

# Municipal Code Amendments

AN ORDINANCE AMENDMENT TO ARTICLE XVI OF CHAPTER 20  
AND

AN ORDINANCE AMENDING CHAPTER 37 (ZONING CODE) OF  
THE SALINAS MUNICIPAL CODE

June 22, 2021



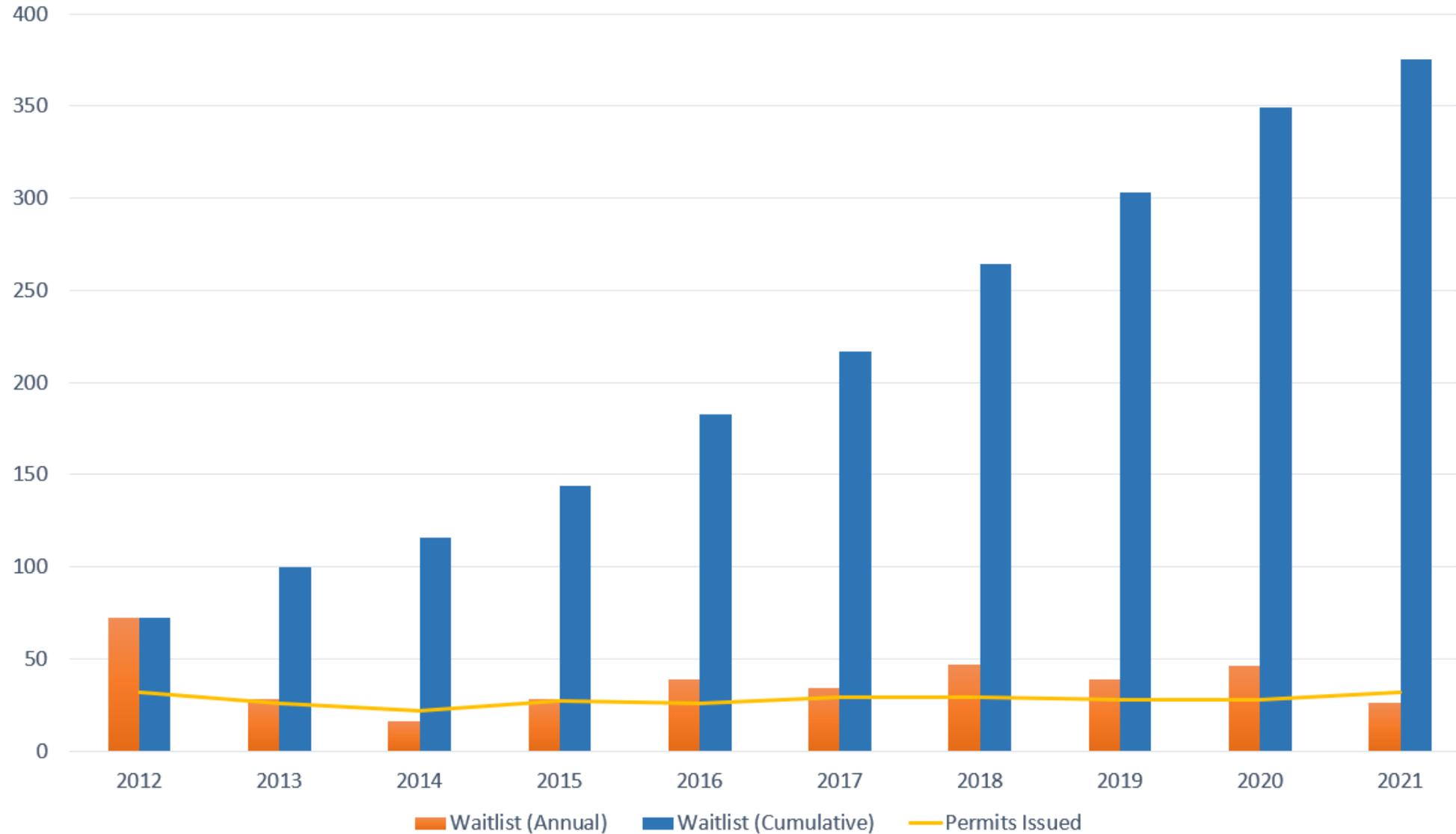
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# Background

