

RESOLUTION 20297 **(N.C.S.)**

**A RESOLUTION OF THE SALINAS CITY COUNCIL ESTABLISHING A
VISUAL ART DISPLAY GUIDELINES FOR CITY FACILITIES**

WHEREAS, no formal policy currently exists to provide guidance in exhibiting art at City facilities, including City Hall; and

WHEREAS, the City of Salinas, with its diverse population, is home to many talented artists in the visual and performing arts;

WHEREAS, the City would like to provide opportunities for artist to exhibit their work; and

WHEREAS, the City's facilities provide a forum for the residents of Salinas and visitors to the city to celebrate this rich artistic and cultural heritage and

NOW, THEREFORE, BE IT RESOLVED BY THE SALINAS CITY COUNCIL that the Visual Art Display Guidelines attached hereto is adopted in full.


PASSED AND ADOPTED this 27 day of November 2012 by the following vote:

AYES: Councilmembers: Craig, De La Rosa, Lutes and Mayor Donohue

NOES: None

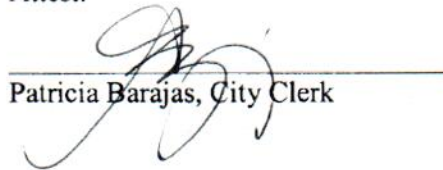
ABSENT: Councilmembers: Barrera and McShane

ABSTAIN: Councilmember: Sanchez



Dennis Donohue, Mayor

Attest:



Patricia Barajas, City Clerk

CITY OF SALINAS
GUIDELINES FOR THE DISPLAY OF WORKS OF VISUAL ART

Purpose.

The City of Salinas provides opportunities for artists to exhibit their works of visual art at the City's facilities, including City Hall and other public facilities owned or controlled by the City. The City's facilities provide a forum for residents of Salinas and visitors to the city to celebrate the rich artistic and cultural heritage of the City and of the Salinas area. The selected works of visual art are intended to highlight the quality and the diversity of the arts and to inform and educate residents and visitors.

Visual art is intended to encompass all forms of visual art, with the exception of the performing arts, including but not limited to: painting, sculpture, print, photography, drawings, ceramics, crafts, and textile and fabric arts.

In order to meet these objectives, the following types of works of professional quality artwork are considered:

- Works by artists from Monterey County, either solo or group
- Works by artists who live outside Monterey County, but whose work depicts the Monterey area, either solo or group
- Works by theme, including works which highlight literacy
- Works by student artists from the City of Salinas
- Topical works which relate to major or timely events taking place in the city of Salinas
- Works from the City's own visual art collection

Selection of Works of Art for Display

The City Manager or a representative appointed by the City Manager shall review proposed works of art and shall select the works for display according to the following criteria:

- Artistic excellence and innovation
- All work must be original
- Community interest
- Appropriateness of the artwork to the site in terms of content, form, scale, and materials
- Durability of the artwork relative to vandalism and theft
- No work must interfere with the normal use of the City facility
- Exhibits may not include defaming or obscene materials as defined by the United States Supreme Court or material which could lead to a breach of the peace or which advocate the violation of law
- It is not the intent of these Guidelines that the space be used as advertising space for commercial purposes or for political purposes
- All artists must abide by these Guidelines and other rules and policies adopted by the City of Salinas pertaining to the exhibition or the display of artwork in City facilities

The City does not necessarily endorse the beliefs or the viewpoints of topics which may be the subject of artwork exhibits.

The scheduling of exhibitions, including the application process, and length of any exhibition, shall be at the sole discretion of the City.

Exhibition and Display Guidelines

An individual desiring to display artwork in a City facility should submit a request in writing to the City Manager identifying the following:

- The name of the group or the individual and their contact address and telephone number
- The facility in which the artwork is to be placed and identifying the artwork to be displayed
- The proposed dates for the exhibition or display
- A description of any publicity or media contacts that will be initiated by the exhibitor

If a person is granted the opportunity to display artwork at a City facility, the following information shall be provided:

- The title of the exhibit
- The number of pieces, depending on size, shall be consistent with the space available.
- An inventory is to be supplied to the City that includes a list of all work including estimated value, medium, dimensions, display requirements and a short description (if requested by City staff) at the time the artwork is installed.

The following guidelines pertain to the display of artwork in a City facility:

- All works of art will be installed by City staff or by the individual artist under the direction of City staff.
- All displays must be set up and removed with as little interference as possible to the daily operations of the City facility.
- Works of art shall be displayed in areas accessible to the public.
- The City has no storage facility for artists' property.
- The exhibitor is responsible for the transportation of all artwork to and from the City facility.
- The City reserves the right to remove any and all works which may be found objectionable.
- Each artist should submit a written statement or summary about the artist(s) and/or work supplied to provide the public with more information.
- Each artist gives permission for works in the exhibition to be photographed by the City for documentation and/or promotional purposes and for members of the public to take photographs of the artwork displayed.
- The City will dispose of abandoned exhibit materials (i.e., exhibit materials left at the City for more than ninety (90) days following the end of an exhibition) after a reasonable effort has been made to contact the exhibitor.

The display of artwork in any City facility shall be at the sole discretion of the City and these Guidelines do not guarantee any facility for use by any person for the display of any artwork.

Other Information

Except for works or art from the City's collection, each individual artist is responsible for insuring their own work of art and the City. Each artist is advised that the City accepts no liability and no responsibility for the safety of works of art displayed in City facilities and will not be responsible for any loss, damage or theft related to the display of art within any City facility.