



CITY OF SALINAS

TRAFFIC AND TRANSPORTATION COMMISSION STAFF REPORT

DATE: NOVEMBER 8, 2018

DEPARTMENT: PUBLIC WORKS, TRAFFIC AND TRANSPORTATION DIVISION

FROM: JOSE SAUCEDO, ASSISTANT ENGINEER

TITLE: FOUR 20-MINUTE GREEN ZONE DESIGNATIONS AT
514 WORK STREET

RECOMMENDED MOTION:

A motion for the Traffic and Transportation Commission to recommend to the City Council the installation of four (4) 20-minute green zone designations for the business located at 514 Work Street.

RECOMMENDATION:

Traffic staff recommends the approval of green zones fronting businesses in areas where there is parking demand and limited off-street parking opportunities. Green zones allow for a quick turnaround of parking spaces for customers to have access to businesses.

BACKGROUND:

Mike Bitar, the authorized representative for the business East of Eden located at 514 Work Street, submitted an application for four (4) 20-Minute green zones along the business' frontage on Work Street. According to Mr. Bitar, his cannabis retail dispensary estimates 150 patrons per day; each patron spends an average of fifteen (15) minutes per visit. The business currently has thirty-three (33) off-street parking stalls and two (2) disabled off-street parking stalls (see Attachment 2).

Work Street, between John Street and Work Circle, is a four-lane arterial street. The street is approximately 85 feet wide narrowing down to approximately 50 feet wide, from curb face to curb face. Parking is generally permitted on one side of the street. Currently, there are no other 20-minute green zones on Work Street between John Street Avenue and Work Circle.

The requestor is aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Parking enforcement is generally done on an on-call basis.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

This action supports the Council's initiative of Economic Diversity and Prosperity by making parking adjustments that support local businesses.

DEPARTMENTAL COORDINATION:

Green Zones are installed and maintained by Public Works staff. Parking enforcement is provided in coordination with Parking Enforcement Staff (SERCO) and the City Police Department.

FISCAL AND SUSTAINABILITY IMPACT:

Mike Bitar, the authorized representative of East of Eden located at 514 Work Street, has submitted payment to fund the processing costs and the installation of four (4) 20-minute green zone designations. No impacts to the City's General Fund are anticipated with installation of four 20-minute green zones.

ATTACHMENTS:

Attachment 1: Special Curb Parking Zone Application

Attachment 2: Requested Green Zones Location Map

Attachment 3: Off-Street Parking Stalls Location Map