- Ordinance 2474 allowed and established regulations for street vending
- State law allows pushcarts and street vendors at public parks (SB946)
- Alisal Vibrancy Plan (AVP) highlighted community requests regarding food trucks
- Vendor Ordinance Task Force was formed with Planning, Community Development (PPI), Code Enforcement, Fire Prevention and Monterey County Health Department
  - Input received from Finance, Parks, and Police

# The Waitlist



# Vision Zero Action Plan (draft)

## HIGH COLLISION CORRIDORS

1. East Market Street
2. Williams Road
3. East Laurel Drive
4. Boronda Road
5. East Alisal Street
6. North Main Street
7. West Laurel Drive
8. North Sanborn Road
9. East Laurel Drive
10. Sanborn Road

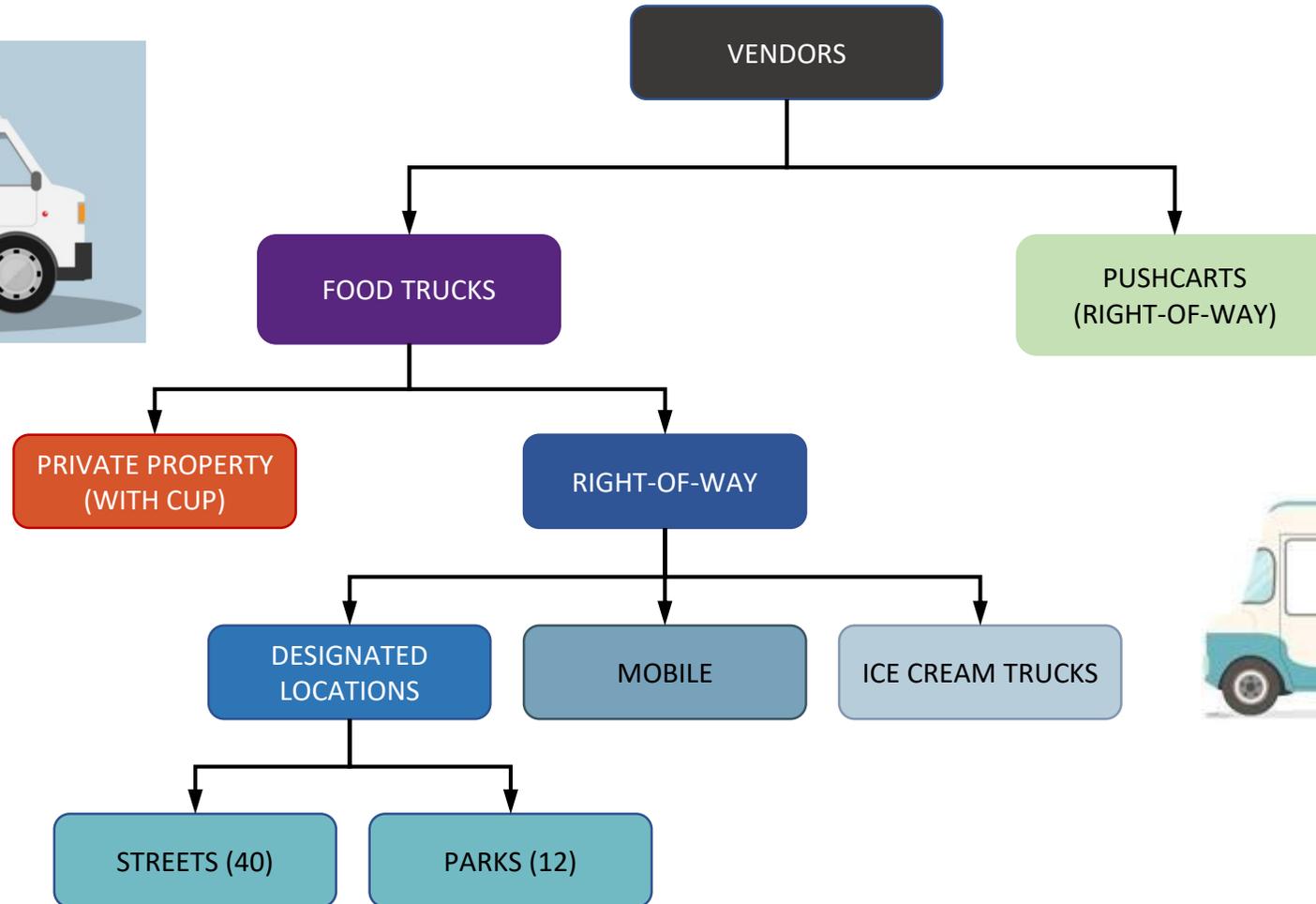


## HIGH COLLISION INTERSECTIONS

1. Sanborn Road at Freedom Parkway
2. Sanborn Road at Garner Avenue
3. Boronda Road at North Main Street
4. North Main Street at West Bernal Drive
5. East Laurel Drive at Granada Avenue
6. Williams Road at Del Monte Avenue
7. East Alisal Street at Griffin Street
8. East Market Street at North Madeira Avenue
9. East Laurel Drive at Constitution Boulevard
10. East Market Street at Kern Street



# Vendor Classifications



# Proposed Amendments – On Street Vending

- Allow “designated locations” to be established for the exclusive use by food trucks, limited to 52
  - 12 “designated locations” proposed adjacent to parks
  - 40 “designated locations” throughout the city
  - Trailers must be unhitched from hauling vehicle
- Establish a mobile vendor type for food trucks and establish operating restrictions
  - Parking only on permitted parking areas which allow marking for 4 hours or more
  - Limit parking to a maximum of 4 hours
  - Relocate 500 feet from same address or same street
- Establish ice cream truck as a vendor type and establish operating restrictions
- Establish requirements for condition and appearance for food trucks, ice cream trucks and nonmotorized pushcarts

