

CITY OF SALINAS

FY 2021-22

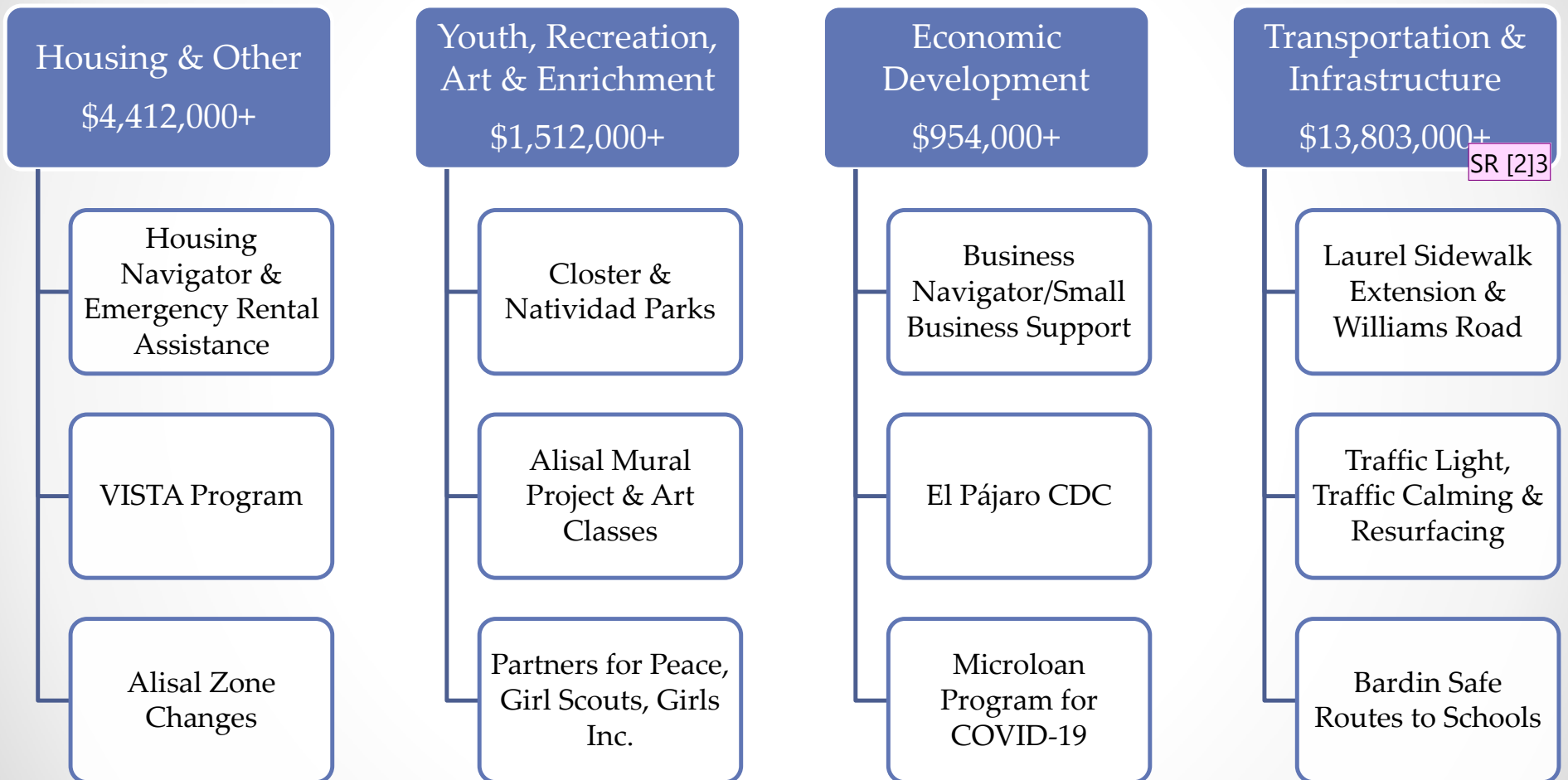
OPERATING AND CAPITAL
BUDGETS



MAY 25, 2021



Alisal Vibrancy Plan (AVP) Implementation 2019 to Present



Slide 2

SR [2]3 Still need to include approximate cost of Resurfacing (slurry seal) at N Sanborn Rd, St. Edwards/Circle Drive, and Towt St/First Ave/Quilla
Sophia Rome, 4/30/2021

2020-2021 AVP Activities – COVID-19

Economic Development

- Business Navigator & Support Hotline: 672 Calls & 182 Emails
- Small Business and Economic Recovery Task Force
- Grow Salinas Fund: \$500,000 Grants (2 Rounds) in the ANSRA
- Federal & State Grant & Loan Assistance & Resources
- 10 TULPs Issued in the ANSRA & Permit Fee Waivers
- Education on Safe Reopening & PPE Distribution

Housing & Homelessness

- Housing Navigator
- Rental Assistance Hotline & Email
- Emergency Rental Assistance Program (ERAP)
- Homeless Street Outreach & Response Team (SORT)
- PPE Distribution

AmeriCorps VISTA Alisal Support Team

Capri Downs

Healthy
Lifestyles

Alisal
Farmers
Market

Community
Gardens

Healthy
Lifestyles
Series

Radha Dahanukar

Youth Development
& Volunteer

Volunteer
Program &
Initiatives

Beautification
Efforts

Educational
& Marketing
Campaigns

Kathleen Casey

Homelessness &
Preservation

Housing
Conditions
Analysis

Housing
Rehabilitation
Plan

Tenant &
Rental
Assistance

Holly Hodge

Housing
Production

Accessory
Dwelling
Units

Farmworker
Housing
Action Plan

Support
Housing TAC

Adolfo Ruelas

Small Business
Support

Online
Presence

Corridor
Improvement
Program

Financial &
Educational
Resources

2021-2022 AVP Priority Projects

Figure 8.3 Conceptual East Alisal Street Improvements



Alisal Corridor



Cesar Chavez & Closter Parks
Hebbron & Firehouse Centers



Division Street Project

2021-2022 Short-Term AVP Projects

Alisal Corridor

- Trash Receptacles & Pick-Up
- Benches
- Greening & Planters
- Murals & Public Art
- Alisal Farmers Market & Community Gardens

Youth: Parks & Recreation

- Murals & Public Art
- Park Exercise Equipment
- Trash Pick-Up
- Greening

Division Street

- Partnership with County & Surrounding Property Owners
- Bringing in Developer
- Site Preparation, Remediation, & Project Design

2021-2022 Mid-Term AVP Projects

Alisal Corridor

Micro-Grants & Loans
Creation of District
Theme/Cultural Identity

Cesar Chavez & Closter Parks Hebbron & Firehouse Centers

Cesar Chavez & Closter Park
Improvements
Lighting at Parks
Hebbron Heights Reconstruction
Firehouse ADA Improvements

Division Street

Funding Sources
Breaking Ground

Long-Range AVP Projects

E. Alisal Corridor Complete Streets

Creation of a Main Plaza in the Alisal

Recapitalizing Grow Salinas Fund

Opportunity Site Development for Affordable Housing

AVP Implementation

FY 2020-2021

- AVP Steering Committee
- Commercial Corridor Inventory
- Ongoing VISTA Initiatives

FY 2021-2022

- Short-Term Project Implementation
- Begin Mid-Term Project Implementation
- Seek Funding Opportunities for Mid-Term & Long-Range Projects

2022-Future

- Complete Mid-Term Project Implementation
- Long-Range Project Implementation
- Continue to Seek Funding Opportunities for Long-Range Projects