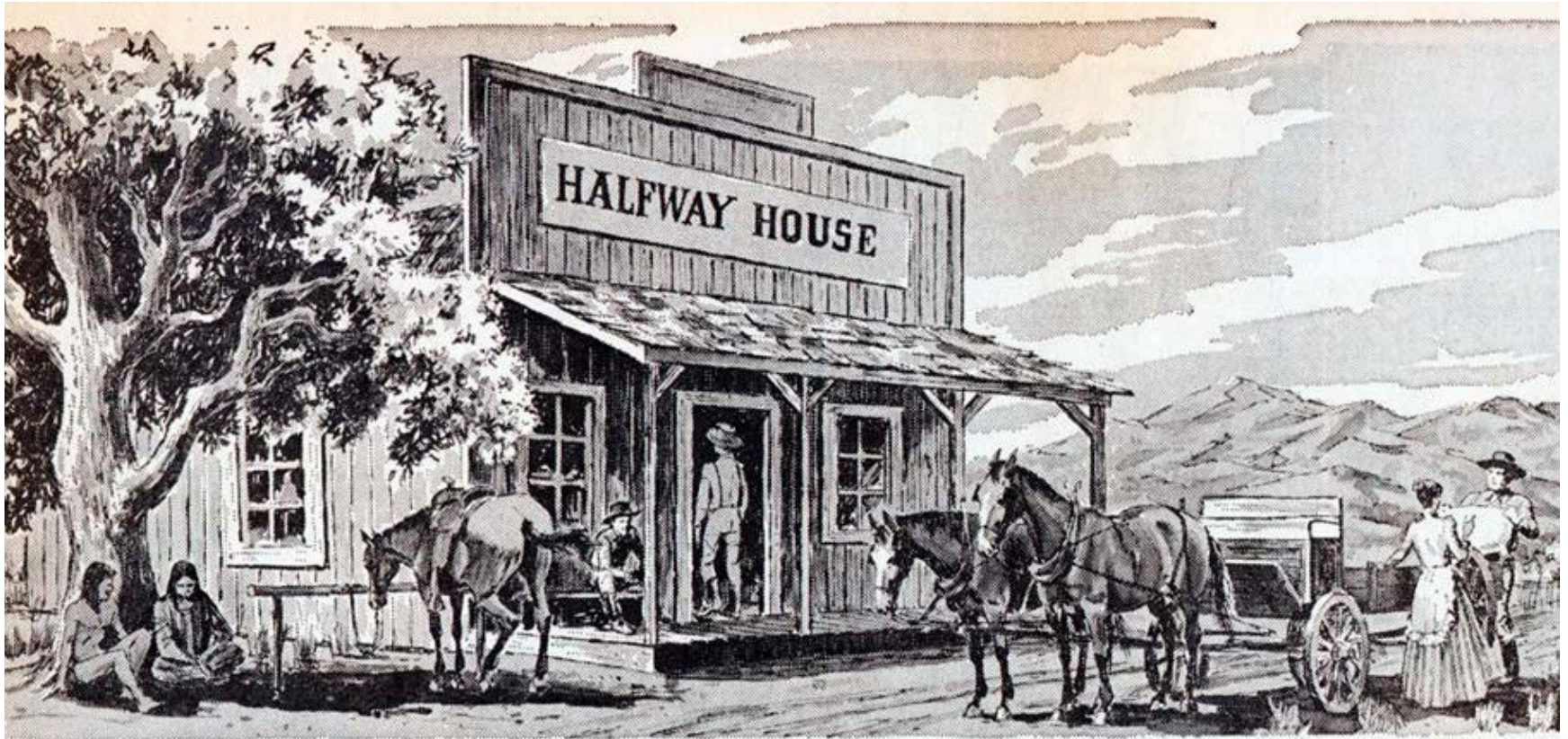




Salinas Founders Day

The 150th anniversary of
the birth of our City!

What are we celebrating?



HOW IT STARTED—This is Deacon Howe's Halfway House where Salinas Began

(John Roby sketch)

