

**CITY OF SALINAS**  
**Productivity Bank**  
*Fiscal 2020 Proposal Application*

**GENERAL INFORMATION**

Project Name:  
Department Name:  
Program/Division Name:  
Department - Program/Division Number:  
Contact Name and Email:  
Proposed Investment:  
Projected Savings/Revenue:  
Total Return on Investment:

**PROPOSAL:**

*Please describe your proposal here; include any key benefits you expect for your department, customers, and the City of Salinas, and explain why you believe they are attainable. Supplemental information such as examples of other agencies that are participating in a similar project or photographs about your project can be attached to this proposal.*

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**PLAN:**

*Please provide detailed information regarding your proposal in the categories below. Clearly state the problem you are trying to solve and the proposed solution or improvement.*

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*Key personnel*

*Timeline*

*Partnerships*

*Risks*

*Best Practices*

*Evaluation Plan*

## MEASURES OF SUCCESS:

*Please include performance measures that will be tracked related to this project, provide baseline data if available, and goals for performance improvement.*

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Metric	Baseline	FY20 Target	FY21 Target	FY22 Target	FY23 Target	FY24 Target

## BUDGET:

*Please include a spreadsheet showing all one-time and on-going expenditures. Please consider consulting with the Finance Director to provide assistance in reviewing the costing and savings/revenue forecasted.*

## DEPARTMENT HEAD APPROVAL:

*Department heads must review, but not necessarily approve this proposal for it to move forward. However, overall rating will be improved if the department head is on board with the proposal. Department heads should provide written comments on the proposal including what they agree with and what they do not agree with. Those written comments should be included with the proposal.*

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Signature, Department Head

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Date