



ALISAL

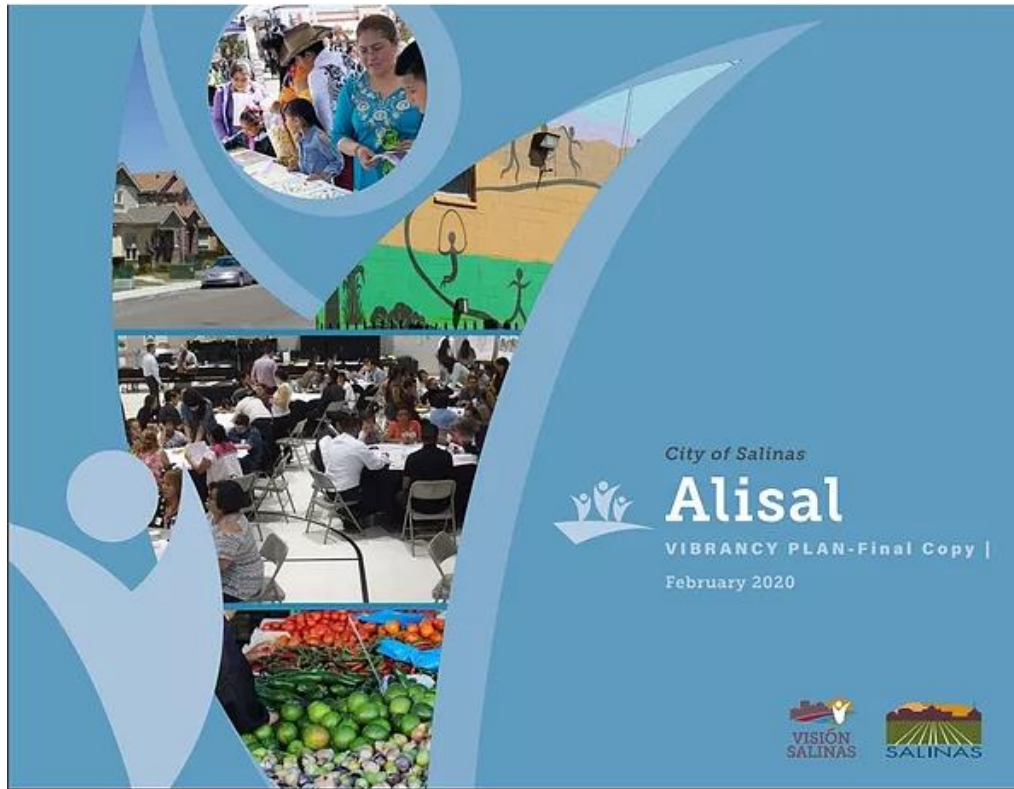
Vibrancy Plan

PART OF VISIÓN SALINAS

AVP IMPLEMENTATION ADMINISTRATIVE REPORT

Lisa Brinton, Planning Manager
Oscar Resendiz, Associate Planner
October 12, 2021

- November 2019 City Council accepted the AVP as a strategic planning document





ALISAL Vibrancy Plan

A Part of Visión Salinas

AVP Implementation Status	
<i>Land Use & Urban Design</i>	<ul style="list-style-type: none">• Released RFQ seeking developer for Division Street (10/2020)• Released RFQ for technical support to evaluate re-zoning of other identified Opportunity Sites to MX use.
<i>Housing and Neighborhood</i>	<ul style="list-style-type: none">• 24 ADU's permitted in 93905• \$200,000 PLHA funds (2021) allocated to establish a revolving loan fund for ADU development.• Montebella Phase 5 inclusionary Lottery conducted in 2019 for 8 Low/Mod units.
<i>Economic and Workforce Development</i>	<ul style="list-style-type: none">• Hired Business Navigator.• Launched Small Business Webpage and Bilingual Small Business Hotline.• \$600K of grants were distributed to businesses in the Alisal area.
<i>Community Health & Safety</i>	<ul style="list-style-type: none">• Resumed Coffee with a Cop events.• New County Behavior Health Clinic (of N. Sanborn Street and Circle Drive) is under design.
<i>Transportation and Infrastructure</i>	<ul style="list-style-type: none">• E. Laurel Drive Pedestrian Improvements Project underway• Safe Routes to School<ul style="list-style-type: none">○ Bardin Road○ Demonstration project E. Alisal Street
<i>Youth, Art, Parks, Recreation & Enrichment</i>	<ul style="list-style-type: none">• Launched Amor Salinas September 2021• Assembly Robert Rivas secured \$8.1 million of the state funding to rebuild Hebborn Family Center.



