

RESOLUTION NO. _____ (N.C.S.)

RESOLUTION ACCEPTING THE DRAFT ALISAL VIBRANCY PLAN AS A KEY STRATEGIC PLANNING DOCUMENT

WHEREAS, in 2013, at a community meeting held in East Salinas, residents and community stakeholders identified the need and desire to create a community plan to improve their neighborhoods; and

WHEREAS, residents supported by community-based organizations such as Building Healthy Communities – East Salinas Collaborative were successful in advocating for the inclusion of a community plan for East Salinas in the Economic Development Element (EDE) adopted in December 2017; and

WHEREAS, several of the EDE’s goals, policies and action items specifically call for the preparation of a community-driven plan to guide the revitalization and enhancement of the economic, social, and cultural fabric of the Alisal/East Salinas neighborhoods; and

WHEREAS, the Salinas City Council’s 2016-2019 Strategic Plan identifies the preparation and implementation of the Alisal Vibrancy Plan (AVP) as a key objective under the initiative of Economic Diversity and Prosperity; and

WHEREAS, the AVP’s purpose is to communicate the collective vision, goals and desires of those who live, work, worship, and shop in the Alisal; and

WHEREAS, equity is at the center of AVP development and community engagement with the goals of inclusion, building community capacity and resident empowerment; and

WHEREAS over 2,000 residents and community stakeholders participated in the community-led engagement process that resulted in more than 150 recommended strategies that evolved into goals, policies and actions that are the “heart” of the AVP; and

WHEREAS, the aforementioned goals, policies and actions provide the framework for the residents, community stakeholders and organizations, and city and other governmental agencies to work collaboratively to implement specific action steps toward realizing the community’s vision; and

WHEREAS, a public review document was released on October 7, 2019 and made available at city community facilities in East Salinas and at City Hall and the Permit Center on October 9, 2019; and

WHEREAS, on October 16, 2019, the Planning Commission received a presentation on the public review draft AVP and heard public comment from members of the Steering Committee and community-based organizations supporting the Plan; and

WHEREAS, the Planning Commission voted three to one to recommend City Council acceptance of the AVP; and

WHEREAS, at its November 5, 2019 meeting the City Council received the Planning Commission’s recommendation, were provided a summary of written public comments received by 5:00pm on October 21, 2019 along with an errata sheet of recommended response and/incorporation, and heard public testimony at the meeting; and

WHEREAS, the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines section 15378). If recommended policies or actions progress to a “project” level further CEQA analysis will be required to address potential environmental impacts of the proposed project.

NOW, THEREFORE, BE IT RESOLVED that the Salinas City Council hereby finds and determines the following:

1. The foregoing recitals and Attachments are true and correct and are included herein by reference as findings.
2. The proposed Alisal Vibrancy Plan supports the Core Value and eight Vision Salinas Guiding Principles accepted by City Council and meant to guide city planning documents.
3. Alisal Vibrancy Plan goals, policies, and actions will inform the General Plan update anticipated to begin in 2020.

NOW, THEREFORE, BE IT FURTHER RESOLVED that the Salinas City Council hereby accepts the Alisal Vibrancy Plan (Exhibit “A”), with the incorporation of the recommended edits, changes and modifications listed in the errata sheet provided as Exhibit “B”, as a key strategic planning document for the City of Salinas; and

NOW, THEREFORE, BE IT FURTHER RESOLVED that the City Manager direct the implementation of the Plan as soon as possible, and seek funding for the recommended capital improvements, policy changes and operating budgets for the Fiscal Year 2020-2021 and in subsequent years.

PASSED AND APPROVED this 5th day of November, 2019, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED:

Joe Gunter, Mayor

ATTEST:

Patricia M. Barajas, City Clerk