



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: AUGUST 13, 2019

DEPARTMENT: PUBLIC WORKS, TRANSPORTATION & TRAFFIC DIVISION

FROM: DAVID JACOBS, DIRECTOR

BY: JOSE SAUCEDO, ASSISTANT ENGINEER
CRISTOBAL BANUELOS, ENGINEERING AIDE I

TITLE: 2019-2020 SPECIAL CURB MARKINGS

RECOMMENDED MOTION:

A motion to approve a resolution approving the 2019-2020 Special Curb Markings list and approve the deletion of the Special Curb Markings fronting the business located at 1118 E. Laurel Drive.

RECOMMENDATION:

Traffic staff recommends that the Council approve a resolution approving the 2019-2020 Special Curb Markings List and the removal of the Special Curb Marking fronting the business located at 1118 E. Laurel Drive.

EXECUTIVE SUMMARY:

The City has a program to consider requests for special curb markings that provide alternative use of on-street parking spaces. Green Zones or time limited zones and loading zones support business and commercial uses. Blue zones for disabled use may also be considered in residential areas. Those who request special curb markings are responsible for the costs of installation and annual maintenance of these zones. Transportation Division staff administers the program and annually updates the list of special curb markings.

BACKGROUND:

On May 17, 2019, annual letters to renew existing Special Curb Markings fronting thirty (30) business owners which include invoices requesting payment by June 30, 2019. On June 3, 2019, Staff hand-delivered a second billing notice to the business owners who had not responded and notified them that the Special Curb Markings fronting their business properties would be recommended for deletion after the July 2019 Traffic and Transportation Commission meeting if City Staff does not receive a response by June 30, 2019.

On July 1, 2019, Staff hand-delivered a final notice to non-respondent business owners to confirm they no longer wanted said zones, and as a final effort, transportation staff personally contacts business owners or leave messages if they were unavailable to speak to Staff personally.

During the fiscal year 2018-2019, there were **fifty-seven (57) GREEN, two (2) WHITE, and six (6) YELLOW** confirmed zones fronting businesses throughout the City. Of these sixty-five (65) Markings, one (1) is being proposed for deletion (see table below). The other 64 Special Curb Markings have been confirmed with payment by the business owners to renew/retain their Special Curb Markings, generating a total of **\$8,011.25**, which will go into the City's general fund.

The following is the sole businesses that requested a green zone be removed. In accordance with **Section 20-74 of the Salinas Municipal Code**, a resolution must be passed formally making such changes. Thus, City Council is requested to formally adopt a resolution to delete the zones noted, as follows:

RECOMMENDED SPECIAL CURB MARKINGS DELETION:

<u>APPLICANT</u>	<u>LOCATION</u>	<u>NO. OF STALLS</u>	<u>REASON</u>
KK Market	1118 E. Laurel Dr.	1 Green	Requested By Applicant
TOTAL NO. OF PARKING STALLS: 1			

TRAFFIC AND TRANSPORTATION COMMISSION:

The recommendation to delete the above special curb markings was presented to the Traffic and Transportation Commission at its July 2019 meeting. The Commission voted 5-0 to recommend to the City Council to adopt a resolution to delete the special curb marking above.

CEQA CONSIDERATION:

The City of Salinas has determined that the project is exempt from the California Environmental Quality Act (CEQA) Guidelines (Section 15301, Class 1(c)) because the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

The updating of the 2019-2020 Special Curb Markings supports Council's initiative of Economic Diversity and Prosperity by making parking adjustments that supports local businesses.

DEPARTMENTAL COORDINATION:

Public Works and Maintenance Services install and maintain Special Curb Markings for businesses that pay the required Special Curb Markings fees. Parking Enforcement Staff (SERCO) enforces compliance with the Special Curb Markings.

FISCAL AND SUSTAINABILITY IMPACT:

Sufficient funds are available in the current budget for the removal of the Special Curb Marking at 1118 E. Laurel Drive. As noted, the retention of the 64 other Special Curb Markings generated a revenue of \$8,011.25, which covers cost to maintain the FY 2019/2020 Special Curb Markings.

ATTACHMENTS:

Attachment 1: Resolution

Attachment 2: 2019-2020 Special Curb Markings Report