

Municipal Code Amendments

SECOND READING

AN ORDINANCE AMENDMENT TO ARTICLE XVI OF CHAPTER 20
AND

AN ORDINANCE AMENDING CHAPTER 37 (ZONING CODE) OF
THE SALINAS MUNICIPAL CODE

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Objective



Three (3) Food Truck Vendor Options

OPTION 1

OPTION 2

OPTION 3

Type of Food Truck Vendor	Current Ordinance	Proposed Ordinance
Designated Location	<ul style="list-style-type: none">• Morning (3am – 6pm)• Evening (3pm – 3am)	10am – 3am
Roaming	<ul style="list-style-type: none">• Morning (3am – 6pm)• Evening (3pm – 3am)	8am – 8pm
Private Property	Not Allowed	Sun – Thru - 9am – 10pm Fri-Sat and holidays - 9am – Midnight (12 am)

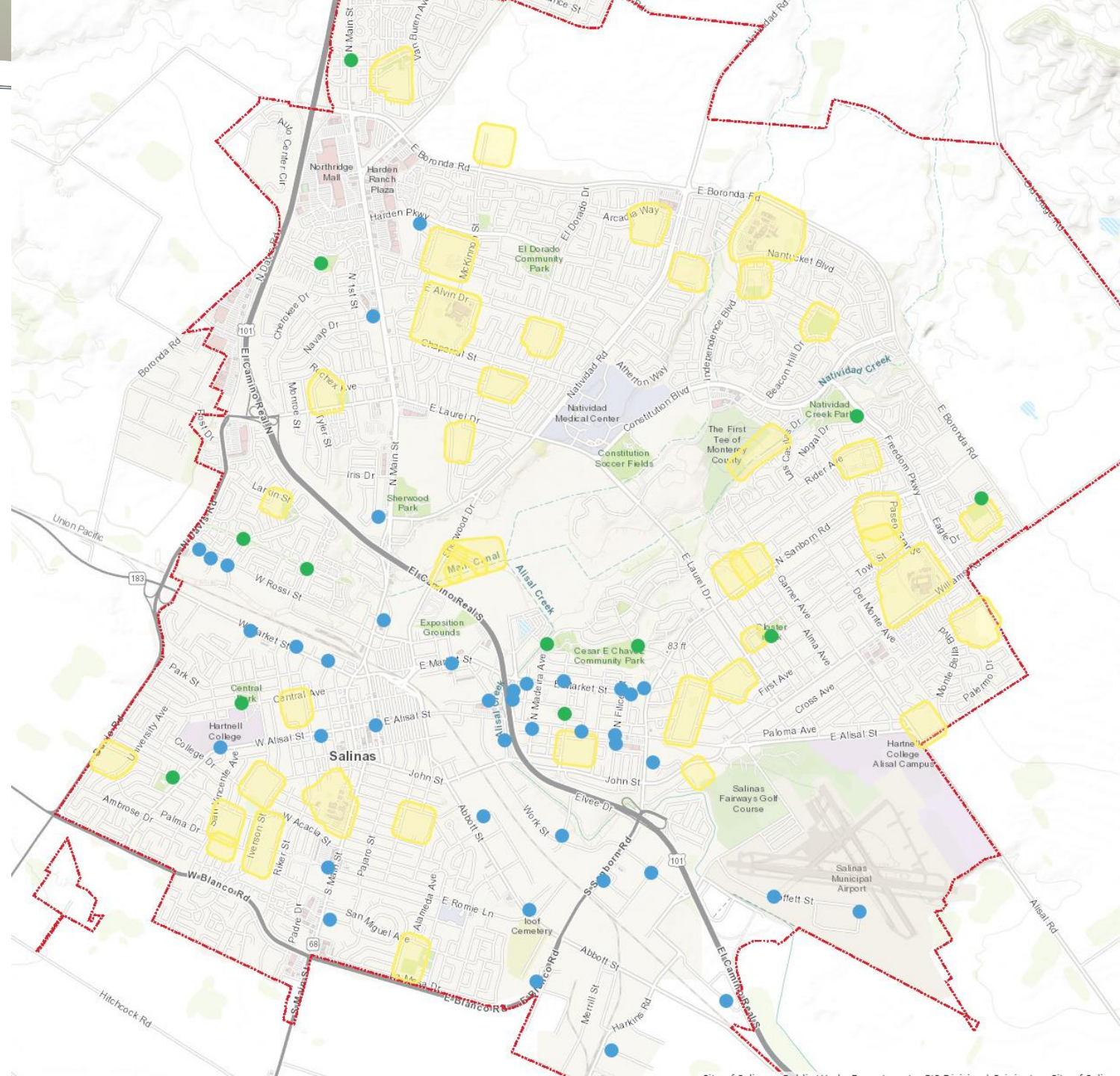


Designated Locations



LEGEND

- Proposed Designated Locations (40)
- Proposed Park Locations (12)
- ▭ Setback to K-12 Schools (200-ft)



Stakeholder Concerns



Enforcement

- CEO II skill and ability to:



- Work in the field with limited supervision
- Build working relationships with vendors, SPD, and County Health
- Make educated judgement calls out in the field with discretion

Enforcement cost

CODE ENFORCEMENT OFFICER COST COMPARISON			
OPTION 1	OPTION 2		OPTION 3
CEO II \$141,000	CEO I	\$129,000.00	CEO I \$ 129,000.00
	CEO II (OT Pay) *	\$163,000.00	CEM (est. 77.5% of time) \$ 139,000.00 **
	TOTAL COST	\$292,000.00	TOTAL COST \$268,000.00

*CEO II will supervise over CEO I and will work approx. 31 hours of OT per week to coincide with CEO I flexible schedule.

**Code Enforcement Manager to dedicate 77.5% of their regular time (31 hours) on providing supervision and direction to the CEO I.

Budget Augmentation

Initial Project and Enforcement Cost (FY2021-2022)		
Pavement marking and signage for 52 locations	\$1,200 per location	\$62,400
