



## CITY OF SALINAS COUNCIL STAFF REPORT

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**DATE:** July 2, 2019  
**DEPARTMENT:** ADMINISTRATION  
**FROM:** Ray E. Corpuz, Jr., City Manager  
**BY:** Jim Pia, Assistant City Manager  
**TITLE:** BLUE ZONES PROJECT MONTEREY COUNTY

### RECOMMENDED MOTION:

It is recommended that the City Council receive today's Blue Zones Project presentation and adopt the attached Resolution in support of the Blue Zones Project Monterey County.

### BACKGROUND:

The Blue Zones Project is a well-being improvement initiative designed to help make healthier choices easier by encouraging changes to communities that lead to healthier options. Blue Zones Project engages with lots of different entities in the community, including worksites, schools, restaurants, and grocery stores on how to make impactful and sustainable improvements related to health.

### CEQA CONSIDERATION:

***Not a Project.** The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378).*

### FISCAL AND SUSTAINABILITY IMPACT:

The action requested has no fiscal impact.

### ATTACHMENTS:

Resolution