2021-2022 Short-Term AVP Projects

Alisal Corridor

- Trash Receptacles & Pick-Up
- Benches
- Greening & Planters
- Murals & Public Art
- Alisal Farmers Market & Community Gardens

Youth: Parks & Recreation

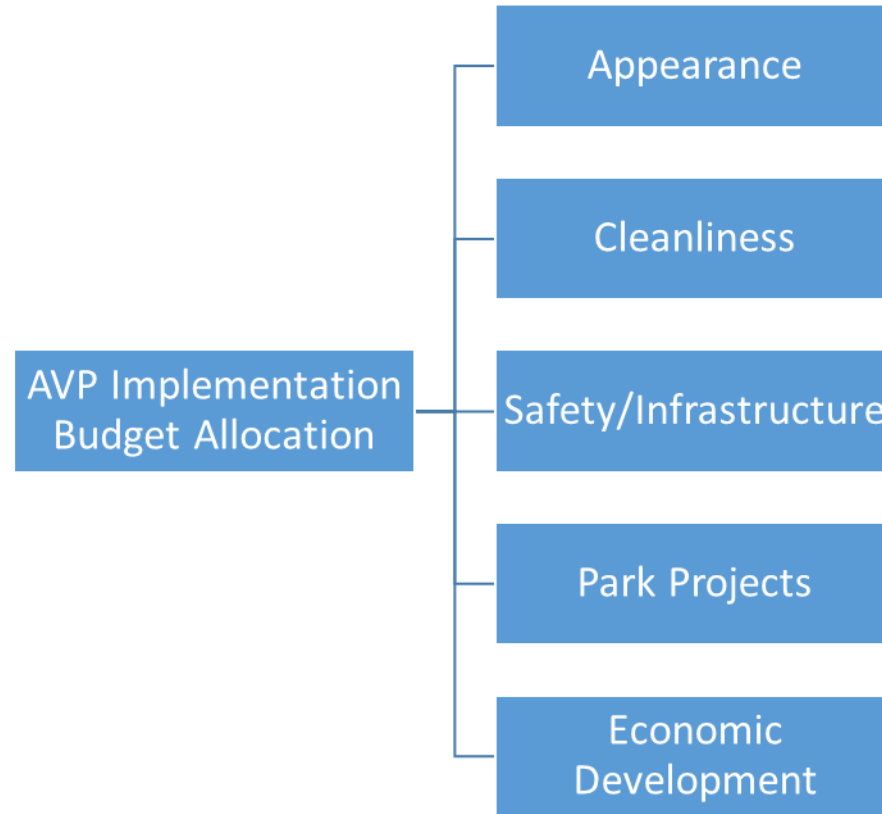
- Murals & Public Art
- Park Exercise Equipment
- Trash Pick-Up
- Greening

Division Street

- Partnership with County & Surrounding Property Owners
- Bringing in Developer
- Site Preparation, Remediation, & Project Design



2021-2022 Short-Term AVP Projects



Appearance



- Creating District Identity
- Tree Planting and Trimming



Cleanliness

- Installation of trash and recycle receptacles
- Leverage Amor Salinas in the “Alisal”
- Maintain Landscaping/Sidewalk Cleanliness



Safety and Infrastructure



- Increase visibility at crosswalks
- Based on community vision, complete technical studies and develop plan for design and construction of street improvements
- Conduct Lighting needs assessment (Corridor & Parks)

Parks and Open Space

- Leverage current/proposed facility/park improvements
- Develop properties to improve trails, equipment, and amenities
- Enhance open spaces



Economic Development

- Provide Micro-Grants & Loans for façade improvement, establishing online presence and working capital.
- Develop Youth Ambassador Programs





Budget Allocation

AVP - Council Approved Budget		
Fiscal Years (FY)		Amount
Carry over FY 2016-2020		\$133,521
FY 2021-2022		\$2,910,000
	Total:	\$3,043,521

****\$3,043,521 - \$3,015,000 = \$28,521**

AVP Budget Allocation FY 2021-2022