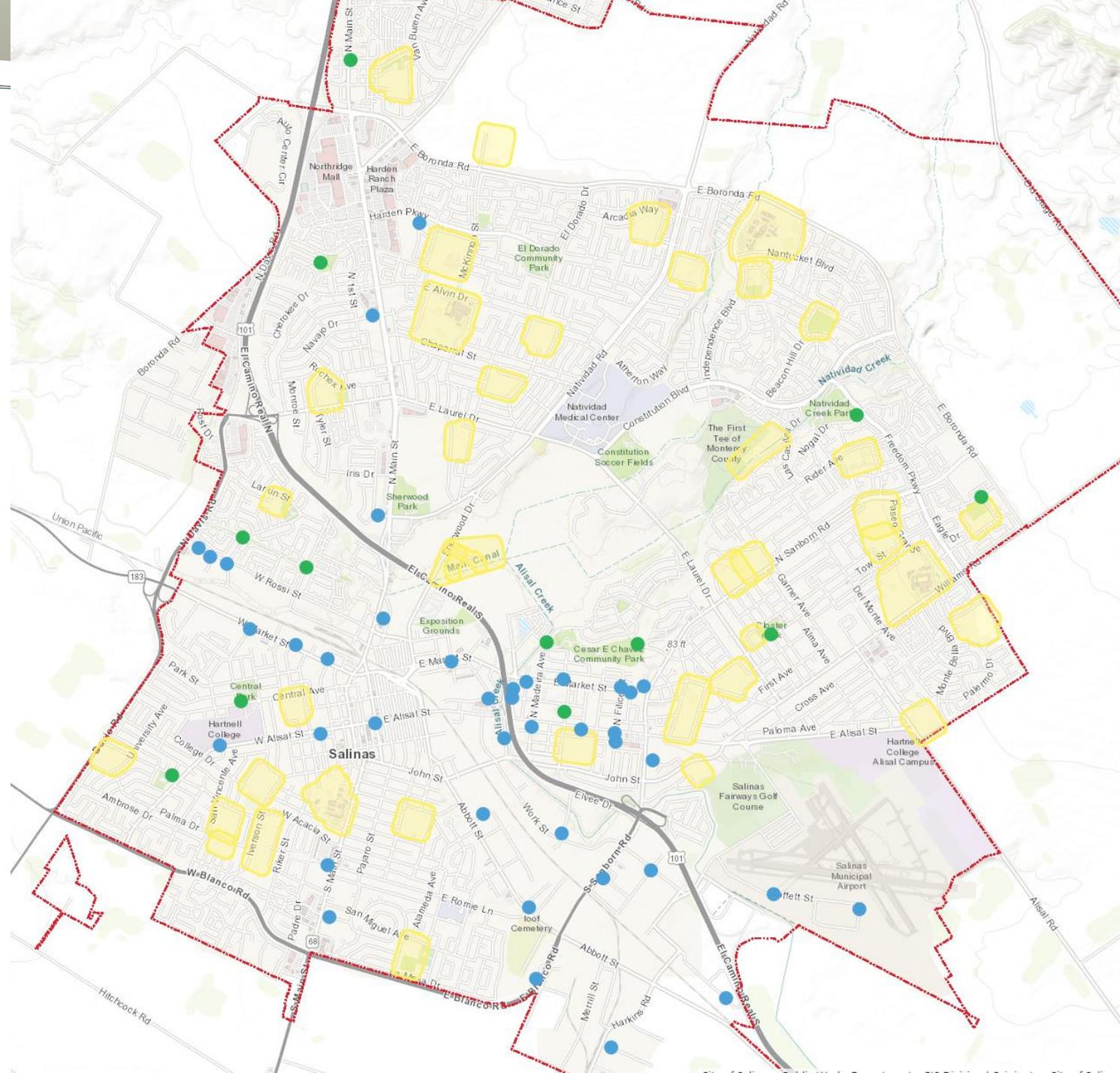
# Proposed Amendments (continued)

- Update operating restrictions for food trucks
  - Handwashing facilities
  - Hours of operation
  - Adjust permit fees for fresh fruit and vegetable vendors
  - Restrict access to “High Collision Corridors”
  - Restrict parking adjacent special marked curbs
  - Restrict disruption or preventing street sweeping
  - Restrict overnight parking on public streets, public parks or public property
  - Restrict unattended food trucks

# Designated Locations

## LEGEND

- Proposed Designated Locations (40)
- Proposed Park Locations (12)
- ▭ Setback to K-12 Schools (200-ft)



# Outreach and Hearings

- Current Vendors
  - March 27, 2021 outlined proposed changes
  - April 16, 2021 received input on proposed changes
  - May 13, 2021 work session to craft revisions to proposed changes
  - June 17, 2021 update progress with proposed changes
- Salinas United Business Association
- AVP Implementation Committee
- Public Meetings/Hearings
  - Planning Commission
  - Library and Community Services Commission
  - Traffic and Transportation Commission
  - Housing and Land Use Committee



# Implementation

- Work with Police and Code Enforcement to develop a strategy to address unauthorized vending.
- \$25,000 allocated by Development Engineering for temporary employment
- Review staffing allocation to meet permit demands



# Zoning Code Amendment 2021-004

AN ORDINANCE AMENDING CHAPTER 37 OF THE SALINAS MUNICIPAL CODE (ZONING CODE) TO ALLOW CONSIDERATION OF FOOD TRUCKS OPERATING ON PRIVATE PROPERTY SUBJECT TO A CONDITIONAL USE PERMIT

