

**RESOLUTION NO. \_\_\_\_\_ (N.C.S.)**

**RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE THE  
PROFESSIONAL SERVICES AGREEMENT BETWEEN THE CITY OF SALINAS AND  
BOOTS ROAD GROUP, LLC, IN THE AMOUNT OF \$151,580.00**

**WHEREAS**, in May 2012, the City of Salinas entered into a professional services agreement with Boots Road Group, LLC to perform special communications services; and

**WHEREAS**, in October 2015, the City Council approved Amendment No. 1, and in August 2016 approved Amendment No. 2, to the Professional Service Agreement with Boots Road Group, LLC, which extended the existing retainer and included customer service employee training, consistent and effective communication with the community, a comprehensive communications plan, website redesign/support, and media relations; and

**WHEREAS**, staff has determined there is a need to continue to consult with Boots Road Group, LLC, to complete the aforementioned services; and

**WHEREAS**, the City Manager has negotiated an Agreement with Boots Road Group, LLC herein attached in an amount of \$151,580.00.

**NOW, THEREFORE, BE IT RESOLVED THAT THE SALINAS CITY COUNCIL  
HEREBY** authorizes the City Manager to execute the Professional Services Agreement with Boots Road Group, LLC consistent with the City's financial policies and the City Council Goal of Effective, Sustainable Government.

**PASSED AND ADOPTED** this 5<sup>th</sup> day of September 2017, by the following votes:

AYES:

NOES:

ABSTAIN:

ABSENT:

APPROVED:

\_\_\_\_\_  
Joe Gunter, Mayor

ATTEST:

\_\_\_\_\_  
Patricia M. Barajas, City Clerk