

REPORT TO THE CITY COUNCIL

City of Salinas, California

DATE: May 17, 2016

FROM: Gary Petersen, Public Works Director

BY: Jenny Mitchell, Contracts & Grants Analyst
Salinas Valley Solid Waste Authority and
Michael Ricker, Environmental Resources Planner
City of Salinas, Department of Public Works

**SUBJECT: SUBMITTAL OF APPLICATIONS FOR CALRECYCLE PAYMENT
PROGRAMS AND RELATED AUTHORIZATIONS**

RECOMMENDATION:

It is recommended that the City Council adopt a resolution authorizing the submittal of applications for all CalRecycle Payment Programs for which the City is eligible.

DISCUSSION:

CalRecycle's City County Payment Program (CCPP) provides funding to eligible City's and County's for beverage container recycling and litter cleanup activities. The goal of the beverage container recycling program is to reach and maintain an 80 percent (80%) recycling rate for all California Refund Value (CRV) beverage containers. Projects implemented by cities and counties assist in reaching and maintaining this goal.

The Salinas Valley Solid Waste Authority (Authority) is a Joint Power Authority (JPA) in which the City of Salinas is a member agency. As a JPA, the Authority assists its member agencies in achieving diversion goals and statutes, and reports annually to CalRecycle on AB 939 and AB 341 program progress. One of the services the Authority provides to its member agencies is grant procurement to implement waste reduction and litter abatement programs. For the past 13 years, the Authority has requested and administered the CalRecycle CCPP funds on behalf of the City of Salinas and other member agencies.

To leverage funds and create economies of scale, the Authority pools CCPP funds from all member agencies and distributes them equitably to provide expansive public outreach on the importance of bottle and can recycling through school programs, mass media advertising, and numerous outreach events. Annually, the City of Salinas receives approximately \$40,000 in CCPP funds. In addition, funds have been used to sponsor regional litter abatement activities and provide recycling infrastructure, including the recent "What I love about Salinas" cart corral artist project in Old Town, as well as park benches and tables (made from recycled materials) for member cities.

Beginning with the fiscal year 2015-16 funding cycle, CalRecycle requires that all jurisdictions adopt a resolution authorizing the submittal of applications for CalRecycle Payment Programs. An authorizing resolution is a standard administrative requirement for procuring grant funding from CalRecycle that will now be required for Payment Programs. In order for the Authority to continue submitting CCPP funding requests on the City's behalf, it is necessary that the City adopt a resolution authorizing the submittal of applications to CalRecycle for any and all payment programs offered. The program will continue to be administered by the Authority and the City will continue to remit CCPP funds to the Authority on an annual basis.

ISSUES:

Shall the City Council adopt a resolution authorizing the submittal of applications for CalRecycle Payment Programs?

COMMISSION, COMMITTEE, COUNCIL SUBCOMMITTEE RECOMMENDATIONS:

City staff and the Authority have met and reviewed the proposed authorizing resolution and find it reasonable and consistent within the terms. Staff recommends the City Council adopt a resolution authorizing the submittal of applications for CalRecycle Payment Programs in order to remain eligible for future CCPP funding and also to ensure that there is no gap in continued funding cycles.

FISCAL IMPACT:

Since the Authority requests and administers CCPP funding on behalf of the City, the adoption of the proposed resolution has no direct fiscal cost to the City. However, if the resolution is not adopted, the City will be ineligible to receive future state funding assistance to implement recycling and litter abatement programs. This would result in an average annual loss to the City of approximately \$40,000.

TIME CONSIDERATIONS:

The last date that the state will accept CCPP funding request is June 1, 2016 at which time the authorizing resolution must be in effect. In order to ensure there is no gap in funding, timely consideration is recommended for the adoption of the proposed resolution.

ALTERNATIVES / IMPLICATIONS:

Council may determine that adopting the proposed resolution is unreasonable, and direct staff how to proceed. This alternative is not recommended as it could result in a loss of state funding.

CITY COUNCIL GOALS:

Adopting a resolution authorizing the submittal of applications for CalRecycle Payment Programs is consistent with the City's sustainability plan and diversion mandates. Further, adoption of the resolution

enables the City to continue a successful partnership with the Authority in implementing recycling and litter abatement programs on the City's behalf.

CONCLUSIONS:

Adoption of an authorizing resolution is necessary in order for the City to remain eligible for CCPP funding. In addition, for the City to meet its waste diversion mandates in accordance with AB 939 and AB 341, it is necessary for the City to continue participating in the waste diversion and litter abatement programs. Funding through CalRecycle's CCPP makes participation in this program affordable.

Adoption of the proposed resolution is the consensus result of joint discussions between City staff and the Authority. The Authority will submit the FY 15-16 CCPP funding request on behalf of the City should the City Council adopt the attached Resolution at its May 17 meeting.

Back Up Pages:
Resolution

RESOLUTION NO. _____ (N.C.S.)

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SALINAS AUTHORIZING
SUBMITTAL OF APPLICATIONS FOR CALRECYCLE PAYMENT PROGRAMS AND
RELATED AUTHORIZATIONS**

WHEREAS, pursuant to Public Resources Code section 48000 et seq. the Department of Resources Recycling and Recovery (CalRecycle) has established various payment programs to make payments to qualifying jurisdictions; and

WHEREAS, in furtherance of this authority CalRecycle is required to establish procedures governing the administration of the payment programs; and

WHEREAS, CalRecycle's procedures for administering payment programs require, among other things, an applicant's governing body to declare by resolution certain authorizations related to the administration of the payment program.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF SALINAS, that the City of Salinas is authorized to submit an application to CalRecycle for any and all payment programs offered; and

BE IT FURTHER RESOLVED that the City Manager, or his/her designee, is hereby authorized as Signature Authority to execute all documents necessary to implement and secure payment; and

BE IT FURTHER RESOLVED that this authorization is effective until rescinded by the City Council.

PASSED AND ADOPTED this 17th day of May 2016, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED:

Joe Gunter, Mayor

ATTEST:

Patricia M. Barajas, City Clerk