DATE: JULY 13, 2017

DEPARTMENT: PUBLIC WORKS, TRANSPORTATION & TRAFFIC DIVISION

FROM: VICTOR GUTIERREZ, ASSISTANT ENGINEER

EDUARDO MAGAÑA, STUDENT INTERN

TITLE: 20-MINUTE GREEN ZONE REQUEST AT 259 WILLIAMS ROAD

RECOMMENDED MOTION:

The Traffic and Transportation Commission is requested to consider recommending the designation of two (2) 20-Minute Green Zone designation for the business located at 259 Williams Road.

RECOMMENDATION:

Recommend that the City Council adopt a Resolution for the installation/designation of two (2) 20-Minute Green Zones located along the business' at 259 Williams Road (El Mercado Nopal).

BACKGROUND:

Hang Yoon, business owner of El Mercado Nopal, contacted staff and requested two (2) 20-Minute Green Zone along the business' frontage on Williams Road. The business address is 259 Williams Road and is located at the corner of Williams Road and Fairhaven Street.

Williams Road, between Fairhaven Street and E Laurel Drive, is a four-lane arterial street with a two way left turn lane. The street is generally 68 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street.

Traffic staff recommends approval of green zones fronting businesses in areas where there is demand and limited off-street parking opportunities. Green zones allow a quick turnaround of parking spaces for customers to have access to businesses. The requestor is also aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a complaint basis and responses to violations are a low police priority.

STRATEGIC PLAN INITIATIVE:

Effective implementation of the installation of two (2) 20-Minute Green Zones supports Council goals of Economic Prosperity.

FISCAL AND SUSTAINABILITY IMPACT:

Hang Yoon, owner of El Mecardo Nopal has submitted payment for two (2) 20-Minute Green Zones to cover administration and installation costs.

ATTACHMENTS:

Exhibit 1 (Location Map) Special Curb Parking Zone Application