



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: JULY 11, 2017

DEPARTMENT: LIBRARY & COMMUNITY SERVICES DEPARTMENT

FROM: CARY ANN SIEGFRIED, LCS DIRECTOR

TITLE: FIRST 5 OF MONTEREY COUNTY GRANT AWARD

RECOMMENDED MOTION:

Receive and accept the *First 5 of Monterey County* grant award in the amount of \$272,156, and authorize execution of the grant agreement.

RECOMMENDATION:

It is recommended that the City Council accept the *First 5 of Monterey County* grant award of \$272,156 and execute an agreement regarding the terms of the grant with *First 5 of Monterey County* for the continuation of the Library's Read, Grow & Play playgroups that support families and increase the literacy skills of young children.

EXECUTIVE SUMMARY:

The award under Council consideration will provide funds to sustain playgroups for four more years, through June 30, 2021. The new grant cycle creates an Integrated Service Collaborative of which Go Kids, Inc. is the lead agency, and the City of Salinas, Salinas Public Library is the collaborative partner. The new framework is intended to foster better alignment among agencies to meet parent needs, and provide greater access to services so that parents never find a "wrong door" to get help when needed.

BACKGROUND:

The Salinas Public Library first received funding from *First 5 Monterey County (F5MC)* in 2010 to create Read, Grow & Play playgroups in our libraries, which we have continued through June 30, 2017. With this new award, we will continue playgroups at each of our three libraries, and at the Hebbbron Family Center, with funding that will last through June 30, 2021. Our Lead Agency, Go Kids, Inc., and its other partners, will help us provide greater access to services including mental health services, developmental screenings, parenting classes, and other parent-child resources. The new collaborative framework also allows the library to contract directly with *First 5 of Monterey County*. Playgroups are designed to support parents in helping their child develop the social and emotional skills necessary for entry into kindergarten. The program provides a place

for parents to enhance their relationships with their children while helping them with early literacy skills and appreciation for reading. The focus of the program is to support the parent as the child's first teacher by providing developmentally age appropriate play activities. These activities include singing, sensory activities, crafts, story time, and healthy snacks. This grant will enable the Library to employ part-time temporary staff to support playgroups, and to purchase special department supplies in support of playgroups. The LCS commission has not reviewed this report and its recommendations due to the timing of issuance for the final grant contract.

CEQA CONSIDERATION:

The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378).

STRATEGIC PLAN INITIATIVE:

Providing high quality programming that supports parents and their children enhances the City Council Strategic Plan Goal V: Quality of Life.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact to the City's General Fund Budget. No additional Measure V funding will be required beyond that already allocated to the Library's annual budget. No matching funds are required.

ATTACHMENTS:

Agreement Between First 5 of Monterey County and City of Salinas
Proposed Resolution