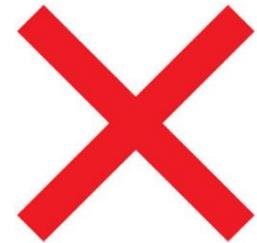


# Proposed Amendment Overview

- A new use category “Food Trucks” would be created in the Zoning Code to allow for and regulate this use in certain commercial, mixed use and industrial districts through the Conditional Use Permit process.
  - Definition – Food Truck
  - Districts allowed
  - Permits Required
  - Food Truck Operation Regulations

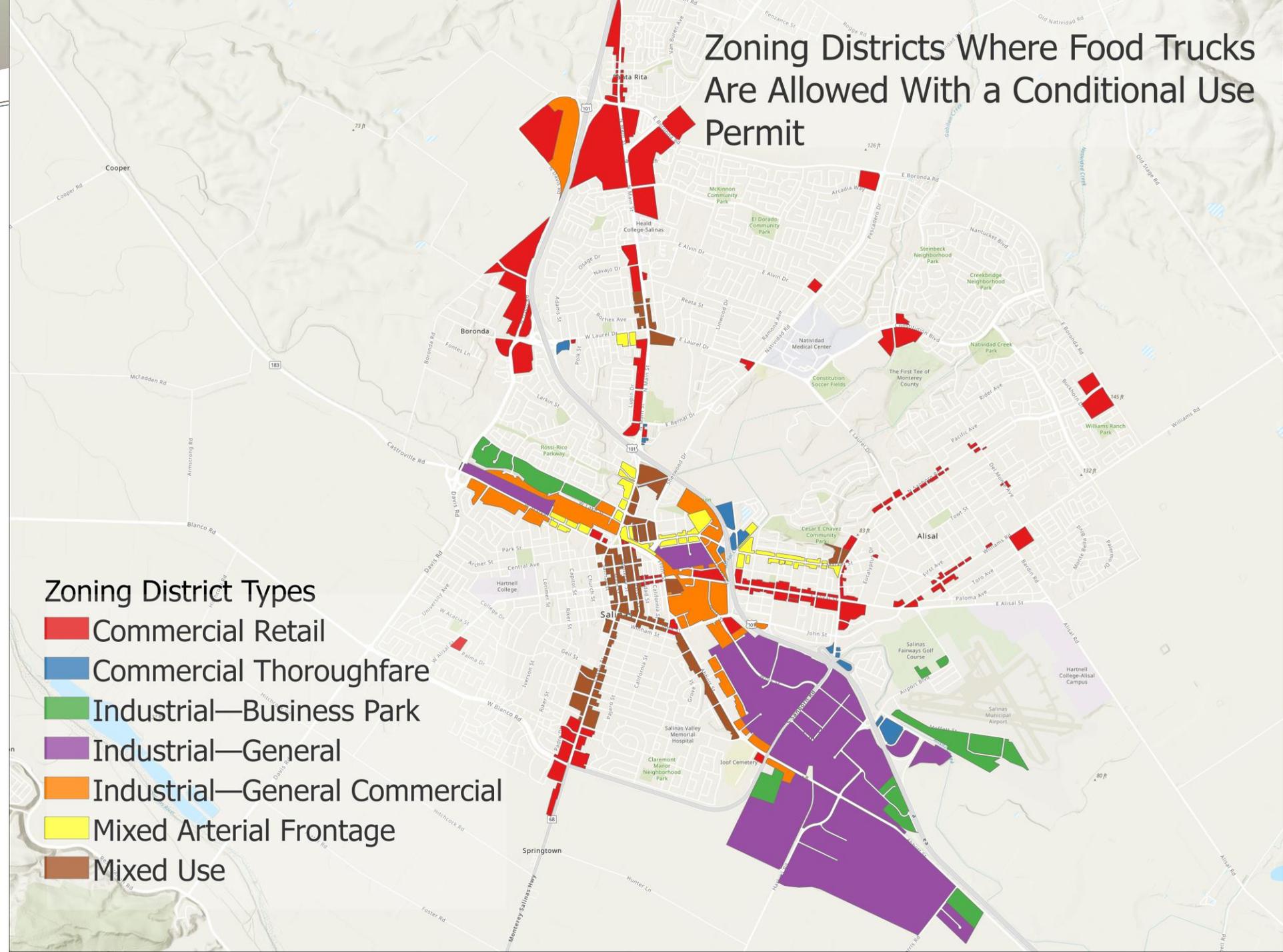


# Definition of Food Truck



# Zoning Districts Where Food Trucks Are Allowed With a Conditional Use Permit

- Zoning District Types**
- Commercial Retail
  - Commercial Thoroughfare
  - Industrial—Business Park
  - Industrial—General
  - Industrial—General Commercial
  - Mixed Arterial Frontage
  - Mixed Use



