

## District Town Hall/Land Use Workshop Themes

August-September 2021

### What people like about their district/neighborhood

- Parks, libraries, and open space
- Programming at recreation centers
- The people and culture (different cultural areas and events)
- Downtown bike/pedestrian improvements
- Walkable neighborhoods
- Different shopping and dining opportunities

### What people would like to see in their district/neighborhoods

- Street and sidewalk improvements
  - Crosswalks that are safe for all ages
  - Sidewalks and roads that are fixed and maintained
  - More streetlights
- Entertainment options
  - Music events in parks
  - Youth/family-friendly destination attractions like go-karts or mini-golf
  - Night life activities
- Housing/Mixed-Use development support
  - Affordable housing support
  - Incentives for renovation
  - Higher density
- Additional park and recreation space
  - More art spaces like the Breadbox that are accessible to all
  - Joint use agreements with schools to access their playgrounds/fields
  - Consider other open space uses in future for parts of golf courses

- Welcoming and wayfinding signage
  - Welcome signs for Salinas and neighborhoods
  - Signage for historic buildings and areas
  - Wayfinding for districts and attractions

### Map activity themes

- Support for more mixed-use and/or multi-family development
  - Support for mixed-use designate areas around Carr Lake being developed
  - Identified areas where low- and high-density multi-family could go throughout the City
  - Improve proximity of housing to jobs
- Specific locations for street and park improvements
  - Paths and bike trails throughout the City, even linking to the County
  - Crosswalks (e.g. North Sanborn and Paseo Grande, Hemmingway and Nantucket) and stop-sign (e.g. three-way stop at Rider and Casistas)
  - Streetlight locations (e.g. Williams Road)
- Support for economic development
  - Business incubators and maker spaces for entrepreneurs
  - Use Carr Lake development as an opportunity to bolster the neighboring Regional Occupational Program
  - Support more farmers markets