

Recreation & Community Services

Crime Prevention & Community Building



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Library & Community Services
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Recreation Programs Create Community...

- Build Character
- Socialization
- Personal Growth
- Physical Activity
- Engage, Connect and Empower

Youth Programs ~ Tiny Tots

- Kindergarten Readiness
- El Dorado Park/Hebbron Family Center
- 40 children served daily
- Fee Based
- Field Trips



Youth Programs ~ After School Programs

- Free
- Monday-Friday 3-5:30 PM
- 5 locations
- Homework assistance
- Computer access
- Crafts, games, sports & more!
- Caring adult mentors
- 100 kids served daily



Teen Programs

- Grant funded 2013-2017
- 4 locations
- Saturdays 6-10 PM
- 75 teens served per night
- Free
- 360 volunteer hours served
- Weekly activities, dinner, fieldtrips and more!



Summer Recreation Program

- 8 weeks of extended hours
- Weekly themes
- Opportunities for new experiences
- Field trips
- 350 kids served daily
- 17,500 free lunches/snacks served



Youth Field Trips

- 4 per year- 50-90 kids per trip
- SF Giants Game
- SJ Sharks Game
- Great America- Halloween Haunt
- Swimming at the Aquatic Center
- Exploratorium
- Maya Cinemas



Youth Sports

- 9 Leagues
- 5 Camps/Clinics
- Pre-K through High School
- \$90,000 Annual Revenue
- 4,000 participants annually
- Volunteer coaches serve over 13,000 hours annually
- Fundamentals and life skill focused



Senior Program

- Firehouse Rec Center
- Free
- Daily activities
- Monthly trip
- Nutritious meals- over 4,000 served
- Opportunities for socialization
- 30 seniors served daily
- Monthly parties- 70 participants



Community Special Events

- Spring Event
- Halloween in the Centers
- Hebbbron Holiday Celebration
- Teen Thanksgiving Dinner
- National Night Out
- Take it Outside
- Teen Block Parties



Programs Offered Through Partnerships

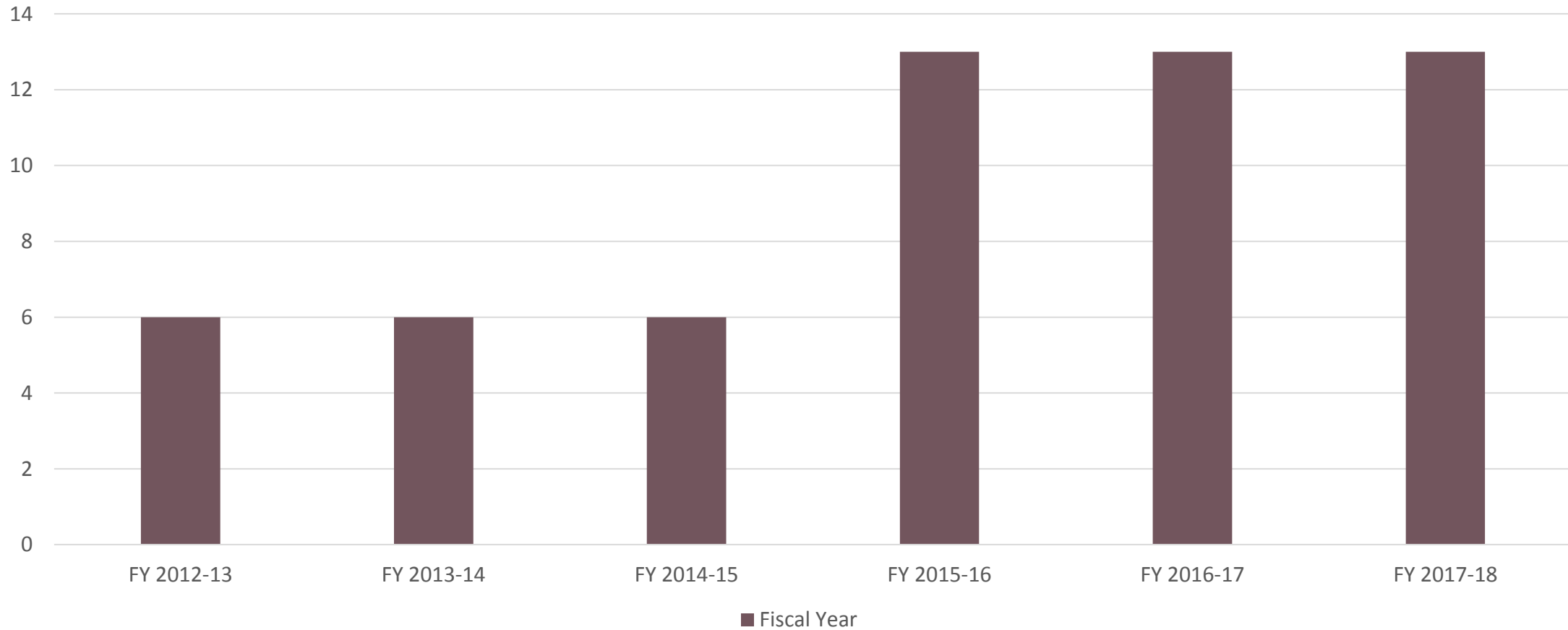
- Karate
- Zumba
- Visual/Performing Arts- ACFA
- Girl Scouts
- Food Bank Distribution
- Various Non-profits

See Our Youth (SOY): A Salinas Youth Engagement Initiative

- New way of branding civic engagement/leadership programming for youth
- Youth Leadership Academy
- Youth and Government Institute
- Alumni groups to plan special events/projects throughout the year



Full-time Recreation Staffing



Challenges/Opportunities

- Aging infrastructure
- Heavy reliance on part-time/temp workforce
- Impacts of minimum wage increases
- Parks, Recreation & Libraries Master Plan
- New Sherwood Recreation Center
- Explore joint-use facilities
- Free/Low cost programs for youth

Youth Are Our Future....

- 32% of our population is under age 18
- Average age for joining a gang is 12-14
- Cost per capita for Recreation Services: \$19.00