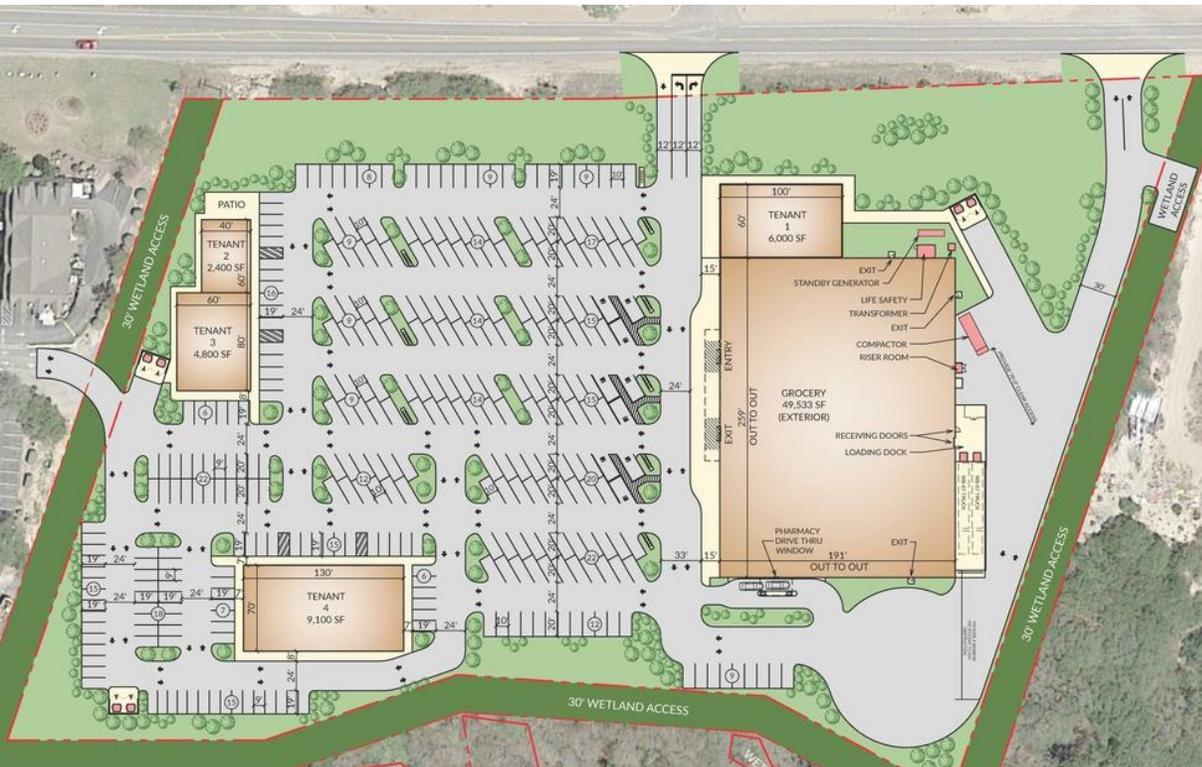
# Permits Required

- Vendor Permit Requirements for Food Trucks
  - Health Permit (Monterey County)
    - Inspect Food Truck, Commissary, restroom, etc.
  - Seller's Permit (for prepared or taxable food)
  - Business License
    - Fire Dept inspection
    - Driver's license
    - Commercial vehicle insurance/registration
- Conditional Use Permit (CUP)
  - Property owner's approval required
  - Administrative if requirements met

## Health Inspections

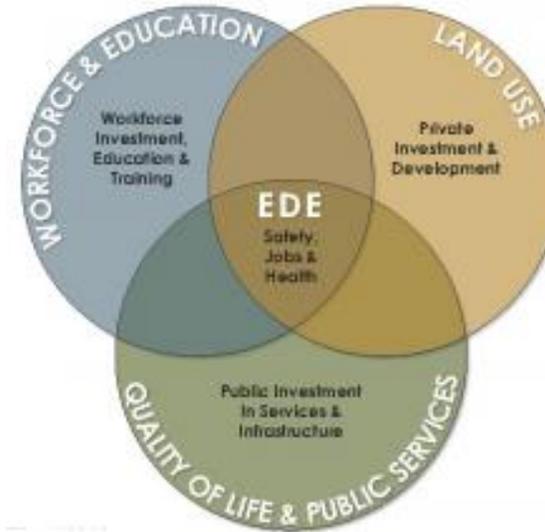


# Regulations



- Developed Site
- Location of Food Truck
- Hours of operation
- Only food and beverage sales; Alcohol sales prohibited
- Maintenance of Food Truck (visual)
- Solid waste and recycle containers
- Generators regulated
- Portable restroom prohibited
- Amplified sound prohibited

# Findings



# Findings – continued

- *The amendment would not create an isolated district unrelated to adjacent zoning districts.*
  - The proposed ZCA will not create any additional zoning districts.
- *The City has the capability to provide public utilities, roads, and services to serve the uses allowed by the proposed amendment.*
  - Salinas is an urbanized area and public infrastructure is presently in place to serve most uses. The proposed ZCA would not create the need for additional infrastructure.

# CEQA Consideration

- *Class 5 Categorical Exemption pursuant to Guidelines section 15305 of the Guidelines to the California Environmental Quality Act (CEQA) (Minor Alterations in Land Use Limitations);*

