

**RESOLUTION NO. \_\_\_\_\_(N.C.S.)**

**A RESOLUTION APPROVING AN AGREEMENT FOR PROFESSIONAL SERVICES  
BETWEEN THE CITY OF SALINAS AND SAVE THE WHALES FOR THE  
IMPLEMENTATION OF A PUBLIC EDUCATION, OUTREACH, AND  
PARTICIPATION PROGRAM UTILIZING CBSM EFFECTIVENESS ASSESSMENT  
REPORTING AS REQUIRED PER SALINAS STORMWATER NPDES PERMIT  
REQUIREMENTS**

**WHEREAS**, on February 26, 2016, a Request for Qualifications (RFQ) for NPDES Permit compliance on-call support services, issued and advertised on the City's website, and in "The Salinas Californian", a newspaper of general circulation, printed and published in the City of Salinas, California; and

**WHEREAS**, submittals were received from 14 firms, and the submittals were reviewed based on the selection criteria listed in the RFQ document; and

**WHEREAS**, Save The Whales meets the definition of "local business enterprise" as defined in Salinas City Code Section 12-28.020; and

**WHEREAS**, Save The Whales was the only firm who responded to the RFQ that had stormwater education/outreach and community-based social marketing analysis experience; and

**WHEREAS**, the review panel comprising of two City staff selected Save The Whales as the stormwater education and outreach firm with CBSM analysis capabilities; and

**WHEREAS**, Save The Whales is a team of marine scientists and bilingual educators with expertise in stormwater education and outreach program design and implementation; and

**WHEREAS**, a Professional Services Agreement was successfully negotiated and secured with Save The Whales; and

**WHEREAS**, the City Council has the authority to authorize a direct purchase upon determination that low-bid competition is not likely to serve the best interests of the City, yield the best value to the City, or result in the lowest price;

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SALINAS**, consistent with the authority granted to the City Council pursuant to Salinas City Code Section 12-25, the Professional Services Agreement between the City of Salinas and Save The Whales for services related to the implementation of a stormwater public education and outreach program with CBSM effectiveness assessment reporting in an amount not to exceed \$131,000 is hereby approved; and

**BE IT FURTHER RESOLVED** that the Mayor of Salinas is hereby authorized and directed, for and on behalf of the City of Salinas, and as its act and deed, to execute the attached

Agreement for Professional Services between the City of Salinas, a Charter City, and Save The Whales; and

**BE IT FURTHER RESOLVED** that the City Manager or his designee is authorized to execute extensions and/or modifications to the Agreement, as necessary.

**PASSED AND APPROVED** this 12<sup>th</sup> day of October 2021, by the following vote:

**AYES:**

**NOES:**

**ABSENT:**

**APPROVED:**

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Kimbley Craig, Mayor

**ATTEST:**

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Patricia M. Barajas, City Clerk