



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: JANUARY 22, 2019

DEPARTMENT: PUBLIC WORKS, TRANSPORTATION & TRAFFIC DIVISION

FROM: DAVID JACOBS, DIRECTOR

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TITLE: 2018/2019 SPECIAL CURB MARKINGS

RECOMMENDED MOTION:

A motion to approve a resolution approving the removal of special curb markings at fourteen (14) locations and establishing the 2018-19 Special Curb Markings Program list.

RECOMMENDATION:

Traffic staff recommends that that the City Council approve the removal of special curb markings at fourteen (14) locations and establishing the 2018-19 Special Curb Markings Program list.

EXECUTIVE SUMMARY:

The City updates its listing of special curb markings annually. This year's update includes a request for 14 deletions from the list.

BACKGROUND:

Special curb markings such as 20-minute green zones, passenger loading zones, and loading zones are requested by businesses for on-street parking spaces near their businesses. These special curb markings support business operations and staff provides recommendations to Council whether to approve these special curb marking requests after an evaluation study is made. Once approved, staff tracks these special curb markings and the requestor pays an annual fee. As businesses change, so does the need for curb markings. Staff checks with businesses annually and determines which curb markings are no longer needed and the spaces can be returned for unrestricted public use.

Annual billing letters to renew existing special curb markings fronting thirty-two (32) business for fiscal year 2018-2019 were mailed to business owners requesting payment by June 30, 2018. On June 18, 2018, staff mailed second billing notices to the business owners who had not submitted payment and notified them that the special curb markings fronting their business properties would

be recommended to be deleted after the July 2018 Traffic and Transportation meeting, if City Staff does not receive a response by June 30, 2018.

On the last week of June, staff attempted to contact non-respondent business owners via telephone and site visits to confirm that they no longer wanted said zones, as a final effort, voice mails were left to the business owners who were not available.

Currently, there are **fifty-five (55) GREEN, two (2) WHITE, and three (3) YELLOW** valid paid zones fronting businesses throughout the City. Fourteen (14) special curb markings are being proposed for deletion (see chart below). The remaining special curb markings are “no charge” special curb markings or for which renewals have been requested and paid by the relevant business owners, generating a total of **\$7,182.50**, which will go into the City’s general fund.

The following list of special curb markings identifies the businesses that have requested the zones be removed, or have not submitted payment to retain these special curb markings. In the event City staff receives payment prior to Council’s final consideration in January 2019, they will be removed from the deletions list. In accordance with **Section 20-74 of the Salinas Municipal Code**, a resolution must be passed formally to remove these curb markings. Thus, City Council is requested to formally adopt a resolution to delete the zones noted, as follows:

SPECIAL CURB MARKINGS DELETIONS:

<u>APPLICANT</u>	<u>LOCATION</u>	<u>NO. OF STALLS</u>	<u>REASON</u>
AT&T	340 Pajaro St.	3 Yellow	Requested By Applicant
All Care Pharmacy	331 Main St.	1 Blue 1 Green	Requested By Applicant
Market St Dry Cleaners	19 W. Market St	2 Green	No Response After Contact
Mike & Lynnette Kelly	150 W. Gabilan St.	1 Green	Requested By Applicant
State Farm (Joe Stretch)	21 San Miguel Ave.	1 Green	Requested By Applicant
Youngs Market	660 E Market St.	1 Green	Requested By Applicant
Salinas Premium Pure Water	335 Kings St.	2 Green	Requested By Applicant
Pacific Truck Parts, Inc.	1103 Abbott St	2 Green	Convert to 1 Hr Parking Zone
TOTAL NO. OF PARKING STALLS: 14			

TRAFFIC AND TRANSPORTATION COMMISSION:

The recommendation to delete fourteen (14) special curb markings was presented to the Traffic and Transportation Commission at its September 2018 meeting. The Commission voted 5-0 to recommend to the City Council to approve a resolution to delete fourteen (14) special curb markings where business have requested the removal existing special curb markings or did not submit the annual renewal fee to retain markings.

CEQA CONSIDERATION:

The City of Salinas has determined that the removal of parking restrictions recommended above is exempt from the California Environmental Quality Act (CEQA) Guidelines (Section 15301, Class 1). The project consists of the operation, repair, or minor alteration of public streets involving no expansion of use. There would be no significant effect on the environment

STRATEGIC PLAN INITIATIVE:

The updating of the 2018/2019 special curb markings supports Council's initiative of Economic Diversity and Prosperity by making parking adjustments that supports local businesses.

DEPARTMENTAL COORDINATION:

Public Works staff paint special curb markings for businesses that pay the annual renewal fee. Special curb markings are maintained by Public Works staff and are enforced in coordination with Parking Enforcement Staff (SERCO). No additional department coordination was conducted.

FISCAL AND SUSTAINABILITY IMPACT:

Sufficient funds are available in the current budget to remove the special markings. As noted previously, the retention of the 51 other special curb markings generated **\$8,768.50**, which covers cost to maintain these zones.

ATTACHMENTS:

Attachment 1: Resolution

Attachment 2: 2018-2019 Special Curb Markings List