Zoning Code Amendment would not result in a significant environmental impact since it involves minor alterations to the Zoning Code.

- *The project is also categorically exempt from CEQA pursuant to Guidelines section 15061(b)(3).*

Amendment would allow the use of Food Trucks on already developed private property subject to a Conditional Use Permit (CUP) to mitigate any potential impacts and therefore, will not have a significant effect on the environment.

# Recommendation (ZCA 2021-004)

- Adopt a resolution recommending that the City Council:
  - 1) find the project categorically exempt from CEQA pursuant to Sections 15305 and 15061(b)(3); and
  - 2) introduce and then adopt an Ordinance amending the Zoning Code to allow consideration of Food Trucks operating on private property subject to a CUP.

# Recommendation Vendor Ordinance

- Adopt an Ordinance amending Article XVI of Chapter 20 of the Salinas Municipal Code updating the regulations governing food trucks, ice cream trucks, nonmotorized pushcarts and street vendors (Vendor Ordinance).
- If the Vendor Ordinance is adopted as outlined, a motion to:
  - Allocate \$62,400 from the General Fund for the establishment of 52 “designated locations” for food trucks.
  - Direct staff to return with a budget augmentation and workforce allocation request for costs and personnel related to the implementation of the Vendor Ordinance for City Council consideration.