



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: SEPTEMBER 28, 2021

DEPARTMENT: PUBLIC WORKS DEPARTMENT

FROM: DAVID JACOBS, PUBLIC WORKS DIRECTOR

BY: ANDREW EASTERLING, TRAFFIC ENGINEER
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TITLE: 20-MINUTE GREEN ZONE DESIGNATIONS AT 714 EAST MARKET STREET

RECOMMENDED MOTION:

A motion to approve a resolution approving the installation of 55 feet of 20-minute green zones fronting the business located at 714 East Market Street.

RECOMMENDATION:

Staff recommends the approval of the designation of 55 feet of 20-minute green zones fronting the business located at 714 East Market Street.

BACKGROUND:

Alondra Aranda, authorized representative for Agave Auto Sales Inc., is requesting 20-minute green zones along the frontage of the business property located at 714 East Market Street. According to Alondra Aranda, vehicles parked for extended periods along the business' frontage which limits access for customers. The requestor is aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a call basis.

The proposed 20-minute parking zone is effective only from 7:00 am to 6:00 pm. of any day except Sundays and holidays (Section 20-74 (4) of the Salinas Municipal Code). After 6:00 pm the green zone is available for general public parking.

East Market Street, between North Hebbbron Avenue and North Filice Street, is a four-lane major arterial street. The street is approximately 65 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street.

The future of East Market Street is not certain. While on street parking is currently generally permitted, it is possible that on-street parking will need to be prohibited in the future as traffic increases. During the application process, the applicant has been notified that the on-street parking

and green zones may need to be removed in the future, and the City cannot commit to renewing the green zones indefinitely.

TRAFFIC AND TRANSPORTATION COMMISSION

The recommendation for the designation 55 feet of 20-minute green zones fronting the business located at 714 East Market Street. was presented to the Traffic and Transportation Commission at its September 9, 2021 meeting. The Commission voted 6-0 to recommend to City Council to approve a resolution to install 55 feet of 20-minute green zones fronting the business located at 714 East Market Street.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

This action does not support a specific Council goal.

DEPARTMENTAL COORDINATION:

Green zone markings are installed and maintained by Public Works staff. Parking enforcement is provided in coordination with Parking Enforcement staff and the Police Department.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact to the General Fund. Alondra Aranda, authorized representative of 714 East Market Street, has submitted payment to fund the costs and the installation of the 20-minute green zone designation. The applicant is responsible for an annual renewal fee to fund on-going maintenance costs.

ATTACHMENTS:

Resolution

Attachment 1: Application

Attachment 2: Location Map