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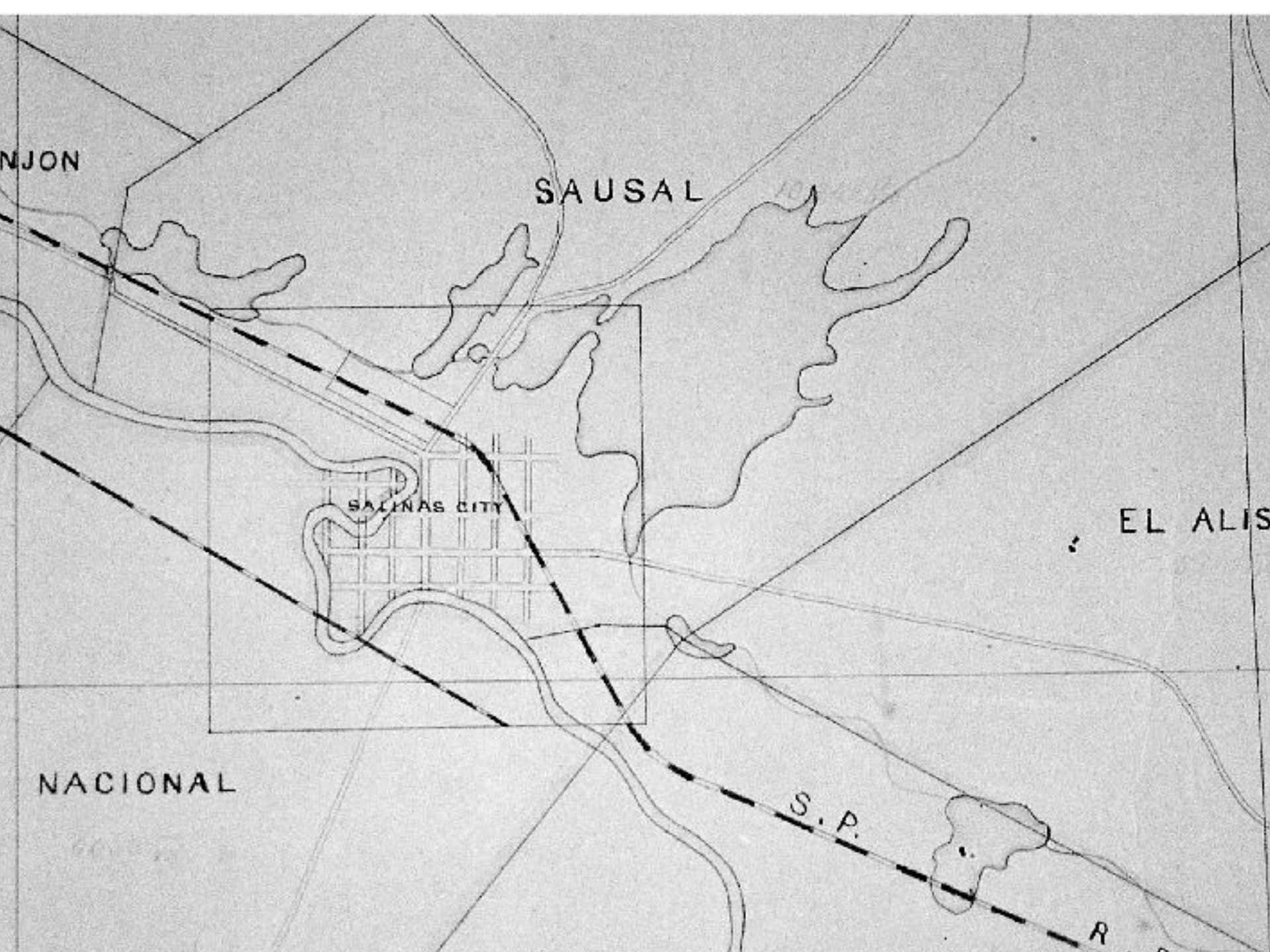
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But it didn't stay small for long

October 1868- Salinas City School began

1870 - Volunteer fire department established

Fall 1872- Salinas was the County seat

Fall 1872- The railroad had a station here

1874-Streets were paved

1874- Natural gas lighting was installed

1874- Running water from deep wells went to all
houses in the city

1874- Salinas Brewery opened



Why did Salinas grow when
other towns didn't?

Leadership

Location

Timing

Agriculture



FOUNDERS DAY 2018

150th Anniversary of Salinas 1868-2018

Saturday, April 14, 2018

9am-3pm

Train Station - West Market Street



Free Event

Music Cultural Performances
Food and Drinks • Market Booth Vendors
Historic House & Train Tours • Historic Lectures
Children's Entertainment and Play Area



El 150 Aniversario de Salinas 1868-2018



**EVENTO GRATIS - MUSICA, EVENTOS CULTURALES, COMIDA Y BEBIDAS,
VENDEDORES, PRESENTACIONES HISTORICAS, EVENTOS PARA NINOS Y
AREA DE JUEGO**

Founders Day 2018 is a....

Giant collaboration!!

- City of Salinas
- Non-profits
- Civic organizations
- School districts
- Local citizens
- Sister Cities

What is being planned ?

- Two stages with all day entertainment
- BBQ hosted by Native Sons of GW
- Almost 100 booths sponsored by non-profits, local artisans and vendors
- Wine and beer garden (Salinas Downtown Rotary)
- History talks and book fair (MCHS)
- Museum tours at Historic Harvey House/
Monterey & Salinas Valley Railroad

What ELSE?

- Contributions from many cultures
- Crafts people sharing their art
- Antique fire and dust bowl trucks and horseless carriage
- Performances by the Estudiantina from our sister city in Mexico
- 100s of students singing and dancing
- Art displays
- Unveiling of the 150th birthday mobile art installation

Who else is celebrating this year?

150 years old

Salinas City Elementary School District-
Historic Harvey House (aka FMH)

100 years old

- Monterey County Farm Bureau
- Salinas Valley Chamber of Commerce
- Salinas Downtown Rotary
- Take time to find out when and how your church, business or service club started in Salinas.

How can you help?

- SPREAD THE WORD!
- Volunteer to help at the hospitality tent or elsewhere
- Encourage your friends and colleagues to come and bring their families- this is a free family oriented event

Questions?

- Contact Steve McShane or Mary Randall to sign up to help.
- Steve- steve@mcshaneslandscape.com
- Mary - firstmayorshouse@gmail.com
- Visit us on Facebook at

Founders Day 2018 – City of Salinas