

In order to ensure a smooth flow of both pedestrian and vehicle traffic flow, the following traffic controls activities and staffing will be implemented each day El Mercado Popular is in operation at the Salinas Sports Complex.

- El Mercado Popular will offer FREE parking to all Mercado attendees.
- one security guard will supervise all vehicle and pedestrian traffic coming into the Salinas Sports complex.
- one security guard will be placed near the by ticket booth to ensure smooth flow of pedestrian traffic.
- one security guard in a vehicle will patrol and monitor the Salinas Sports Complex parking lot.
- one security guard in a vehicle will patrol and monitor the surrounding neighborhoods and the shopping center across from the Salinas Sports Complex.
- Place “NO FARMER’S MARKET PARKING” signs on streets surrounding the Salinas Sports Complex. (Discontinued per Salinas Police Department)

In communication with City of Salinas staff, Salinas Sports Complex representatives and surrounding businesses, El Mercado Popular operators and the security guard company will resolve all access and traffic issues as needed.