



AMOR SALINAS LAUNCH

Planning Commission
September 15, 2021



Background

Litter & Debris

Subcommittee

01

Address Illegal
Dumping
Issues

02

Improve
Overall City
Cleanliness

03

Engage City &
Community
Partners

04

Increase
Volunteerism

05

Encourage
Community-
Led Initiatives

06

Implement
Lasting Change
Through
Education



Subcommittee & Working Group Members

Councilmembers

Carla González
Orlando Osornio
Steve McShane

City Administration

Steve Carrigan
Jim Pia
Patricia Barajas
Estefania Vargas

Public Works

David Jacobs

Community Development

Megan Hunter
Sophia Rome
Lorenzo Sanchez

Library & Community Services

Kristan Lundquist
Jose Arreola

AmeriCorps VISTA

Radha Dahanukar



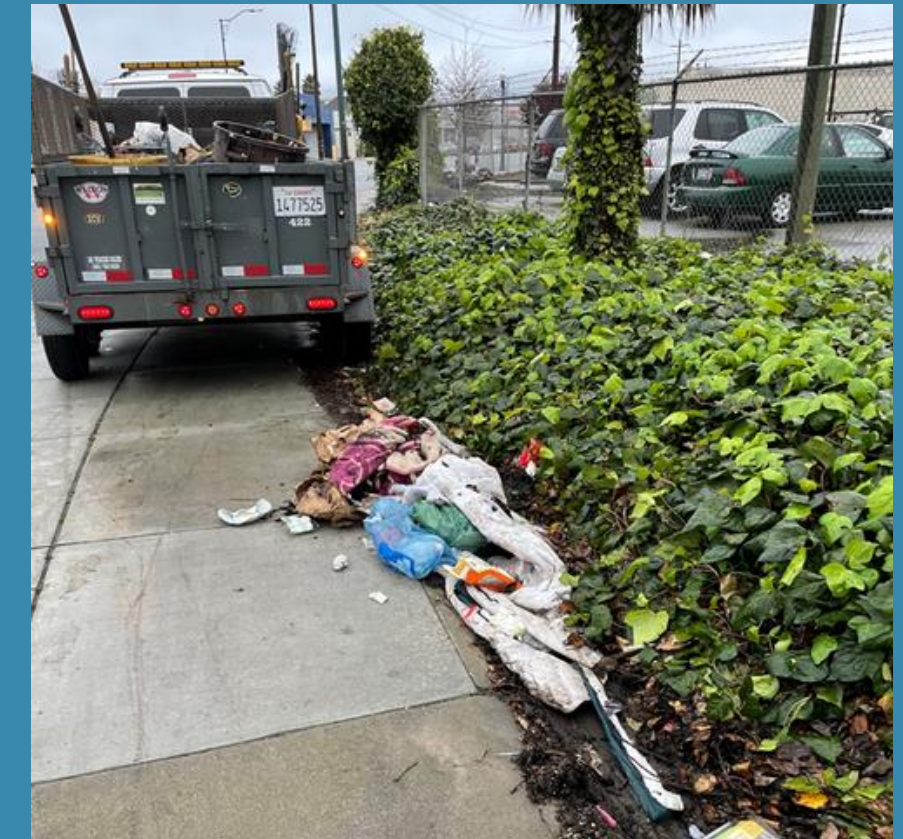
Ongoing Litter & Trash Reduction



**Inmate Crew
Coordinator/Work
Alternative Program**



**SalinasConnect
Reporting & Response**



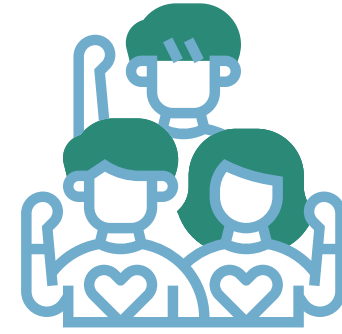
**Regular Litter and
Debris Pick-Up Routes**



Guiding Principles



Community Restoration



Cleaning

Foster a healthy, safe, and vibrant Salinas through beautiful, clean public spaces



Greening

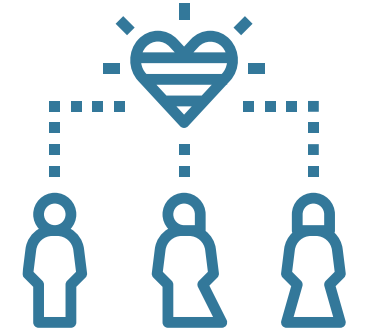
Beautification of public spaces through greening to improve the environment, health, safety, and economy

Community Resiliency



Engagement

Engage the community and partners through collaboration in identifying beautification and volunteer opportunities



Equity

Identify initiatives through equitable lens to increase beautification efforts and impact in underserved neighborhoods

Stakeholders



Community

- City Local & State Partners
- Community Organizations
- Neighborhood Groups
- Residents
- Volunteers



Businesses

- Business Districts
- City Business Support Partners
- Local Businesses



Nonprofit

- Community Nonprofits
- Faith Community



Youth

- City Youth Mentorship Programs
- Local School Districts
- Youth Organizations
- Youth Volunteers

Neighborhood Services

- Community liason for neighborhood organizing and training
- Coordinates City-driven volunteer efforts + Neighborhood Clean Ups
- Youth Programs: Youth & Government Insititute (YAGI) + Camp Amor Salinas



Karina Silva

Neighborhood Services Coordinator
(831) 758-7166

Volunteering & Support

Information:

City Opportunities

- Register with Civic Rec
- Social Media
- City of Salinas Website

City Support:

Community-Organized

- Trash Pickers, Buckets, Bags
- Coordinated Trash Pick Up Following Clean-Up
- Partnership Opportunities



**VOLUNTEER
OPPORTUNITY**

**CLOSTER PARK
CLEAN-UP**

Thursday, September 16
3:00pm to 5:00pm



TO REGISTER, VISIT:
WWW.TINYURL.COM/CLOSTERPARK

  **@salinasneighborhoods**

 **FOR QUESTIONS, CONTACT: 831-758-7166
OR KARINAS@CI.SALINAS.CA.US**

Ongoing Monthly Volunteer Opportunities

○

Volunteer Focused Community Events

- **Make A Difference Day
Sat. Oct. 23**
- **Earth Day April 2022**
- **Annual Council District
Clean up Days**



Amor Salinas Community Service Camp

- 30 Participants
- 600 Hours of Community Service
- Major Improvements to Natividad Creek Park Dog Park and Horseshoe Pit



City of Salinas Adopt-A-Park Program

To support and enhance
park beautification
and maintenance

Launches September 2021



Stay Tuned! Stay Connected!

- New Volunteer Opportunities
- Education & Engagement Campaigns
- Earth Day 2022



Follow us on Social Media!



City of Salinas
&



City of Salinas Volunteer and Neighborhood Services Program



AMOR

SALINAS