Code Enforcement Officer Overtime (6 months)	Time and half after 8-hr shift	\$31,200
Code Enforcement Officer II (6 months)	Step 6 wages + benefits at step 6	\$70,500
Total:		\$164,100

On-going Annual Enforcement Costs (FY 2022-2023 forward)		
Code Enforcement Officer II	Step 6 wages + benefits	\$141,000
Total:		\$141,000

Recommendation

- 1) Find the project categorically exempt from CEQA pursuant to Sections 15305 and 15061(b)(3); and
- 2) Adopt an Ordinance amending Chapter 37 of the Salinas Municipal Code (Zoning Code) to allow consideration of Food Trucks operating on private property subject to a Conditional Use Permit (CUP). (ZCA2021-004); and
- 3) Adopt an Ordinance, including errata, amending Article XVI of Chapter 20 of the Salinas Municipal Code updating the regulations governing food trucks, ice cream trucks, nonmotorized pushcarts and street vendors (Vendor Ordinance).

Recommendation

If adopted:

1. Adopt a resolution authorizing the 2021-2022 General Fund Budget augmentation of \$164,100 for Vendor Ordinance implementation and enforcement cost including
 - a. \$62,400 for the establishment of 52 “designated locations” for food trucks;
 - b. \$31,200 to cover code enforcement overtime dedicated to vendor enforcement for the first six (6) months;
 - c. \$70,500 for new Code Enforcement Officer II position for dedicated vendor enforcement (portion of FY 2021-22); and
 - d. on-going annual program cost of \$141,000 for a for new Code Enforcement Officer II be incorporated into subsequent General Fund Budgets;
2. Adopt a resolution establishing the 52 designated locations referenced in the Vendor Ordinance; and
3. Direct staff to conduct a study of vendor permit fees to ensure program costs are covered.