



CITY OF SALINAS

TRAFFIC AND TRANSPORTATION COMMISSION STAFF REPORT

DATE: MAY 10, 2018

DEPARTMENT: PUBLIC WORKS, TRAFFIC AND TRANSPORTATION DIVISION

FROM: VICTOR GUTIERREZ, ASSISTANT ENGINEER
KATHERINE BONILLA, ENGINEERING AIDE I

TITLE: TWO (2) 20-MINUTE GREEN ZONE DESIGNATIONS AT
345 WILLIAMS ROAD

RECOMMENDED MOTION:

A motion for the Traffic and Transportation Commission to recommend to the City Council the installation of two (2) 20-minute green zone designations for the business located at 345 Williams Road.

RECOMMENDATION:

Traffic staff recommends the approval of green zones fronting businesses in areas where there is parking demand and limited off-street parking opportunities. Green zones allow for a quick turnaround of parking spaces for customers to have access to businesses.

BACKGROUND:

David Miranda, the authorized representative of El Primo Express located at 345 Williams Road, requested three (3) 20- Minute Green Zone(s) along the business' frontage on Williams Road. According to David Mirada, vehicles parked for extended periods along the business' frontage limits access for customers, and customers spend an average of fifteen (15) minutes per visit at his business.

Williams Road, between Grandhaven Street and Bellehaven Street, is a four-lane arterial street with a two way left turn lane. The street is approximately 66 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street. Bellehaven Street, between Williams Road and 1st Avenue is a local street, which is approximately 34 feet wide (curb face to curb face). On-street parking is generally permitted on both sides of the street. Currently, there are four (4) 20-minute green zone designations located near and around 349 Williams Road, adjacent to the requested two (2) 20-minute green zones for 345 Williams Road (Exhibit 1).

Due to the business' narrow street frontage, staff recommends only two (2) 20-minute green zone designations at 345 Williams Road, instead of the requested three (3) 20-minute green zone designations. The requestor is aware that the proposed green zones, if approved, are not for the

exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a call basis.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street..

STRATEGIC PLAN INITIATIVE:

This action supports the Council's initiative of Economic Diversity and Prosperity by making parking adjustments that support local businesses.

FISCAL AND SUSTAINABILITY IMPACT:

David Miranda, authorized representative of El Primo Express, has submitted payment that will cover processing costs and the installation of two (2) 20-minute green zone designations.

ATTACHMENTS:

Special Curb Parking Zone Application

Exhibit 1 (Location Map)

