



CITY OF SALINAS

TRAFFIC & TRANSPORTATION COMMISSION STAFF REPORT

DATE: JULY 13, 2017

DEPARTMENT: PUBLIC WORKS, TRANSPORTATION & TRAFFIC DIVISION

FROM: VICTOR GUTIERREZ, ASSISTANT ENGINEER
JONATHAN HERNANDEZ, STUDENT INTERN

TITLE: 1-HOUR PARKING ZONE REQUEST

RECOMMENDED MOTION:

Staff requests that the Traffic and Transportation Commission consider a recommendation to the City Council to approve 1-Hour Parking Zone designations along the 800 Block of East Alisal Street (between North Filice Street and Holaday Avenue).

RECOMMENDATION:

Recommend that the City Council adopt a Resolution to approve 1-Hour Parking Zone designations along the northern curblane of the 800 Block of East Alisal Street (between North Filice Street and Holaday Avenue).

BACKGROUND:

Staff received a signed petition from the business owners along the 800 Block of East Alisal Street and a letter of support from the Salinas United Business Association (SUBA) requesting 1-Hour Parking Zone designations along 800 Block of East Alisal Street (between North Filice Street and Holaday Avenue). According to business owners, there is a lack of off-street parking in the area and vehicles parked in front of their businesses for a long period of time have an adverse effect on their businesses since potential clientele cannot find a place to park.

Staff has reviewed the request and has contacted the area businesses and residents for their input. If staff receives comments from the public, staff will report them to the Commission. The change is expected to improve parking conditions for the area businesses.

Traffic staff recommends approval of 1-hour Parking Zones fronting businesses in areas where there is demand and there are limited off-street parking opportunities during business hours. Time limited parking zones allow a reasonable turnaround of parking spaces for customers to have access to businesses. The 1-Hour parking restricted spaces are for the general public's use. Thus, staff supports the requested 1-Hour Parking Zone designations along the northern curblane of the

800 Block of East Alisal Street as shown in the attached Exhibit 1.

This item is categorically exempt under CEQA Section 15301(c).

STRATEGIC PLAN INITIATIVE:

The designation of the 1-Hour Parking Zones supports Council's initiative of Economic Diversity and Prosperity by making parking adjustments that supports local businesses.

FISCAL AND SUSTAINABILITY IMPACT:

The estimated cost to install signs for the 1-Hour Parking Zone designations is \$300. There are sufficient funds available at this time to complete this work.

ATTACHMENTS:

Exhibit 1 (Location Map)
Petition
SUBA Support Letter