DATE: OCTOBER 12, 2017

DEPARTMENT: PUBLIC WORKS, TRAFFIC AND TRANSPORTATION DIVISION

FROM: VICTOR GUTIERREZ, ASSISTANT ENGINEER

TITLE: 20-MINUTE GREEN ZONE REQUEST AT 230 ABBOTT STREET

RECOMMENDED MOTION:

A motion to approve a Resolution to install two (2) 20-Minute Green Zone for the business located at 230 Abbott Street.

RECOMMENDATION:

Traffic staff recommends approval of green zones fronting businesses in areas where there is demand and limited off-street parking opportunities. Green zones allow a quick turnaround of parking spaces for customers to have access to businesses.

BACKGROUND:

Alex Negrete, business owner of Zion Floors Inc., contacted staff and requested two (2) 20-Minute Green Zone along the business' frontage on 230 Abbott Street. According to Alex Negrete, Owner/tenant of the Zion Floors Inc., his customers visit the site for an average of 20-30 minutes. He believes short-term parking (i.e. 20-minute green zone) along the site's frontage would provide convenient parking for his customers. He believes parking in front of his business is currently being used as long-term parking.

Abbott Street, between John Street and Maple Street, is a four-lane arterial street. The street is generally 64 feet wide, from curb face to curb face. The street length from John Street and Maple Street is approximately 720 feet. Parking is generally permitted on the west side of the streets with no parking on the east side of the street because of the existing bike lane.

The requestor is also aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a call basis.

CEQA CONSIDERATION:

The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378). In addition, CEQA Guidelines Section 15061 includes the general rule that CEQA applies only to activities that have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. Because the proposed action and this matter have no potential to cause any effect on the environment, or because it falls within a category of activities excluded as projects pursuant to CEQA Guidelines section 15378, this matter is not a project. Because the matter does not cause a direct or foreseeable indirect physical change on or in the environment, this matter is not a project. Any subsequent discretionary projects resulting from this action will be assessed for CEQA applicability.

STRATEGIC PLAN INITIATIVE:

This action supports the Council's initiative of Economic Diversity and Prosperity by making parking adjustments that support local business.

FISCAL AND SUSTAINABILITY IMPACT:

Alex Negrete, business owner of Zion Floors Inc., has submitted payment for the installation of two (2) 20-Minute Green Zone to cover processing and installation costs.

ATTACHMENTS:

Special Curb Parking Zone Application Exhibit 1 (Location Map)