

RESOLUTION NO. _____ (N.C.S.)

RESOLUTION BY THE SALINAS CITY COUNCIL AUTHORIZING GENERAL FUND BUDGET ALLOCATION OF \$204,100 FOR FY 2021-2021 FOR VENDOR ORDINANCE IMPLEMENTATION AND ENFORCEMENT AND DIRECTING ON-GOING ANNUAL PROGRAM ENFORCEMENT COSTS OF \$181,000 BE INCORPORATED INTO SUBSEQUENT GENERAL FUND ANNUAL BUDGETS

WHEREAS, on August 24, 2021, the Salinas City Council adopted Ordinance No. _____, amending Article XVI of Chapter 20 of the Salinas Municipal Code updating the regulations governing food trucks, ice cream trucks, nonmotorized pushcarts and street vendors (Vendor Ordinance); and

WHEREAS, the Vendor Ordinance establishes 52 “designated locations” for food trucks that require painting and signage for program implementation and removes a permit cap on the number of food trucks able to operate in undesignated locations; and

WHEREAS, as a result of Vendor Ordinance amendments, and based on the current vendor permit waitlist, a high volume of vendor applicants is anticipated; and

WHEREAS, education, outreach and enforcement are key to successful, consistent implementation of the Vendor Ordinance and vendor program compliance; and

WHEREAS, the City’s Vendor Ordinance enforcement strategy is a cross departmental effort between Community Development (Code Enforcement and Business Navigation), Public Works Engineering, and the Salinas Police Department.

NOW, THEREFORE, BE IT RESOLVED that the Salinas City Council authorizes the following FY 2020-2021 General Fund budget allocations, including a new Code Enforcement Officer II position for Vendor Ordinance implementation and enforcement:

1. \$62,400 for the establishment of 52 “designated locations” for food trucks;
2. \$31,200 to cover code enforcement overtime dedicated to vendor enforcement for the first six (6) months;
3. \$70,500 for new Code Enforcement Officer II position for dedicated vendor enforcement (portion of FY 2021-22); and
4. approves that above program costs listed be offset by revenue generated through citations to reduce the cost burden to the General Fund.

NOW, THEREFORE, BE IT FURTHER RESOLVED that the Salinas City Council direct the following annual Vendor Ordinance implementation and enforcement be incorporated into subsequent annual General Fund budgets:

1. \$141,000 from the General Fund annually for Code Enforcement Officer II salary for continued dedicated vendor enforcement (starting FY 2021-22);
2. \$40,000 annually from the General Fund for police officer overtime for dedicated vendor

- enforcement support; and
3. approves that above program costs listed be offset by revenue generated through citations to reduce the cost burden to the General Fund.

PASSED AND APPROVED this 24th day of August, 2021, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED:

Kimbley Craig, Mayor

ATTEST:

Patricia M. Barajas, City Clerk