



## **CITY OF SALINAS COUNCIL STAFF REPORT**

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**DATE:** May 15, 2018

**DEPARTMENT:** LIBRARY & COMMUNITY SERVICES DEPARTMENT

**FROM:** CARY ANN SIEGFRIED, LCS DIRECTOR

**TITLE:** MEMORANDUM OF UNDERSTANDING WITH SALINAS CITY  
ELEMENTARY SCHOOL DISTRICT

### RECOMMENDED MOTION:

A motion to approve a Resolution to execute a Memorandum of Understanding (MOU) with the Salinas City Elementary School District (SCESD) to collaborate on services that provide enhanced access to books and other library services for district students.

### RECOMMENDATION:

Approve a Resolution to execute a Memorandum of Understanding (MOU) with the SCESD to collaborate on services that provide enhanced access to books and other library services for district students.

### BACKGROUND:

In 2013, President Obama created the ConnectED Initiative with the goal to “provide 99 percent of American students with access to next-generation broadband in their classrooms and libraries by 2018.” As this goal became reality, the idea was expanded, and in April, 2015, the ConnectED Library Challenge called on libraries to work with mayors, school leaders, and school librarians to create and strengthen partnerships so that every child enrolled in school will receive a library card. As more libraries in California and throughout the United States began development of models for partnerships with schools for library cards, the Pacific Library Partnership (PLP) received a \$50,000 LSTA grant for the Student Success Initiative for Fiscal Year 2016/17. The intent of the grant was to help libraries in their efforts to create collaborations with schools for library cards for school children. The PLP Student Success Initiative was designed to extend the implementation of the ConnectED Library Challenge in California.

In 2017-2018, the Salinas Public Library was one of 36 libraries selected to participate in the Student Success Initiative. The library is currently working within the recommended framework and toolkit to launch the first year of an initiative to provide “virtual” library cards to children in the SCESD. In this first year, the program will serve four school districts: Los Padres, Sherwood,

Roosevelt and El Gabilan. Students will have the ability to utilize their student ID number as a “virtual” library card (branded as the SMA+RT card: Salinas Makes A+ Readers Together) in order to check out two books at a time, as well as access all digital resources from the Salinas Public Library website.

The MOU will formalize the partnership between Salinas Public Library and SCESD, allowing the library to receive the student information needed to issue SMA+RT cards, and implement the Student Success Initiative at the four school sites specified above. In subsequent years, this project will be expanded to all SCESD students and to other Salinas school districts as well.

On April 9, 2018, upon the recommendation of Lori Sanders, Assistant Superintendent, Education Services, the Board of Trustees for the SCESD approved the MOU (copy attached).

#### CEQA CONSIDERATION:

The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378).

#### STRATEGIC PLAN INITIATIVE:

The MOU and initiative will support the City Council Strategic Plan Goal V: Quality of Life.

#### FISCAL AND SUSTAINABILITY IMPACT:

There is no impact to the City’s General Fund Budget. No additional Measure E funding will be required beyond that already allocated to the Library’s annual budget. Grant funds in the amount of \$35,000 have been secured from the Claire Giannini Fund to support increased collaborative activities such as this with Salinas school district.

#### ATTACHMENTS:

Resolution

Report to the Board of Trustees, March 28, 2018, Salinas City Elementary School District  
Memo of Understanding between Salinas Public Library and SCESD dated April 9, 2018.