DATE: SEPTEMBER 14, 2017

DEPARTMENT: PUBLIC WORKS, TRANSPORTATION & TRAFFIC DIVISION

FROM: JOSE SAUCEDO, ASSISTANT ENGINEER

TITLE: 2017/2018 SPECIAL CURB MARKINGS DELETIONS

RECOMMENDED MOTION:

The Traffic and Transportation Commission is requested to consider recommending approval of deleting eleven (11) special curb markings.

RECOMMENDATION:

Recommended that the Traffic and Transportation Commission recommend that City Council approve updating the status of the 2017/2018 special curb markings by deleting eleven (11) special curb markings.

DISCUSSION:

Special curb marking requests are brought to the Traffic and Transportation Commission. When approved, those who request them are charged for the cost of installation. The requesters also pay for the annual repainting of these markings. When no longer needed, restrictions are removed and the spaces become public parking once more. An annual report is brought to Commission summarizing the markings that are still needed and those that are to be removed.

On May 31, 2017, thirty business owners who have one or more existing special curb markings fronting their properties were sent an annual billing letter, and requested to respond by June 30, 2017. On June 23, 2017, staff mailed a second billing notice to the business owners who had not responded and notify them that the special curb markings fronting their business properties were schedule to be deleted by September 2017 if they did not respond by July 14, 2017. In late August, staff contacted via telephone non-respondent business owners to confirm they no longer wanted said zones, as a final effort, voice mail were left to the business owners who did not answered staff's call. Currently, there are **one** (1) **BLUE**, **fifty-one** (50) **GREEN**, **two** (2) **WHITE**, **six** (6) **YELLOW** zones on account. Of these 59 markings, eleven (11) are being proposed for deletion (see chart below). The other 48 special curb markings have been paid by the business owners to renew/retain their special curb markings, generating a total of \$4,512.00, which will go into the City's general fund.

The following list of special curb markings identifies the businesses that have requested the zones be removed, or have not submitted payment to retain these special curb markings. In the event City staff receives payment prior to Council's final consideration in October, they will be removed from the deletions list. In accordance with **Section 20-74 of the Salinas Municipal Code**, a resolution must be passed formally making such changes. Thus, City Council is requested to formally adopt a resolution to delete the zones noted, as follows:

SPECIAL CURB MARKINGS DELETIONS:

<u>APPLICANT</u>	LOCATION	<u>NO</u>	<u>REASON</u>
Market St Dry Cleaners	19 W Market St	2 Green	No Response After Contact
Growers Express, LLC	1219 Abbott St	6 Green	Requested By Applicant
AT&T	340 Pajaro St	3 Yellow	No Response After Contact
	TOTAL	11	

STRATEGIC PLAN INITIATIVE:

The updating of the 2017/2018 special curb markings supports Council's initiative of Economic Diversity and Prosperity by making parking adjustments that supports local businesses.

FISCAL AND SUSTAINABILITY IMPACT:

Sufficient funds are available in the current budget to remove the special markings. As noted previously, the retention of the 48 other specialty curb markings generated \$4,512.00, which covers cost to maintain these zones