



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: JUNE 22, 2021
DEPARTMENT: LIBRARY & COMMUNITY SERVICES DEPARTMENT
FROM: KRISTAN LUNDQUIST, LCS DIRECTOR
BY: ERNESTO LIZAOLA, COMMUNITY EDUCATION MANAGER
TITLE: FIRST 5 MONTEREY COUNTY (F5MC) AMENDMENT TO
THE FUNDING AGREEMENT IN AMOUNT OF \$119,367

RECOMMENDED MOTION:

A motion to accept the First 5 Monterey County (F5MC) amendment to the funding agreement in the amount of \$119,367 in support of Early Literacy Playgroups, and authorize execution of all grant acceptance documents with First Five Monterey County.

RECOMMENDATION:

It is recommended that the City Council accept the First Five Monterey County amendment to the funding agreement in the amount of \$119,367 for the continuation of the library's early literacy playgroups.

BACKGROUND:

The Salinas Public Library first received funding from First Five Monterey Council (F5MC) in 2010 to create playgroups in our libraries, and then again in 2017. We created our "Read. Grow & Play" with these funds, and have continued to receive these funds through June 30, 2021. The award under Council consideration will provide funds to sustain playgroups for two more years, through June 30, 2023. The new grant cycle continues the "Collaborative Framework" for all agencies intended to foster better alignment and coordination around parent needs, and greater access so that parents find "no wrong door" to get services. With this new award, we will continue playgroups virtually, at our libraries, and at the Hebborn Family Center, and offer greater access to services provided by our partners such as mental health services, parenting classes, and other parent-child resources. The collaborative framework also allows the library to contract directly with First Five Monterey County.

Playgroups are designed to support parents in helping their child develop the social and emotional skills necessary for entry into kindergarten. The program provides a place for parents to enhance their relationships with their children while helping them with early literacy skills and appreciation for reading. The focus of the program is to support the parent as the child's first teacher by providing developmentally age appropriate play activities. These activities include singing,

sensory activities, crafts, story time, and healthy snacks. Parents will also be offered access to developmental screenings.

This grant will enable the Library to employ Part-time Temporary staff to facilitate the playgroups, and to purchase program supplies.

During the current COVID-19 pandemic, staff have continued to find innovative ways to serve families with virtual playgroup instruction. Future playgroups will be a combination of virtual and in-person, based on State and County health guidelines.

CEQA CONSIDERATION:

The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378). In addition, CEQA guidelines

STRATEGIC PLAN INITIATIVE:

The grant will support the City Council 2020-2023 Goals:

- Investment Strategies/Risk Management

DEPARTMENTAL COORDINATION:

The Library & Community Services Department will work with the Finance Department to establish expenditure accounts, and prepare final budget reports required at the end of the grant period.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact to the City's General Fund Budget. No additional Measure E funding will be required beyond that already allocated to the Library's annual budget. No matching funds are required.

ATTACHMENTS:

Amendment Letter, First 5 of Monterey County
Resolution