



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: AUGUST 27, 2019

DEPARTMENT: FIRE & POLICE DEPARTMENTS

FROM: SAMUEL KLEMEK, BATTALION CHIEF/FIRE MARSHAL
MANUEL MARTINEZ, ASST. CHIEF OF POLICE

TITLE: 2019 FIREWORKS SEASON - AFTER ACTION REPORT

RECOMMENDED MOTION:

Receive and accept the After-Action Report on the 2019 fireworks season from the Fire and Police Departments.

RECOMMENDATION:

Staff recommends Council receive and accept this report.

EXECUTIVE SUMMARY:

The attached After-Action Report highlights statistical information related to sale of “Sane-n-Sane” fireworks, as well as an evaluation of outreach and enforcement efforts related to illegal fireworks use in Salinas.

The use of illegal fireworks continues to frustrate our citizens and burden our limited public safety resources. As this problem is not unique to the City of Salinas, staff continues to work to find ways to help combat the issue and minimize the impacts to all.

Overall, there was a marked decrease in the number of complaints received through the various reporting resources and enforcement teams noted a significant decrease in illegal fireworks activity city-wide.

BACKGROUND:

In June of 2016, the electorate of City of Salinas voted to amend Chapter 13A of the Salinas Municipal Code to repeal a ban on the sale/use of “Safe-n-Sane” fireworks. The amendment also included additional provisions for statistical reporting to the City Council to aid in the evaluation of current outreach and enforcement efforts.

CEQA CONSIDERATION:

***Not a Project.** The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378). In addition, CEQA Guidelines Section 15061 includes the general rule that CEQA applies only to activities which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. Because the proposed action and this matter have no potential to cause any effect on the environment, or because it falls within a category of activities excluded as projects pursuant to CEQA Guidelines section 15378, this matter is not a project. Because the matter does not cause a direct or foreseeable indirect physical change on or in the environment, this matter is not a project. Any subsequent discretionary projects resulting from this action will be assessed for CEQA applicability.*

STRATEGIC PLAN INITIATIVE:

Accepting this staff report supports the following Council goals:

- Safe Livable Community
- Quality of Life

DEPARTMENTAL COORDINATION:

With guidance from the Council Fireworks Subcommittee, multiple City departments played a role in the execution of this years' plan.

Included in the operational plan was the Salinas Public Works Department and the Salinas Code Enforcement Division. Overall coordination was provided by the Fire Prevention Division and Police Departments. This level of involvement and cooperation within City departments continues to be a key factor in the relative success of this years' campaign.

FISCAL AND SUSTAINABILITY IMPACT:

<u>Revenue:</u>	<u>2018</u>	<u>2019</u>
"Safe & Sane" retail fireworks booth application fees:	\$ 7,810	\$ 6,066
"Safe & Sane" fireworks retail sales surcharges (7% of gross):	\$ 50,323	\$ 55,736
Illegal fireworks fines collected through Administrative Citations:	\$ 12,800	\$ 15,000 est.
Total Revenue	\$ 70,933	\$ 76,802 est.

Enforcement and Education Expenses

Fire Department Overtime:	\$ 11,990	Outside Services:	\$ 381
Police Department Overtime:	\$ 4,159	Vehicle Rental:	\$ 838
Code Enforcement Overtime:	\$ 1,346	Sign Printing:	\$ 1,028
Public Works Overtime:	\$ 621	Video Equipt.:	\$ 3,941
		Theater Ads:	\$1,460

Total Expenses: \$ 25,764

The City's General Fund was not impacted by this years' plan. The currently adopted fee structure adequately supports our current efforts.

ATTACHMENTS:

After Action Report