



## City of Salinas

OFFICE OF THE MAYOR • 200 Lincoln Avenue • Salinas, California 93901 • (831) 758-7201 • Fax (831) 758-7368

July 12, 2019

SUBA President  
600 E. Market St. Ste 205  
Salinas, CA 93905

Dear SUBA President,

The Salinas United Business Association (SUBA) Annual Report & Levy Assessment for 2019 is scheduled for our August 13 City Council meeting. During the last several months I and other City Council Members have heard several issues and concerns about the continuation of SUBA. We have suggested the parties involved in these issues sit down and work out their differences. We have also witnessed the emotional display of disagreement and heated confrontation by these parties at previous City Council meetings.

Prior to the August 13 City Council meeting we strongly advise you commit to a mediation process to address these issues. We have found mediation can be a very helpful tool to resolve difficult problems such as the ones you face. The best solutions are developed by those parties directly affected. In this case it is your business members that need to be engaged.

The City Council will not tolerate emotional outburst, unfounded accusations, threats and inuendo at its meeting. You need to show leadership and collaboration. Collaboration is one of your stated goals.

Please let us know when you intend to proceed with a mediation process by Friday July 19.  
Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Gunter", is written over the printed name of the Mayor.

Mayor Joe Gunter  
City of Salinas

**COPY**

CC: Lisa Brinton



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Adan Gomez  
710 E. Market St.  
Salinas, CA 93905

Dear Adan Gomez,

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City of Salinas

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