



CITY OF SALINAS

TRAFFIC AND TRANSPORTATION COMMISSION STAFF REPORT

DATE: NOVEMBER 8, 2018

DEPARTMENT: PUBLIC WORKS, TRAFFIC AND TRANSPORTATION DIVISION

FROM: JOSE SAUCEDO, ASSISTANT ENGINEER

TITLE: THREE (3) 20-MINUTE GREEN ZONE DESIGNATIONS AT
516 EAST ALISAL STREET

RECOMMENDED MOTION:

A motion for the Traffic and Transportation Commission to recommend to the City Council the installation of three (3) 20-minute green zone designations for the business located at 516 East Alisal Street.

RECOMMENDATION:

Traffic staff recommends the approval of green zones fronting businesses in areas where there is parking demand and limited off-street parking opportunities. Green zones allow for a quick turnaround of parking spaces for customers to have access to businesses.

BACKGROUND:

Fadhl Shaman, the authorized representative of La Princesa Market located at 516 East Alisal Street, requested three (3) 20-minute green zones along the business' frontage on East Alisal. According to Fadhl Shaman, vehicles parked for extended periods along the business' frontage limits access for customers, and customers spend an average of twenty-five (25) minutes per visit at his business.

East Alisal Street, between North Madera Avenue and Smith Street, is a five lane arterial street with a two way left turn lane. The street is approximately 54 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street. Currently, there are no other 20-minute green zones on East Alisal Street between North Madera Avenue and Smith Street.

The requestor is aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a call basis.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

This action supports the Council’s initiative of “Economic Diversity and Prosperity” by making parking adjustments that support local businesses.

DEPARTMENTAL COORDINATION:

Green zones are installed and maintained by Public Works staff. Parking enforcement is provided in coordination with Parking Enforcement Staff (SERCO) and the City Police Department.

FISCAL AND SUSTAINABILITY IMPACT:

Fadhil Shaman, authorized representative of La Princesa Market, has submitted payment that for processing costs and the installation of three (3) 20-minute green zone designations.

ATTACHMENTS:

Attachment 1: Special Curb Parking Zone Application

Attachment 2: Location Map

Attachment 3: SUBA Letter of Support

