

EDE Policy/Action Item	Included In 5-Year Action Plan	Lead Dept/ Organization and Contact	Partner Organization and Contact	PBB Quartile Ranking	Total Funds Needed (\$)	Funds Appropriated (\$)	Other Potential Funding Source	Staff Resources Needed	Deliverable Status and Date(s)	Status Note	Citizen Engagement Coordination	Other Notes
Policy ED-LU-1.3 – Promote and prioritize redevelopment and revitalization of the “community core” areas, consisting of the Central City Overlay, Focused Growth Overlay Areas and Economic Opportunity Areas (some of which include Focused Growth Overlay Areas as noted in Policy ED-LU-1.2).	Yes	Community Development	OSA, SUBA; Property Owners; Businesses; County, State, Federal EDA ; Developers	A	\$ 154,116	\$ 154,116.00	TBD	TBD	Ongoing	Main Street redesign underway, property acquisiton for Public Safety facility properties underway. Traffic Fee Ordinance (TFO) being developed, traffic model for city completed to support planning in these areas.	TBD	Assumes promotion only. No discretionary actions taken to approve land use changes or development entitlements.
Action ED-LU-1.2.3 – Evaluate eliminating the City’s inclusionary housing requirements for development within the Focused Growth Areas and other downtown areas, or the City as a whole.	Yes	Community Development	OSA, SUBA; Property Owners; Businesses; State, Federal EDA; Developers	B	\$ 305,000	\$ 305,000.00	TBD	TBD	Feb-17	Plan to finalize draft ordinance with TAC by January and present to Planning Commission	TBD	CIP Project 9041
Action LU-1.4.1 – Undertake a visioning process which actively engages the Carr Lake landowners, community, and other stakeholders including federal, state, and regional agencies.	Yes	Big Sur Land Trust, Public Works, Community Development	Big Sur Land Trust	A	\$ -	\$ 300,000.00	TBD	Yes	2017	In 2016, a lawsuit filed by the property owners at Carr Lake was resolved favorably opening the door of opportunity for growth. Following the recent acquisition of a significant piece of property in Carr Lake, the Big Sur Land Trust is taking the lead to engage the community in a visioning process for the future of Carr Lake. Their focus however will only be around the properties they control. They continue to negotiate with the other property owners and hope that they are building momentum towards future acquisitions.	TBD	Assumes only a visioning process with no physical changes to the environment.
Action LU-1.6.1 – Process Specific Plan entitlements for the North of Boronda Future Growth Area.	Yes	Community Development	LAFCO	B	TBD	\$ <200,000	TBD	TBD	Ongoing	Developers are replenishing account	TBD	This requires PC and CC approval in conjunction with project EIR.
Action LU-1.10.2 – Implement and promote the City of Salinas-Hartnell College-Memorandum of Understanding to create an industrial cluster connected to educational institutions, including but not limited to Hartnell College.	Yes	Administration (Economic Development)	Hartnell Community College District	A	\$ 230,000	\$ -	Other Salinas Valley Cities	Year 1, 10 Hrs/wk Economic Dev Manager, Year 2, 3 Hrs/wk	2019	Career pathways program adopted by Hartnell and SV Cities (Dec 2016)	TBD	Assumed that this action does not result in physical environmental changes. MOU to allocate for next two years starting in FY17-18
Policy ED-C-2.5 – Promote the Sanborn Road/U.S. Highway 101 and Elvee Drive traffic safety and operation improvements to improve circulation for large trucks, other vehicles, bicyclists, and pedestrians.	Yes	Public Works	Caltrans	A	\$ 1,950,000	\$1,950,000	N/A	TBD	Expected Completion 2017	Project underway, fully funded estimated compeletion 2017	TBD	CEQA documentation completed in 2014 for physical improvements.
Action I-3.2.1 – Work with Monterey Regional Water Pollution Control Agency (MRWPCA) and the Monterey County Water Resources Agency (MCWRA) to create a viable water source from conversion of industrial wastewater and capture of storm water from the City.	Yes	Public Works	MCWRA	A	\$15,000,000	\$10,000,000	Grants, TBD	Yes	2020	Funding sources are being developed to enhance infrastructure for storm water harvesting and to maximize use of waste water. Design 95% complete	Yes, community outreach	Assumes this is a consultative process with no physical implementation.
Action CA-1.4.1 – Identify chronically vacant and dilapidated retail locations and provide incentives, as allowable, such as for leasehold improvements, façade renovation, and event phased rent subsidies to help businesses.	Yes	Community Development, Administration (Economic Development)	SUBA	B	\$ -	\$ -	TBD	TBD	Establish a Facade Program FY 2017/18	Reached out to the Fresno Community Development Financial Institution and businesses along Alisal to provide small micro-loans. Initiated work with NDC to develop a business support program based on successful models in other parts of the country.	TBD	Initiated work with NDC to develop a business support program based on successful models in other parts of the country.
Action QL-1.1.2 – Ensure appropriate police staffing ratios based on best practices and workload to ensure sufficient amount of non directed and proactive enforcement.	Yes	Police	Administration	Unknown	\$ -	\$ -	TBD	Complete selection of recruitment officer	2020-25	In progress. Realistically five to ten years to fully staffed (currently projected to hire 50 cops over this time)	TBD	New staff will be trained in new innovative policing programs (i.e. community policing, bike patrol)
Action QL-1.1.5 – Develop a new state of the art public safety building.	Yes	Public Works	Police, CDD	Unknown	\$ -	\$ -	TBD	TBD	2020-35	Currently reviewing five proposals for design/build	TBD	Assumes new construction.
Action QL-3.1.4 – Review, update and integrate the City’s Pedestrian Plan with the City’s Bikeways Plan as a tool to improve non-motorized connectivity to existing and future park and open space resources.	Yes	Public Works, Community Development	TAMC	Unknown	\$ 60,000	\$10,000	Measure X, Gas Tax, General Fund	Yes	2019	Planning underway	Completion of Active Transportation Plan	Yes, Bicycle Committee
Action QL- 6.1.4 – Explore expanded health care services for the Fire Department to provide to the community to improve its safety and health. Examples include emergency ambulance transport, partnerships with local hospitals to perform health care checks, new baby wellness assessments and post-hospital discharge needs.	Yes	Fire	Natividad, SVMHC, MoCo EMSA	A	\$ 500,000	\$ 280,000.00	CSA reimbursement, GF	1 FTE	FY 16/17	1 FTE Chief Officer approved	TBD	Based upon Council direction to pursue Countywide RFP in 2019. If successful, services to start 2020