30.10%	29.90%	30%	n/a	n/a	n/a
	Body Composition % Needs Improvement	22.50%	19.80%	19.80%	23%	20.80%	20.80%	19.50%	19.40%	19.70%	n/a	n/a	n/a
	4. Asthma Hospitalizations & ER Visits (CDPH)										·	·	
	Child ED Visit Target Rate	2009	2012	n/a	28	28	28	n/a	n/a	n/a	n/a	n/a	n/a
	Child ED Visit Rate	n/a	n/a	n/a	85.6	81	84.2	n/a	n/a	n/a	n/a	n/a	n/a
	Adult ED Visit Target Rate	n/a	n/a	n/a	28	28	28	n/a	n/a	n/a	n/a	n/a	n/a
	Adult ED Visit Rate	n/a	n/a	n/a	25.2	36.8	38.3	n/a	n/a	n/a	n/a	n/a	n/a
	Child ER Visits	508	491	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	Adult ER Visits	494	574	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	5. Walk Score (walkscore.com)				,	,	,			,	, .	, -	, -
	Citywide	n/a	n/a	52									
	Downtown	n/a	n/a	93									
	East Alisal	n/a	n/a	78									

		Salinas			Monterey Co				California		Federal			
<b>EDE Macro Indicators</b>	Data Sets	2013	2013 2014 2015		2013 2014 2015		2013 2014 2015			2013 2014		2015		
	6. Means of Transportation to Work (Census ACS)													
	Drove Alone	71.80%	71.80%	71%	71.20%	70.90%	70.50%	73.20%	73.20%	73.60%	76.30%	76.40%	76.40%	
	Carpooled	11.80%	11.20%	11.70%	12.80%	12.40%	11.90%	11.30%	11.10%	10.80%	9.80%	9.60%	9.50%	
Healthy Community	Public Transportation	0.90%	0.60%	0.50%	1.90%	1.80%	2.10%	5.20%	5.20%	4.90%	5%	5.10%	5.10%	
Indicators	Walked	1.10%	1.20%	1.20%	2.90%	3.10%	3.10%	2.70%	2.70%	2.70%	2.80%	2.80%	2.80%	
	Other Means	11%	12.10%	12.70%	6%	6.90%	8%	2.40%	2.40%	2.50%	1.80%	1.80%	1.80%	
	Worked at Home	3.50%	3.20%	3%	5.20%	4.90%	4.50%	5.20%	5.30%	5.30%	4.30%	4.40%	4.40%	
	7. Percent Obese - 2012 & 2014 (CA DPH)	30.80%	31.90%	n/a	26.10%	27.70%	n/a	24.80%	25.80%	n/a	n/a	n/a	n/a	