

**REPORT TO THE  
TRAFFIC & TRANSPORTATION COMMISSION**  
*City of Salinas, California*

DATE: April 13, 2017

FROM: Victor Gutierrez, Assistant Engineer  
Eduardo Magaña, Student Intern

THRU: Frank Aguayo P.E.  
Interim City Engineer

SUBJECT: **20-MINUTE GREEN ZONE REQUEST AT 238 ABBOTT STREET**

**RECOMMENDATION:**

The Traffic and Transportation Commission is requested to consider recommending approval of two (2) 20-Minute Green Zone designation for the business located at 238 Abbott Street.

**DISCUSSION:**

Alex Negrete, business owner of Zion Floors Inc., contacted staff and requested three (3) 20-Minute Green Zone along the business' frontage on 238 Abbott Street. However, staff measured the curb along the business' frontage and based on the measurement it was determined that only two parking stalls would fit along the business' frontage. According to Alex Negrete, Owner/tenant of the Zion Floors Inc., his customers visit the site for an average of 20-30 minutes. He believes short-term parking (i.e. 20-minute green zone) along the site's frontage would provide convenient parking for his customers. He believes parking in front of his business is currently being used as long-term parking.

Abbott Street, between John Street and Maple Street, is a four-lane arterial street. The street is generally 64 feet wide, from curb face to curb face. The street length from John Street and Maple Street is approximately 720 feet. Parking is generally permitted on the west side of the streets with no parking on the east side of the street because of the existing bike lane.

Traffic staff recommends approval of green zones fronting businesses in areas where there is demand and limited off-street parking opportunities. Green zones allow a quick turnaround of parking spaces for customers to have access to businesses.

The requestor is also aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a call basis.

**ISSUE:**

Shall the Traffic and Transportation Commission recommend City Council approval of two (2) 20-Minute Green Zone along the business's frontage at 238 Abbott Street as shown on the attached Exhibit 1 and as detailed herein?

**FISCAL IMPACT:**

Alex Negrete, business owner of Zion Floors Inc., has submitted payment for two (2) 20-Minute Green Zone to cover processing and installation costs.

**TIME CONSIDERATIONS:**

There is no immediate time consideration for this issue, although the applicant and staff desire timely consideration and action on this issue.

**ALTERNATIVES:**

Deny the request. This will leave the situation as it currently exists, but does not address the request of the petitioner

**CITY COUNCIL GOALS:**

This action supports the Council's goals of Economic Diversity and Prosperity by making parking adjustments that support local businesses.

**CONCLUSIONS:**

At its meeting of April 13, 2017, the Traffic and Transportation Commission is requested to recommend City Council approve two (2) 20-Minute Green Zone along 238 Abbott Street.

*Distribution:*  
City Attorney  
Department Directors  
Parking Enforcement

*Back Up Pages:*  
Exhibit 1(Location Map)  
Special Curb Parking Zone Application