

# **REPORT TO THE CITY COUNCIL**

## ***City of Salinas, California***

DATE: August 16, 2016

FROM: Cary Ann Siegfried, Library & Community Service Department Director

BY: Eric Howard, Deputy Librarian

SUBJECT: **FIRST 5 MONTEREY COUNTY “PACKARD PLAY GROUP EXPANSION”  
GRANT AWARD**

### **RECOMMENDATION:**

It is recommended that the City Council accept the First 5 Monterey County “Packard Playgroup Expansion” grant award of \$25,625 for the expansion of the Library’s early literacy playgroup sessions.

### **DISCUSSION:**

The Salinas Public Library has been awarded funding from First 5 Monterey Council (F5MC) for their Packard Play Group expansion project for multiple years, beginning in 2010. These funds supplement First 5 of Monterey County funding already in place. These funds allow us to expand the number of playgroups provided in the 93905 zip code (East Salinas), adding 2 additional playgroups for Hebborn Family Center, and 3 for Cesar Chavez Library. Our target numbers are 160 unduplicated parents and children. Packard Foundation funds are never guaranteed but may be awarded to F5MC at the start of the fiscal year and are subsequently distributed across those funded partner agencies providing playgroups in Salinas.

These playgroups are designed to support parents in helping their child develop the social and emotional skills necessary for entry into kindergarten. The program provides a place for parents to enhance their relationships with their children while helping them with early literacy skills and appreciation for reading. The focus of the program is to support the parent as the child’s first teacher by providing developmentally age appropriate play activities. These activities include singing, sensory activities, crafts, story time, and healthy snacks. In addition to on-site activities, children and parents participate in two field trips to age-appropriate community events/venues within the County such as children’s museums and parks.

The additional award will be used to pay temporary program personnel, supplies, and extracurricular activities such as field trips.

### **ISSUE:**

Shall the City Council accept the *First 5 Monterey County* “Packard Playgroup Expansion” grant award in the amount of \$25,625 for the Salinas Public Library to expand their “Read, Play, Grow”

literacy sessions for parents and their children?

**FISCAL IMPACT:**

There is no impact to the City's General Fund Budget. No additional Measure V funding will be required beyond that already allocated to the Library's annual budget.

**TIME CONSIDERATIONS:**

All grant funds must be expended by June 30, 2017. If the award is accepted, the program will be initiated immediately.

**ALTERNATIVES/IMPLICATIONS:**

The City Council may choose not to accept the *First 5 Monterey County* grant award of \$25,625.

**CITY COUNCIL GOALS:**

The grant will support the Council goals of promoting a high quality of life by strengthening family relationships, providing programs that develop strong individuals, creating a culture of literacy and prosperity.

**CONCLUSIONS:**

Acceptance of the First 5 of Monterey County Grant Award of \$25,625 will enable the Library to expand the early literacy "Read, Play, Grow" literacy sessions. The program will provide another opportunity to support learning and positive parent-child interactions for children ages 0-5. It is recommended that Council accept the grant award and authorize the Library and Community Services Director to approve the agreement for the program.

Back Up Pages:  
Resolution  
Playgroup Expansion, Statement of Work  
Packard 16.17 Budget 7.13.16