

District Land Use Meetings Notes

August-September 2021

What do you like about your Neighborhood?

District 1:

- Parks, Landscape at the Acosta plaza, People playing soccer in the parks
- Like two mid-shopping centers, soccer complex, high schools, elementary schools, and Creek-bridge shopping center
- Breadbox offers a lot of youth programs and a great place to come together

District 2:

- Job opportunities and youth retention
- Cesar Chavez Library
- Natividad Creek Park
- Encourage unique events like the Airshow, Hartnell Alisal campus, and Golf course in the area

District 3:

- Variety of restaurants
- Walkable/complete sidewalks
- Downtown improvements
- Bike lanes
- Pedestrian Crosswalks

District 4:

- That district 4 is the heart of Salinas/Very Cultural
- New housing/ Redevelopment that is ongoing
- Diversity of the district
- The police department

District 6:

- Amount of Open space(parks)
- Proximity to essential services/ Very walkable neighborhood
- Safe and Walkable Neighborhood

What is missing in your district?

District 1:

- Need more crosswalks that are accessible for all ages
- Lots of potholes and unsafe sidewalks. Some of the sidewalks are destroyed in some neighborhoods. Cleaner streets in general and more trash receptacles in throughout District
- Open more art spaces such as the Breadbox that are accessible to all
- Incentivize homeowners (building permits) to renovate their houses/apartments

District 2:

- More entertainment tailored toward youth
- Connectivity to promote walkability (Bike lanes and Green connections)
- Adding monuments in the Alisal (banners, public art, landmarks, Wayfinding signage)
- Improve streetlight and crosswalk infrastructure
- Support night activity in the area in commercial areas

District 3:

- Affordable housing for agriculture workers/ Higher density apartments
- Affordable Business incubators
- Improve community engagement between the city and residents.
- Welcoming sign coming into Salinas
- Roundabouts (Memorial Hospital, San Carlos St. San Miguel) Add Fruit Trees in open green spaces that will serve the community (Community Gardens)
- Joint use agreements with the local schools, this creates the opportunity for a youth council
- Farmers markets and more downtown parking

District 4:

- Better entertainment (Music venues/open spaces/Nightlife/Plazas)
- Acknowledgement of rich history through Monuments and Signage. Designation of Cultural districts
- Representatives of railroad coordination (Union Pacific)

District 6:

- Pedestrian crossing bridge
- Policies that prevent overcrowding + Traffic congestions
 - Wider sidewalks, 4- lane roads
- More entertainment and Community Spaces (Community Gardens, Live music venues)

Map activity notes:

District 1:

- Needs a crosswalk on North Sanborn and Paseo Grande
- Make a three-way stop at Rider Avenue and Casitas Drive
- Along Natividad Creek there are safety concerns on the trails (shelter homes for homeless)
- The stop light needs to be longer on North Sanborn and East Laurel Drive
- Traffic calming on Towt Street
- Outdoor dancing stage/space
- Cultural Art Murals all over
- More multi-family housing
- Wayfinding Signage on East Alisal Street and Cesar Chavez Park
- Fix potholes on Rider Avenue and Gee Street
- Re-paint crosswalks and bike lanes in the whole district
- Add more vehicle lanes on East Boronda
- Crosswalk on Hemmingway and Nantucket Blvd

- Infrastructure on Old Stage Road

District 2:

- Lighting on Williams Road
- Invest in Historic Neighborhoods
- Using the golf course as park space (golf course to have temporary events)
- Connecting las casitas with Acosta Plaza to increase access to hospital
- Neighborhood Multifamily, 9 locations identified
- Midrise Multifamily, 5 locations identified
- Neighborhood Center, 9 locations identified
- Corridor Mixed Use, 8 locations identified
- Institutional and Service Use, 6 locations identified
- Green Connections, 5 locations identified
- 1 maker space locations identified (Entertainment/ Industrial flex)

District 3:

- More pocket parks in neighborhoods that can accommodate specific neighborhoods and steer away from bigger “central” parks as they are not being fully utilized
- Planned out Bike/Running trails throughout the that loops around the city with proper signage. Potential to connect south to north and East to west parts of the city
- Gauge community interest with further planning through virtual engagement (Surveys, Polls) to gather the most community input
- Lack of public thought - # cars is increasing and need for more traffic management. Add parking throughout the city (Downtown needs more parking)
- Focus on affordable housing and recreation used for all ages
- Consider changing various brick and mortar that are outdated and not fully utilized. Move away from large retail locations such as Star shopping lot
- Repurpose the Californian building into (Hotel, Mixed-Use or Museum)
- W. Market St. has the potential for GO Karting track or a trampoline Park
- Amphitheater on Hartnell park or Central Park could direct land to Alisal Street
- Taller/Higher Density building → Be mindful of one-story single-family homes for privacy (Better communication w/ Neighbors)
- Add a dog park to Mission Park along Romie Lane
- Redo fields in front of Harris rd. into Office park
- Build commercial mixed-use for in front of Granite Construction on Work St/ Higher density housing
- Leave agriculture fields along E. Blanco Road. No need for big box Target
- Have a Trader Joes (Sprouts, Staff of Life in Santa Cruz) – attract a boutique but affordable grocery store

District 4:

- More Microbusiness incubators, adult learning centers, Farmers Market, bike lanes and neighborhood

- Mixed-use and midrise multifamily spaces, More Multifamily Building Near Pelton Pl
- More housing in Chinatown, Higher Density. Light industrial zoning that would create work/Live space that is accessible
- Cesar Chavez park Potential for beautification
- Highlight the history of the area
- Opportunity to develop a facility to house relatives of Natividad hospital patients
- Preston Street has an empty lot that would serve for multi-family housing such as tiny homes or duplexes
- Mixed-Use (Coffee shops + Cultural spaces + Living spaces) along E Market street
- Improve sidewalk accessibility along E Laurel Drive/ Make sidewalks cleaner and safer throughout the City
- Improve proximity to services and jobs that don't require travel across city of services
- Use the empty field across Salinas Adult School for Mixed-use housing with a potential for small retail shops and grocery store. Improve the green connections to the Carr Lake park
- Reconsider industrial designation of parts of Rossi if it remains undeveloped

District 6:

- Pathway from Safeway to Alvarez High school through Gavilan Creek
- Multipurpose/ community rooms should be required in large residential developments
- Make green connection along Gavilan creek that connects to Carr Lake
- Affordable housing in the West area specific plan
- Redevelop Jail into housing + Healthcare + Retail. Build Jail in Monterey
- Create pedestrian friendly affordable housing in the new development area/ Focus on smaller pocket neighborhoods as opposed to bigger general city development
- Set up bike share services that connect people to main areas such as new development to Northridge Shopping center or to Carr Lake. Retail Express connectivity
- Farmers markets in the Northridge shopping center (Currently a lot of underutilized parking)
- Build more environmentally friendly developments that use quality materials to build
- More community spaces/ open spaces (Neighborhood centers) in new developments (Park by Lassen Ave)
- Convert some parking lots into housing
- Build more libraries, health clinics, and childcare facilities in new development
- Give better maintenance to public trees
- Roots are disrupting sidewalks (Compton and Glendora)
- Reduce speed limit on Natividad Rd
- Use plastic barricades to prevent traffic lane violations, like crossing solid white lanes